



Website review m-grp.ru

Generated on March 27 2025 14:16 PM

The score is 41/100



SEO Content

	Title	Маркетинг Групп Length : 15 Perfect, your title contains between 10 and 70 characters.												
	Description	Маркетинг Групп,Маркетинг,Маркетинговые исследования,Социально-экономические исследования,Стратегический маркетинг,Рекламные и PR-кампании,Политический PR,Брендинг,Маркетинговое обоснование бизнес-планов,Маркетинг в сфере недвижимости,Разработка концепций,Брокерские услуги,Промо,Btl-мероприятия,Мерчандайзинг,Консалтинг,Маркетинговый консалтинг,Pr-консалтинг,Development-консалтинг,Публичные мероприятия,Корпоративы,Детские праздники Length : 433 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Маркетинг Групп,Маркетинг,Маркетинговые исследования,Социально-экономические исследования,Стратегический маркетинг,Рекламные и PR-кампании,Политический PR,Брендинг,Маркетинговое обоснование бизнес-планов,Маркетинг в сфере недвижимости,Разработка концепций,Брокерские услуги,Промо,Btl-мероприятия,Мерчандайзинг,Консалтинг,Маркетинговый консалтинг,Pr-консалтинг,Development-консалтинг,Публичные мероприятия,Корпоративы,Детские праздники Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> [H3] ПРОВЕДЕНИЕ ФОКУС ГРУПП	H1	H2	H3	H4	H5	H6	0	0	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	2	0	0	0									

SEO Content

		[H3] Наличие специально оборудованного помещения Возможность ведения качественной аудио- и/или видеозаписи
	Images	We found 17 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
&nbsp;	Internal	Passing Juice
Все новости	Internal	Passing Juice
ВСЕ НОВОСТИ	Internal	Passing Juice

SEO Keywords



Keywords Cloud

для компании интервью аудит групп
tns kantar маркетинг подробнее
МОСКВА

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	16	✗	✗	✗	✗
подробнее	15	✗	✗	✗	✗
москва	14	✗	✗	✗	✗
компании	13	✗	✗	✗	✗
групп	5	✓	✓	✓	✓

Usability

	Url	Domain : m-grp.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 4.01 Transitional
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Document

	Encoding	Perfect. Your declared charset is WINDOWS-1251.						
	W3C Validity	Errors : 58 Warnings : 5						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>4</td></tr><tr><td></td><td>13</td></tr></table> Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	Deprecated tags	Occurrences	<center>	4		13
Deprecated tags	Occurrences							
<center>	4							
	13							
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.						

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
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Optimization

	Robots.txt	http://m-grp.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  LiveInternet