



# Website review klmequities.com

Generated on March 28 2025 23:29 PM

The score is 49/100



## SEO Content

|    | <p>Title</p>              | <p>KLM Equities</p> <p><b>Length : 12</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|----|---------------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
|    | <p>Description</p>        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |    |    |    |    |    |    |   |    |   |   |   |   |
|    | <p>Keywords</p>           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |    |   |   |   |   |
|    | <p>Headings</p>           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] {{name}}</li> <li>[H2] New York - Los Angeles - Seattle - Chicago</li> <li>[H2] 920 Broadway</li> <li>[H2] TCL Chinese Theatre</li> <li>[H2] 1415 Third Street Promenade</li> <li>[H2] 1349-1357 Abbot Kinney Blvd, Venice, CA</li> <li>[H2] 95 Fifth Ave</li> <li>[H2] 200 East 87th Street</li> <li>[H2] 16 Mercer St/50 Howard St</li> <li>[H2] 55 Mercer St</li> <li>[H2] 10 Hubert St</li> <li>[H2] 114 Pike Street, Seattle, WA</li> <li>[H3] Featured Properties</li> <li>[H5] © KLM Equities. All Rights Reserved 2025. 920 Broadway, New York, NY 10010 212.758.7373 info@klmequities.com CEO Bio COO Bio Site by the Charles © KLM Equities. All Rights Reserved 2025. Site by the Charles</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 11 | 1 | 0 | 1 | 0 |
| H1 | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |    |   |   |   |   |
| 1  | 11                        | 1  | 0  | 1  | 0  |    |    |    |   |    |   |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  | Images          | We found 10 images on this web page.<br>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>18%</b><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.  |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|   | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 17 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 5.88%<br>Internal Links 94.12% |

## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| <a href="#">Home</a>       | Internal | Passing Juice |
| <a href="#">About</a>      | Internal | Passing Juice |
| <a href="#">Properties</a> | Internal | Passing Juice |
| <a href="#">Contact</a>    | Internal | Passing Juice |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">View Details</a>        | Internal | Passing Juice |
| <a href="#">CEO Bio</a>             | Internal | Passing Juice |
| <a href="#">COO Bio</a>             | Internal | Passing Juice |
| <a href="#">Site by the Charles</a> | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| view       | 11      | ✘     | ✘        | ✘           | ✘        |
| details    | 10      | ✘     | ✘        | ✘           | ✘        |
| properties | 5       | ✘     | ✘        | ✘           | ✔        |
| equities   | 3       | ✔     | ✘        | ✘           | ✔        |
| all        | 3       | ✘     | ✘        | ✘           | ✔        |

## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : klmequities.com<br>Length : 15  |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | We could not find a Print-Friendly CSS.  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.  |

## Document

|  |                 |  |
|--|-----------------|--|
|   | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 19<br>Warnings : 9  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://klmequities.com/robots.txt">http://klmequities.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>   |