



Website review lis-tour.ru

Generated on March 27 2025 10:12 AM

The score is 50/100



SEO Content

	Title	Турагентство "ЛИСТУР"																	
		Length : 21																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Компания "ЛИСТУР" поможет организовать отдых на выгодных условиях по доступным ценам. Мы ответственно выбираем партнеров и предлагаем Вам отдых от крупных туроператоров.																	
		Length : 179																	
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	турагентство, голицыно																	
		Good, your page contains meta keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>6</td><td>1</td><td>0</td><td>2</td><td>0</td></tr></table> • [H2] Поиск туров онлайн • [H2] Актуальные предложения • [H2] Отзывы наших клиентов • [H2] С ЛИСТУР по Миру • [H2] О нас • [H2] Туристическое агентствоЛИСТУР • [H3] Почему ЛИСТУР? • [H5] Форма обратной связи • [H5]						H1	H2	H3	H4	H5	H6	0	6	1	0	2	0
H1	H2	H3	H4	H5	H6														
0	6	1	0	2	0														
	Images	We found 74 images on this web page.																	
		30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	

SEO Content

	Text/HTML Ratio	Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 7 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.5% Internal Links 42.5%

In-page links

Anchor	Type	Juice
О компании	Internal	Passing Juice
Наши награды	Internal	Passing Juice
Контакты	Internal	Passing Juice
Поиск билетов	Internal	Passing Juice
Оплата картой	Internal	Passing Juice
Отзывы	Internal	Passing Juice
listour	External	Passing Juice

In-page links

=	External	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
mocup.ru	External	Passing Juice

In-page links

Правила оплаты	Internal	Passing Juice
Правила возврата	Internal	Passing Juice
Реквизиты	Internal	Passing Juice
Обработка персональных данных	Internal	Passing Juice
ЛИКОМ-С	External	Passing Juice

SEO Keywords

	Keywords Cloud	ольга листур отдых связи года listour всем спасибо миру вами
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
listour	20	✗	✗	✗	✗
отдых	11	✗	✗	✓	✗
листур	10	✓	✗	✓	✓
спасибо	9	✗	✗	✗	✗
года	5	✗	✗	✗	✗

Usability

	Url	Domain : lis-tour.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 38 Warnings : 27
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://lis-tour.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.