



Website review lasttango.com

Generated on March 21 2025 22:44 PM

The score is 39/100



SEO Content

	Title	Lasttango.com Length : 13 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 53.85% Internal Links 46.15%

In-page links

Anchor	Type	Juice
Lasttango.com	External	Passing Juice
Why am I seeing this 'Under Construction' page?	Internal	Passing Juice
Womens Clothing Sale	External	Passing Juice
Womens Casuals	External	Passing Juice
Womens Bottoms	External	Passing Juice
Womens Wholesale Clothing	External	Passing Juice
Last Tango Clothing	External	Passing Juice
Review our Privacy Policy	Internal	Passing Juice
Service Agreement	Internal	Passing Juice
Legal Notice	Internal	Passing Juice
Domain Registration Information	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Do Not Sell or Share My Personal Information	Internal	Passing Juice

SEO Keywords



Keywords Cloud

lasttango construction information page
womens clothing policy under notice
privacy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
womens	4	×	×	×	×
clothing	3	×	×	×	×
notice	2	×	×	×	×
page	2	×	×	×	×
privacy	2	×	×	×	×

Usability



Url

Domain : lasttango.com
Length : 13



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype

HTML 4.01 Strict

Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://lasttango.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.