









Website review jeffloftus.com

Generated on March 31 2025 09:25 AM




The score is 39/100







SEO Content

	Title	Jeff Loftus, Long Beach to South Bay - Your Local Real Estate Expert Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Jeff Loftus, for all your real estate needs from the South Bay to Long Beach to Central Orange County Length : 101 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Jeff Loftus, Long Beach Real Estate, Long Beach, Rossmoor, Lakewood, Belmont, property, homes, referrals, houses, sale, rent, condos, land, local info, real estate agent, agent, local schools, find a home, sell a home, buy a home, real estate calculator, loan application, real estate, about me, contact me, open houses, foreclosures, buyer info, seller info, moving, feature homes, mls property search, IDX listings, luxury, gated community, bay harbour, naples, belmont shore, Los Alamitos, Signal Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 24 images on this web page. 24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%


In-page links

Anchor	Type	Juice
Featured Properties.	Internal	Passing Juice
foreclosure and bank-owned properties	Internal	Passing Juice
contact me	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Agent Center	Internal	Passing Juice
Real Estate Websites	External	Passing Juice

In-page links

Accessibility Help	External	Passing Juice
Skip to content	Internal	Passing Juice
Skip to Footer	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	foreclosure text dream help contrast skip home all properties reader
--	----------------	--

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
home	4	×	✓	×	×
text	4	×	×	×	×
help	3	×	×	×	×
reader	3	×	×	×	×
skip	3	×	×	×	×

Usability





	Url	Domain : jeffloftus.com Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 4.01 Transitional
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 141 Warnings : 30
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>



Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://jeffloftus.com/sitemap.xml</div>
	Robots.txt	http://jeffloftus.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>