

Website review lanit.ru

Generated on June 06 2025 21:10 PM

The score is 49/100



SEO Content

	Title	ЛАНИТ – крупнейшая российская группа IT-компаний Length : 48 Perfect, your title contains between 10 and 70 characters.												
	Description	ЛАНИТ занимает лидирующие позиции в системной интеграции, дистрибуции, консалтинге, разработке инженерных систем и ПО, IT-аутсорсинге и обучении. Length : 145 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> • [H3] О нас • [H3] Медиа • [H3] О нас • [H3] Бизнес-направления • [H3] Медиацентр	H1	H2	H3	H4	H5	H6	0	0	5	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	5	0	0	0									
	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 30 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
О нас	Internal	Passing Juice
История компании	Internal	Passing Juice
КСО	Internal	Passing Juice
Комплаенс	Internal	Passing Juice
Рейтинги	Internal	Passing Juice
Услуги	Internal	Passing Juice
Продукты	Internal	Passing Juice
Проекты	Internal	Passing Juice

In-page links

Медиа	Internal	Passing Juice
Пресс-кит	Internal	Passing Juice
Новости	Internal	Passing Juice
ЛАНИТ в СМИ	Internal	Passing Juice
Мероприятия	Internal	Passing Juice
Видеоматериалы	Internal	Passing Juice
Фотогалерея	Internal	Passing Juice
Карьера	External	Passing Juice
Контакты	Internal	Passing Juice
En	Internal	Passing Juice
Заказная разработка ПО	Internal	Passing Juice
Бизнес-приложения и специализированное ПО	Internal	Passing Juice
Обслуживание инфраструктуры	Internal	Passing Juice
Инфраструктура и системная интеграция	Internal	Passing Juice
Дистрибуция	Internal	Passing Juice
Ритейл	Internal	Passing Juice
Политика обработки персональных данных	Internal	Passing Juice
Права на использование сайта	Internal	Passing Juice
Разработка сайта — SEBEKON	External	Passing Juice
Согласен на обработку персональных данных	Internal	Passing Juice
в&nbsp;нашем&nbsp;Telegram	External	Passing Juice

SEO Keywords

	Keywords Cloud	как сообщение разработка все ваше написать инновации ланит для НОВОСТИ
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ланит	7	✓	✗	✓	✗
новости	4	✗	✗	✗	✗
сообщение	3	✗	✗	✗	✗
как	3	✗	✗	✗	✗
разработка	3	✗	✗	✗	✗

Usability

	Url	Domain : lanit.ru Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://lanit.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics