

Website review kandatransport.co.uk

Generated on March 24 2025 16:05 PM

The score is 42/100



| | Title | K& A Transport Ltd London, UK | | | | | |
|---|--------------------|---|---------------------------|---------------------------|--------------------------------------|----------------|----------------------------------|
| | | Length: | | | 10 1 | 70 | |
| | | Perfect, y | our title co | ntains betv | veen 10 and | 70 characte | ers. |
| | Description | K&A Transport Ltd London, UK | | | | | |
| | | Length: | 32 | | | | |
| | | | | • | should conta Ise <u>this free</u> | | 70 and 160 Ilate text length. |
| | Keywords | operator, pallets, b | operators, oxes, Hazai | uk transpo rdous, trac | rt, europear tion, vehicle | transport, | |
| | | Good, yo | ur page cor | itains meta | keywords. | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | |
| | Headings | H1 1 | H2 0 | H3 0 | H4 0 | H5 0 | H6 0 |
| | | • [ዘ | H1] Welcom | e! | | | |
| | Images | We found 4 images on this web page. | | | | | |
| W | | 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | |
| | Text/HTML Ratio | Ratio: 3% | | | | | |
| W | | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | |
| | Flash | Perfect, r | o Flash cor | itent has b | een detected | d on this pag | ge. |

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---------|-------------------------|--|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 7 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% External Links : Passing Juice 14.29% Internal Links 85.71% |

In-page links

| Anchor | Туре | Juice |
|--------------------|----------|---------------|
| <u>Home</u> | Internal | Passing Juice |
| <u>Services</u> | Internal | Passing Juice |
| <u>Quote</u> | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Contact form »: | Internal | Passing Juice |
| <u>Idea Studio</u> | External | Passing Juice |
| <u>webmail</u> | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

transport london

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|-----------|---------|----------|----------|-----------------|----------|
| transport | 1 | * | ✓ | * | × |
| london | 1 | * | × | 4 | × |

Usability

| 0 | Url | Domain : kandatransport.co.uk Length : 20 |
|---|--------------|---|
| 8 | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| 8 | Printability | We could not find a Print-Friendly CSS. |
| 8 | Language | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| 8 | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | Doctype | Missing doctype | | |
|---------|-----------------|--|-------------|--|
| | Encoding | Perfect. Your declared charset is ISO-88 | 359-1. | |
| | W3C Validity | Errors: 83 Warnings: 4 | | |
| | Email Privacy | Warning! At least one email address ha Use <u>free antispam protector</u> to hide em | • | |
| X | Deprecated HTML | Deprecated tags | Occurrences | |
| | | | 5 | |
| | | Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because | | |

Document

| | | they are now obsolete. | | |
|---|------------|--|--|--|
| 0 | Speed Tips | * Attention! Try to avoid nested tables in HTML. | | |
| | | ✔ Perfect. No inline css has been found in HTML tags! | | |
| | | Great, your website has few CSS files. | | |
| | | Perfect, your website has few JavaScript files. | | |
| | | Too bad, your website does not take advantage of gzip. | | |
| | | | | |

Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|-------------------|
| | | × | Meta Viewport Tag |
| | | * | Flash content |

Optimization

| & | XML Sitemap | Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|--------------|-------------|--|
| | Robots.txt | http://kandatransport.co.uk/robots.txt Great, your website has a robots.txt file. |
| & | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |