



Website review luerzersarchive.com

Generated on March 27 2025 16:33 PM

The score is 50/100



SEO Content

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SEO Content

image	https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png
image:secure_url	https://www.luerzersarchive.com/wp-content/uploads/2023/01/Screenshot-2023-01-17-at-15.52.38.png
image:width	948
image:height	944
image:alt	Lurzers Archive Logo
image:type	image/png

Headings

H1	H2	H3	H4	H5	H6
4	8	6	5	29	27
<ul style="list-style-type: none">• [H1] All• [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe• [H1]• [H1] Search 40 years of the best print campaigns, TV commercials and digital designs from around the world. Browse the Archive Subscribe• [H2] Archive• [H2] Shop• [H2] Listen up• [H2] 200Best Photographers open call• [H2] We love to party• [H2] LATEST BOOK• [H2]• [H2] LATEST BOOK• [H3]• [H3] Best of the Week• [H3] ISSUE HIGHLIGHTS• [H3] Are you one of the world's top ad photographers? Enter now to be included in this biennial industry essential• [H3] Our esteemed contributors suggest new reasons to celebrate• [H3]• [H4] Magazines• [H4] Books• [H4] Current Issue• [H4] 40 Years Special• [H4] CURRENT RANKINGS• [H5] Good Drinks• [H5] King Faisal Specialist Hospital and Research Centre• [H5] Levi's• [H5] Lürzer's Archive 228 is set to dazzle the eyes and blow the synapses. To celebrate our 40 years of seeking and setting standards for creative excellence, we worked with 40+ of the great, the good and the emerging stars to devise a modest proposal for you: the 40 most creatively significant ads of the					

SEO Content





last 40 years. What's not to like? Come on in...

- [H5] COPD
- [H5] Warriors Asia
- [H5] Your Room. Your Rules.
- [H5] Winning Isn't Comfortable
- [H5] Climate change is faster
- [H5] Bellies
- [H5] Citroen Ami-It always finds a space.
- [H5] Jeep - Original Copies
- [H5] Marcos Behrens | Piu Piu Studio
- [H5] Scott Montgomery
- [H5] Tyllie Barbosa
- [H5] Caesar Lima
- [H5] Cameron Davidson | Washington DC
- [H5] Tadd Myers Photographer
- [H5] Nick Hall
- [H5] Ciprian Mihai
- [H5] Olff Appold
- [H5] Serviceplan, Hamburg
- [H5] Ogilvy & Mather, New York
- [H5] Cascadas
- [H5] Mihai Vladimir Anton
- [H5] Jonathan Knowles
- [H5] Tim Tadder
- [H5] Big Al Gruswitz
- [H5] Surrealism
- [H6] Good Drinks, in-house, Palmyra, Australia
- [H6] Publicis Middle East, Dubai
- [H6] TBWA\Chiat\Day, San Francisco
- [H6] Publicis Colombia, Bogotá
- [H6] Asia - The Experience Co.
- [H6] Ogilvy & Mather, Singapore
- [H6] Wieden + Kennedy, Portland
- [H6] Auge Headquarter, Milan
- [H6] FCB, Lisbon
- [H6] Havas Worldwide, Istanbul
- [H6] Publicis Middle East, Dubai
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] United States of America
- [H6] Romania
- [H6] Germany
- [H6] Germany
- [H6] United States of America
- [H6] Switzerland
- [H6] Romania
- [H6] United Kingdom
- [H6] United States of America
- [H6] United States of America





Images

We found 112 images on this web page.

