

### **SEO Content**

$\bigotimes$	Title	Length : Very bad.		t found title	e on your pa	ge.	
8	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> free online meta tags generator to create description.					
$\bigotimes$	Keywords	-			ta keywords reate keywo		ge. Use <u>this free</u>
$\bigotimes$	Og Meta Properties	social cra		r structuriz	e your page	•	nis tags allows ree og
0	Headings	• [H • [H • [H • [H • [H	H2 3 1] Home 2] Lucys.co 2] Quick lin 2] About 3] Featured 3] Highlight 3] Featured	ks products ted Section		<b>H5</b> 0	<b>H6</b> 0
$\bigotimes$	Images	11 alt attr		empty or m			text so that our images.
$\bigotimes$	Text/HTML Ratio		's ratio of te		- code is bel ls more text		ent, this means

## SEO Content

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 17 links including 0 link(s) to files
0	Statistics	External Links : noFollow 5.88% External Links : Passing Juice 5.88% Internal Links 88.24%

# In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
<u>Contact Us</u>	Internal	Passing Juice
Catalogue	Internal	Passing Juice
SHOP NOW	External	Passing Juice
Quick View	Internal	Passing Juice
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow

#### In-page links

Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
<u>Women’s</u>	Internal	Passing Juice
<u>Men’:s</u>	Internal	Passing Juice
<u>Kids</u>	Internal	Passing Juice
Home	Internal	Passing Juice
<u>Botiga</u>	External	noFollow

#### **SEO Keywords**



#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
home	2	×	×	×	×
policy	2	×	×	×	×
search	2	×	×	×	×
terms	2	×	×	×	×
shipping	2	×	×	×	×

#### Usability

0	Url	Domain : lucys.company Length : 13
0	Favicon	Great, your website has a favicon.

## Usability

$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 8 Warnings : 5	
0	Email Privacy	Great no email address has been found in plain text!	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		~	Flash content

## Mobile

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
		https://lucys.company/wp-sitemap.xml
$\bigcirc$	Robots.txt	http://lucys.company/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
	Analytics	Missing
<b>•</b>	We didn't detect an analytics tool installed on this website.	
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.