



Website review lasso.ru

Generated on March 26 2025 06:46 AM

The score is 49/100







SEO Content

	Title	Компания Лассо Length : 14 Perfect, your title contains between 10 and 70 characters.												
	Description	Лассо Москва Length : 12 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	сайт Лассо Москва Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] О нас• [H2] УВАЖАЕМЫЕ КЛИЕНТЫ!• [H2] Понедельник и пятница - удаленно (нет отгрузок)!• [H3] вторник - среда - четверг• [H3] с 10:00 до 18:00 часов• [H3] Новости	H1	H2	H3	H4	H5	H6	1	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	3	0	0	0									
	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 32% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
EN	Internal	Passing Juice
О компании	Internal	Passing Juice
Контакты	Internal	Passing Juice
Познакомиться с нами	Internal	Passing Juice
27	Internal	Passing Juice
11	Internal	Passing Juice
все новости...	Internal	Passing Juice
Создание сайта:	External	Passing Juice

SEO Keywords



Keywords Cloud

или **года** материалов странах
выплаваемым оборудования **нами**
предприятия промышленности
для

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
предприятия	4	✖	✖	✖	✖
для	4	✖	✖	✖	✖
нами	3	✖	✖	✖	✖
года	3	✖	✖	✖	✖
промышленности	2	✖	✖	✖	✖











Usability

	Url	Domain : lasso.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
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Document

	Encoding	Perfect. Your declared charset is WINDOWS-1251.				
	W3C Validity	Errors : 6 Warnings : 6				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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Optimization

	Robots.txt	<p>http://lasso.ru/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>