SEO Content

		102 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 299 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1% Internal Links 99%

In-page links

Anchor	Type	Juice
Search	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Submit	Internal	Passing Juice
Shop	Internal	Passing Juice
Issue 228 [2024]	Internal	Passing Juice

In-page links

Issue 227 [2024]	Internal	Passing Juice
Issue 226 [2024]	Internal	Passing Juice
Issue 4 [2023]	Internal	Passing Juice
Issue 3 [2023]	Internal	Passing Juice
Issue 2 [2023]	Internal	Passing Juice
Issue 1 [2023]	Internal	Passing Juice
Issue 3 [2022]	Internal	Passing Juice
Issue 2 [2022]	Internal	Passing Juice
Issue 1 [2022]	Internal	Passing Juice
Issue 5/6 [2021]	Internal	Passing Juice
Issue 3/4 [2021]	Internal	Passing Juice
Issue 1/2 [2021]	Internal	Passing Juice
Issue 5/6 [2020]	Internal	Passing Juice
Issue 3/4 [2020]	Internal	Passing Juice
Issue 2 [2020]	Internal	Passing Juice
Issue 1 [2020]	Internal	Passing Juice
Issue 6 [2019]	Internal	Passing Juice
Issue 5 [2019]	Internal	Passing Juice
Issue 4 [2019]	Internal	Passing Juice
Issue 3 [2019]	Internal	Passing Juice
Issue 2 [2019]	Internal	Passing Juice
Issue 1 [2019]	Internal	Passing Juice
Issue 6 [2018]	Internal	Passing Juice
Issue 5 [2018]	Internal	Passing Juice
Issue 4 [2018]	Internal	Passing Juice
Issue 3 [2018]	Internal	Passing Juice
Issue 2 [2018]	Internal	Passing Juice
Issue 1 [2018]	Internal	Passing Juice

In-page links

Issue 6 [2017]	Internal	Passing Juice
Issue 5 [2017]	Internal	Passing Juice
Issue 4 [2017]	Internal	Passing Juice
Issue 3 [2017]	Internal	Passing Juice
Issue 2 [2017]	Internal	Passing Juice
Issue 1 [2017]	Internal	Passing Juice
Issue 6 [2016]	Internal	Passing Juice
Issue 5 [2016]	Internal	Passing Juice
Issue 4 [2016]	Internal	Passing Juice
Issue 3 [2016]	Internal	Passing Juice
Issue 2 [2016]	Internal	Passing Juice
Issue 1 [2016]	Internal	Passing Juice
Issue 6 [2015]	Internal	Passing Juice
Issue 5 [2015]	Internal	Passing Juice
Issue 4 [2015]	Internal	Passing Juice
Issue 3 [2015]	Internal	Passing Juice
Issue 2 [2015]	Internal	Passing Juice
Issue 1 [2015]	Internal	Passing Juice
Issue 6 [2014]	Internal	Passing Juice
Issue 5 [2014]	Internal	Passing Juice
Issue 4 [2014]	Internal	Passing Juice
Issue 3 [2014]	Internal	Passing Juice
Issue 2 [2014]	Internal	Passing Juice
Issue 1 [2014]	Internal	Passing Juice
Issue 6 [2013]	Internal	Passing Juice
Issue 5 [2013]	Internal	Passing Juice
Issue 4 [2013]	Internal	Passing Juice
Issue 3 [2013]	Internal	Passing Juice

In-page links

Issue 2 [2013]	Internal	Passing Juice
Issue 1 [2013]	Internal	Passing Juice
Issue 6 [2012]	Internal	Passing Juice
Issue 5 [2012]	Internal	Passing Juice
Issue 4 [2012]	Internal	Passing Juice
Issue 3 [2012]	Internal	Passing Juice
Issue 2 [2012]	Internal	Passing Juice
Issue 1 [2012]	Internal	Passing Juice
Issue 6 [2011]	Internal	Passing Juice
Issue 5 [2011]	Internal	Passing Juice
Issue 4 [2011]	Internal	Passing Juice
Issue 3 [2011]	Internal	Passing Juice
Issue 2 [2011]	Internal	Passing Juice
Issue 1 [2011]	Internal	Passing Juice
Issue 6 [2010]	Internal	Passing Juice
Issue 5 [2010]	Internal	Passing Juice
Issue 4 [2010]	Internal	Passing Juice
Issue 3 [2010]	Internal	Passing Juice
Issue 2 [2010]	Internal	Passing Juice
Issue 1 [2010]	Internal	Passing Juice
Issue 6 [2009]	Internal	Passing Juice
Issue 5 [2009]	Internal	Passing Juice
Issue 4 [2009]	Internal	Passing Juice
Issue 3 [2009]	Internal	Passing Juice
Issue 2 [2009]	Internal	Passing Juice
Issue 1 [2009]	Internal	Passing Juice
Issue 6 [2008]	Internal	Passing Juice
Issue 5 [2008]	Internal	Passing Juice

