Website review
lockerdome.com

Generated on June 04 2025 11:56 AM

The score is 49/100

SEO Content

✓	Title	Decide | Performance advertising **Length : 32** Perfect, your title contains between 10 and 70 characters.
✓	Description	Learn why the smartest advertisers and publishers trust Decide's ad platform. **Length : 82** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Decide | Performance advertising
site_name	Decide
url	https://decide.co/
image	/_images/marketing/avi_site.jpg
image:width	2880
image:height	1224
locale	en_US
type	article
description	Learn why the smartest advertisers and publishers trust Decide's ad platform.

Headings	H1	H2	H3	H4	H5	H6
	0	0	0	0	0	0

SEO Content

⬤		
❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : lockerdome.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips		
		✔	Excellent, your website doesn't use nested tables.
		✖	Too bad, your website is using inline styles.
		✔	Great, your website has few CSS files.
		✔	Perfect, your website has few JavaScript files.
		✖	Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://cdn1.lockerdome.com/sitemapindex.xml

	Robots.txt	http://lockerdome.com/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✖		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.