Website review listlynx.com

The score is 39/100

SEO Content

✓	Title	ListLynx.com **Length : 12** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.
○	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 0 0 0 0 0 • [H1] »This site is still under construction«
✗	Images	We found 12 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.57% Internal Links 96.43%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
About ListLynx	Internal	Passing Juice
Features	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Anti-SPAM Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Price List	Internal	Passing Juice
Free Trial	Internal	Passing Juice
User Information	Internal	Passing Juice
Your Mailing Lists	Internal	Passing Juice
Update E-Mail Address	Internal	Passing Juice

In-page links

Change Password		Internal	Passing Juice
Update User Info		Internal	Passing Juice
Change Preferences		Internal	Passing Juice
Unsubscribe / Opt Out		Internal	Passing Juice
List Info		Internal	Passing Juice
Archive		Internal	Passing Juice
Tell A Friend!		Internal	Passing Juice
Messages		Internal	Passing Juice
Create		Internal	Passing Juice
Send filters		Internal	Passing Juice
Message queue		Internal	Passing Juice
Utilities		Internal	Passing Juice
Database tools		Internal	Passing Juice
Error log viewer		Internal	Passing Juice
Statistics		Internal	Passing Juice
Go to top		Internal	Passing Juice
CT Inc		External	Passing Juice

SEO Keywords

Keywords Cloud

top all executed page copyright v322 rights seconds listlynx listlinx

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
page	2	✖	✖	✖	✖
listlynx	1	✔	✖	✖	✖
rights	1	✖	✖	✖	✖

Keywords Consistency

all	1	✖	✖	✖	✖
copyright	1	✖	✖	✖	✖

Usability

	Url	Domain : listlynx.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 4.01 Transitional
✔	Encoding	Perfect. Your declared charset is ISO-8859-1.
✖	W3C Validity	Errors : 4 Warnings : 9
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files.

Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✖ Meta Viewport Tag
	✔ Flash content

Optimization

	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://listlynx.com/robots.txt Great, your website has a robots.txt file.
	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.