In-page links

Issue 4 [2008]	Internal	Passing Juice
Issue 3 [2008]	Internal	Passing Juice
Issue 2 [2008]	Internal	Passing Juice
Issue 1 [2008]	Internal	Passing Juice
Issue 6 [2007]	Internal	Passing Juice
Issue 5 [2007]	Internal	Passing Juice
Issue 4 [2007]	Internal	Passing Juice
Issue 3 [2007]	Internal	Passing Juice
Issue 2 [2007]	Internal	Passing Juice
Issue 1 [2007]	Internal	Passing Juice
Issue 6 [2006]	Internal	Passing Juice
Issue 5 [2006]	Internal	Passing Juice
Issue 4 [2006]	Internal	Passing Juice
Issue 3 [2006]	Internal	Passing Juice
Issue 2 [2006]	Internal	Passing Juice
Issue 1 [2006]	Internal	Passing Juice
Issue 6 [2005]	Internal	Passing Juice
Issue 5 [2005]	Internal	Passing Juice
Issue 4 [2005]	Internal	Passing Juice
Issue 3 [2005]	Internal	Passing Juice
Issue 2 [2005]	Internal	Passing Juice
Issue 1 [2005]	Internal	Passing Juice
Issue 6 [2004]	Internal	Passing Juice
Issue 5 [2004]	Internal	Passing Juice
Issue 4 [2004]	Internal	Passing Juice
Issue 3 [2004]	Internal	Passing Juice
Issue 2 [2004]	Internal	Passing Juice
Issue 1 [2004]	Internal	Passing Juice

In-page links

Issue 6 [2003]	Internal	Passing Juice
Issue 5 [2003]	Internal	Passing Juice
Issue 4 [2003]	Internal	Passing Juice
Issue 3 [2003]	Internal	Passing Juice
Issue 2 [2003]	Internal	Passing Juice
Issue 1 [2003]	Internal	Passing Juice
Issue 6 [2002]	Internal	Passing Juice
Issue 5 [2002]	Internal	Passing Juice
Issue 4 [2002]	Internal	Passing Juice
Issue 3 [2002]	Internal	Passing Juice
Issue 2 [2002]	Internal	Passing Juice
Issue 1 [2002]	Internal	Passing Juice
Issue 6 [2001]	Internal	Passing Juice
Issue 5 [2001]	Internal	Passing Juice
Issue 4 [2001]	Internal	Passing Juice
Issue 3 [2001]	Internal	Passing Juice
Issue 2 [2001]	Internal	Passing Juice
Issue 1 [2001]	Internal	Passing Juice
Issue 6 [2000]	Internal	Passing Juice
Issue 5 [2000]	Internal	Passing Juice
Issue 4 [2000]	Internal	Passing Juice
Issue 3 [2000]	Internal	Passing Juice
Issue 2 [2000]	Internal	Passing Juice
Issue 1 [2000]	Internal	Passing Juice
Issue 6 [1999]	Internal	Passing Juice
Issue 5 [1999]	Internal	Passing Juice
Issue 4 [1999]	Internal	Passing Juice
Issue 3 [1999]	Internal	Passing Juice

