

# Website review jeansbum.ru

Generated on June 06 2025 14:10 PM

The score is 35/100



## SEO Content

|                                                                                    |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                |                |                |                |
|------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|    | Title              | <p>Интернет-магазин JEANSBUM.RU</p> <p><b>Length : 28</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                |                |                |                |                |
|    | Description        | <p>Мы предлагаем настоящие американские джинсы для рослых людей</p> <p><b>Length : 60</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                |                |                |                |
|  | Keywords           | <p>настоящие американские джинсы для рослых людей</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                |                |                |                |                |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <b>H2</b><br>0 | <b>H3</b><br>2 | <b>H4</b><br>9 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|                                                                                    |                    | <ul style="list-style-type: none"><li>• [H1] JEANSBUM.RU</li><li>• [H3] Хиты продаж</li><li>• [H3] Новинки</li><li>• [H4] Джинсы George Strait Collection Wrangler® Cowboy Cut® Slim Fit Jean, 100% Heavyweight Cotton Denim (пост 190-210см)</li><li>• [H4] Джинсы Wrangler Retro® Slim Boot Jean, 100% Cotton Worn Color (пост 190-210см)</li><li>• [H4] Джинсы Wrangler Retro® Slim Boot Jean, 100% Cotton Hand Ten Color (пост 190-210см)</li><li>• [H4] Джинсы Wrangler® Cowboy Cut® Slim Fit Jean 100% Heavyweight Cotton Denim Dark Stone Color (пост 190-210см)</li><li>• [H4] О магазине</li><li>• [H4] Каталог товаров</li><li>• [H4] Товар добавлен к сравнению</li><li>• [H4] Товар добавлен в корзину</li></ul> |                |                |                |                |                |

## SEO Content

|                                                                                   |                 |                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                   |                 | <ul style="list-style-type: none"><li>[H4] Вы подписались на товар</li></ul>                                                                                                    |
|  | Images          | We found 9 images on this web page.<br><br>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>10%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                            |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                       |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                                              |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                    |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 26 links including 0 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 3.85%<br><br>Internal Links 96.15% |

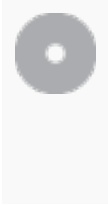
## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| =                          | Internal | Passing Juice |
| <a href="#">Как купить</a> | Internal | Passing Juice |
| <a href="#">Доставка</a>   | Internal | Passing Juice |

## In-page links

|                                    |          |               |
|------------------------------------|----------|---------------|
| <a href="#">Гарантия</a>           | Internal | Passing Juice |
| <a href="#">Контакты</a>           | Internal | Passing Juice |
| <a href="#">Войти на сайт</a>      | Internal | Passing Juice |
| <a href="#">Зарегистрироваться</a> | Internal | Passing Juice |
| <a href="#">Корзина</a>            | Internal | Passing Juice |
| =                                  | Internal | Passing Juice |
| <a href="#">Для байкеров</a>       | Internal | Passing Juice |
| <a href="#">Для драйверов</a>      | Internal | Passing Juice |
| <a href="#">Для путешествий</a>    | Internal | Passing Juice |
| <a href="#">Для полярников</a>     | Internal | Passing Juice |
| <a href="#">Джинсовая классика</a> | Internal | Passing Juice |
| <a href="#">Ретро джинсы</a>       | Internal | Passing Juice |
| <a href="#">Для летчиков</a>       | Internal | Passing Juice |
| <a href="#">Подробнее</a>          | Internal | Passing Juice |
| <a href="#">Подробнее</a>          | Internal | Passing Juice |
| &lt;                               | Internal | Passing Juice |
| <a href="#">Подробнее</a>          | Internal | Passing Juice |
| <a href="#">Подробнее</a>          | Internal | Passing Juice |
| <a href="#">О магазине</a>         | Internal | Passing Juice |
| <a href="#">Помощь</a>             | Internal | Passing Juice |
| <a href="#">В список сравнения</a> | Internal | Passing Juice |
| <a href="#">Продолжить покупки</a> | External | Passing Juice |
| <a href="#">Забыли пароль</a>      | Internal | noFollow      |

## SEO Keywords

|                                                                                    |                |                                                                                               |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------|
|  | Keywords Cloud | rserrors драйверов email<br>bxpopupnerrorinnerhtml для джинсы<br>полярников пароль else ретро |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------------------------|

## SEO Keywords

### Keywords Consistency

| Keyword                    | Content | Title | Keywords | Description | Headings |
|----------------------------|---------|-------|----------|-------------|----------|
| для                        | 10      | ✗     | ✓        | ✓           | ✗        |
| rserrors                   | 6       | ✗     | ✗        | ✗           | ✗        |
| else                       | 6       | ✗     | ✗        | ✗           | ✗        |
| bxporupnerrorinn<br>erhtml | 6       | ✗     | ✗        | ✗           | ✗        |
| пароль                     | 5       | ✗     | ✗        | ✗           | ✗        |

### Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|   | Url          | Domain : jeansbum.ru<br>Length : 11               |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

|                                                                                    |              |                                          |
|------------------------------------------------------------------------------------|--------------|------------------------------------------|
|  | Doctype      | XHTML 1.0 Transitional                   |
|  | Encoding     | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0<br>Warnings : 0               |

## Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Speed Tips      | <div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://jeansbum.ru/robots.txt">http://jeansbum.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                                               |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>                                                                                                             |

## Optimization

good to install a second in order to cross-check the data.