Website review lead-alliance.net

Generated on March 23 2025 17:16 PM

The score is 49/100

SEO Content

✓	Title	lead alliance » TAILORED PERFORMANCE MARKETING SOLUTIONS **Length : 56** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◌	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 12 3 4 0 0 [H2] Private Network - when using it pays off [H2] Mystery Cookie Banner [H2] 'Thinking "outside the box" has become even more relevant in the past year!' [H2] Subdomain tracking at program level [H2] Our Products Efficiency & Effectiveness [H2] Just answer the following questions: [H2] About us Who we are [H2] These are your contact persons [H2] What our customers say [H2] You want to know more about us? [H2] How to reach us Contact [H2] Yes, I want to followthe lead alliance newsletter [H3] You want to get started quickly and easily? Then NETWORK is perfect for you! State-of-the-art technology and highly available infrastructure at attractive prices and without long contract periods. You have a personal contact person at your disposal and you don't have to worry about tracking or

SEO Content

payment. Perfect for anyone new to performance marketing, but also for established brands who want to keep costs down.
- [H3] Are you looking for an individual private network solution with your own URL? You like your platform with your own branding and your own terms & conditions when working with your partners? With INSTANCE you have the opportunity to determine everything by yourself - but at the same time you benefit from all efficiency advantages through the continuous technical development of the product. New, customized features or tools can be integrated at any time and a personal contact person takes care of all your needs regarding your own private network.
- [H3] You are looking for a maximum of adaptability and an individual, dedicated system? Our stand-alone network solution FLEXIBLE offers you all the liberty you need. We create the technical infrastructure, everything else is up to you. Unlike our other platforms, with FLEXIBLE you also benefit from the advantages of your own server - especially relevant if you work in an extraordinarily sensitive industry with regard to data protection. A personal contact person and attractive prices with complete flexibility is significant for our highly individual performance marketing solution.
- [H4] Thomas Schneider
- [H4] Helene Wulf
- [H4] Bernd Aipperspach
- [H4] Newsletter Sign Up

❌	Images	We found 22 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

✓	In-page links	We found a total of 20 links including 8 link(s) to files
◎	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

In-page links

Anchor	Type	Juice
Produkte	Internal	Passing Juice
Informationen	Internal	Passing Juice
Blog	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Karriere	Internal	Passing Juice
Registrierung	Internal	Passing Juice
LOGIN	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
more	Internal	Passing Juice
show graphic	Internal	Passing Juice
Your success is our success! We look forward to working together!	Internal	Passing Juice
Download Infosheet	Internal	Passing Juice
Download Infosheet	Internal	Passing Juice
Download Infosheet	Internal	Passing Juice
here	Internal	Passing Juice
www.CleverReach.de	External	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice

In-page links

SEO Keywords

Keywords Cloud	network own solution need want lead flexible system private all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
network	7	✖	✖	✖	✔
own	6	✖	✖	✖	✔
private	5	✖	✖	✖	✔
want	5	✖	✖	✖	✔
solution	4	✔	✖	✖	✔

Usability

	Url	Domain : lead-alliance.net Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

✓		
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 73 Warnings : 13
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.lead-alliance.net/
✓	Robots.txt	http://lead-alliance.net/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Great, your website has an analytics tool.
✓		Google Analytics