In-page links

Issue 2 [1999]	Internal	Passing Juice
Issue 1 [1999]	Internal	Passing Juice
Issue 6 [1998]	Internal	Passing Juice
Issue 5 [1998]	Internal	Passing Juice
Issue 4 [1998]	Internal	Passing Juice
Issue 3 [1998]	Internal	Passing Juice
Issue 2 [1998]	Internal	Passing Juice
Issue 1 [1998]	Internal	Passing Juice
Issue 6 [1997]	Internal	Passing Juice
Issue 5 [1997]	Internal	Passing Juice
Issue 4 [1997]	Internal	Passing Juice
Issue 3 [1997]	Internal	Passing Juice
Issue 2 [1997]	Internal	Passing Juice
Issue 1 [1997]	Internal	Passing Juice
1996 / Vol 5	Internal	Passing Juice
Issue 6 [1996]	Internal	Passing Juice
Issue 5 [1996]	Internal	Passing Juice
Issue 4 [1996]	Internal	Passing Juice
Issue 3 [1996]	Internal	Passing Juice
Issue 2 [1996]	Internal	Passing Juice
Issue 1 [1996]	Internal	Passing Juice
Issue 6 [1995]	Internal	Passing Juice
Issue 5 [1995]	Internal	Passing Juice
Issue 4 [1995]	Internal	Passing Juice
Issue 3 [1995]	Internal	Passing Juice
Issue 2 [1995]	Internal	Passing Juice
Issue 1 [1995]	Internal	Passing Juice
Issue 6 [1994]	Internal	Passing Juice

In-page links

Issue 5 [1994]	Internal	Passing Juice
Issue 4 [1994]	Internal	Passing Juice
Issue 3 [1994]	Internal	Passing Juice
Issue 2 [1994]	Internal	Passing Juice
Issue 1 [1994]	Internal	Passing Juice
Issue 6 [1993]	Internal	Passing Juice
Issue 5 [1993]	Internal	Passing Juice
Issue 4 [1993]	Internal	Passing Juice
Issue 3 [1993]	Internal	Passing Juice
Issue 2 [1993]	Internal	Passing Juice
Issue 1 [1993]	Internal	Passing Juice
Issue 6 [1992]	Internal	Passing Juice
Issue 5 [1992]	Internal	Passing Juice
Issue 4 [1992]	Internal	Passing Juice
Issue 3 [1992]	Internal	Passing Juice
Issue 2 [1992]	Internal	Passing Juice
Issue 1 [1992]	Internal	Passing Juice
Issue 6 [1991]	Internal	Passing Juice
Issue 5 [1991]	Internal	Passing Juice
Issue 4 [1991]	Internal	Passing Juice
Issue 3 [1991]	Internal	Passing Juice
Issue 2 [1991]	Internal	Passing Juice
Issue 1 [1991]	Internal	Passing Juice
Issue 6 [1990]	Internal	Passing Juice
Issue 5 [1990]	Internal	Passing Juice
Issue 4 [1990]	Internal	Passing Juice
Issue 3 [1990]	Internal	Passing Juice
Issue 2 [1990]	Internal	Passing Juice

In-page links

Issue 1 [1990]	Internal	Passing Juice
Issue 6 [1989]	Internal	Passing Juice
Issue 5 [1989]	Internal	Passing Juice
Issue 4 [1989]	Internal	Passing Juice
Issue 3 [1989]	Internal	Passing Juice
Issue 2 [1989]	Internal	Passing Juice
Issue 1 [1989]	Internal	Passing Juice
Issue 6 [1988]	Internal	Passing Juice
Issue 5 [1988]	Internal	Passing Juice
Issue 4 [1988]	Internal	Passing Juice
Issue 3 [1988]	Internal	Passing Juice
Issue 2 [1988]	Internal	Passing Juice
Issue 1 [1988]	Internal	Passing Juice
Issue 6 [1987]	Internal	Passing Juice
Issue 5 [1987]	Internal	Passing Juice
Issue 4 [1987]	Internal	Passing Juice
Issue 3 [1987]	Internal	Passing Juice
Issue 2 [1987]	Internal	Passing Juice
Issue 1 [1987]	Internal	Passing Juice
Issue 6 [1986]	Internal	Passing Juice
Issue 5 [1986]	Internal	Passing Juice
Issue 4 [1986]	Internal	Passing Juice
Issue 3 [1986]	Internal	Passing Juice
Issue 2 [1986]	Internal	Passing Juice
Issue 1 [1986]	Internal	Passing Juice
Issue 5 [1985]	Internal	Passing Juice
Issue 4 [1985]	Internal	Passing Juice
Issue 3 [1985]	Internal	Passing Juice

In-page links

Issue 2 [1985]	Internal	Passing Juice
Issue 1 [1985]	Internal	Passing Juice
Issue 2 [1984]	Internal	Passing Juice
Issue 1 [1984]	Internal	Passing Juice
200 Best Digital Artists Edition 7	Internal	Passing Juice
200 Best Ad Photographers [2023-2024]	Internal	Passing Juice
200 Best Digital Artists [2022-2023]	Internal	Passing Juice
200 Best Ad Photographers [2021-2022]	Internal	Passing Juice
200 Best Digital Artists [2021]	Internal	Passing Juice
200 Best Ad Photographers [2020-2021]	Internal	Passing Juice
200 Best Digital Artists [2019-2020]	Internal	Passing Juice
200 Best Illustrators [2018-2019]	Internal	Passing Juice
200 Best Ad Photographers [2018-2019]	Internal	Passing Juice
200 Best Packaging Design [2017-2018]	Internal	Passing Juice
200 Best Digital Artists [2017-2018]	Internal	Passing Juice
200 Best Illustrators [2016-2017]	Internal	Passing Juice
200 Best Ad Photographers [2016-2017]	Internal	Passing Juice
200 Best Packaging Design [2015-2016]	Internal	Passing Juice
200 Best Digital Artists [2015-2016]	Internal	Passing Juice
200 Best Illustrators [2014-2015]	Internal	Passing Juice
200 Best Ad Photographers Worldwide [2014-2015]	Internal	Passing Juice
200 Best Digital Artists worldwide [2013-2014]	Internal	Passing Juice
200 Best Photographers [2012-2013]	Internal	Passing Juice
200 Best Illustrators [2011-2012]	Internal	Passing Juice
200 Best Photographers [2010-2011]	Internal	Passing Juice
200 Best Packaging Design [2010-2011]	Internal	Passing Juice
200 Best Illustrators [2009-2010]	Internal	Passing Juice
200 Best Photographers [2008-2009]	Internal	Passing Juice

In-page links

200 Best Illustrators [2007-2008]	Internal	Passing Juice
200 Best Photographers [2006-2007]	Internal	Passing Juice
200 Best Illustrators [2005-2006]	Internal	Passing Juice
200 Best Photographers [2004-2005]	Internal	Passing Juice
Design for Music 2	Internal	Passing Juice
Packaging Design 2	Internal	Passing Juice
Advertising Photography 2	Internal	Passing Juice
Catalogs and Brochures 1	Internal	Passing Juice
Design for Music 1	Internal	Passing Juice
Commercial Illustration 1	Internal	Passing Juice
Advertising Photography 1	Internal	Passing Juice
Packaging Design 1	Internal	Passing Juice
Read more	Internal	Passing Juice
View All	Internal	Passing Juice
Classic	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Subscribe	Internal	Passing Juice
Read Feature	Internal	Passing Juice
Discover Profiles	Internal	Passing Juice
View All	Internal	Passing Juice
View All	Internal	Passing Juice
Read Review	Internal	Passing Juice
Read more	Internal	Passing Juice
Buy Now	Internal	Passing Juice
Terms & Conditions.	Internal	Passing Juice
Interviews	Internal	Passing Juice
Features	Internal	Passing Juice
Reviews	Internal	Passing Juice

In-page links

Shop	Internal	Passing Juice
Latest issue	Internal	Passing Juice
Where to buy	Internal	Passing Juice
About	Internal	Passing Juice
Advertise	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
Instagram	External	Passing Juice
LinkedIn	External	Passing Juice
TikTok	External	Passing Juice
Log In	Internal	Passing Juice
Past Issues	Internal	Passing Juice
Checkout	Internal	Passing Juice
Log In	Internal	Passing Juice





SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
issue	232	✗	✗	✗	✓
best	32	✗	✗	✗	✓
digital	18	✗	✗	✗	✓
photographers	13	✗	✗	✗	✓
photographer	12	✗	✗	✗	✓


Usability

	Url	Domain : luerzersarchive.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.luerzersarchive.com/sitemap_index.xml</div>
	Robots.txt	<p>http://luerzersarchive.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>