



# Website review japan-experience.com

Generated on March 23 2025 01:52 AM





The score is 39/100







## SEO Content

	Title	<p>Far more than a trip   Japan Experience - Japan Rail Pass</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 1	<b>H2</b> 12	<b>H3</b> 6	<b>H4</b> 6	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Japan Experience, far more than a trip</li><li>• [H2] Japan Experience, travel specialist to Japan since 1981</li><li>• [H2] Travel specialist to Japan since 1981</li><li>• [H2] 2025 Osaka World Expo</li><li>• [H2] Our tours in Japan</li><li>• [H2] Our top recommendations</li><li>• [H2] Our latest articles</li><li>• [H2] Explore Japan your way</li><li>• [H2] Find your ideal destination</li><li>• [H2] Discover all of our products to travel in peace</li><li>• [H2] What our customers say about us</li><li>• [H2] Contact our experts for tailor-made advice</li><li>• [H2] Location</li><li>• [H3] The Leading Japan Travel Specialist</li><li>• [H3] Direct Assistance and Support</li><li>• [H3] A trip made just for you</li><li>• [H3] Popular cities Choose a city</li><li>• [H3] How to access Internet in Japan ?</li></ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] A0909C1A-93FB-4548-8F2A-CE5CA53C0BF6 Created with sketchtool. Prepaid Cards</li><li>• [H4] Tokyo</li><li>• [H4] Kyoto</li><li>• [H4] Kanazawa</li><li>• [H4] Osaka</li><li>• [H4] Nara</li><li>• [H4] Hiroshima</li></ul>
	Images	We found 45 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 198 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.02%  Internal Links 97.98%

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">All about Japan</a>	Internal	Passing Juice
<a href="#">Explore the cities of Japan</a>	Internal	Passing Juice
<a href="#">Discovering Japan: our topic by topic guide to Japan</a>	Internal	Passing Juice
<a href="#">Faces of Japan</a>	Internal	Passing Juice
<a href="#">Plan your trip</a>	Internal	Passing Juice
<a href="#">Before you travel</a>	Internal	Passing Juice
<a href="#">Travelling in Japan: guide and advice</a>	Internal	Passing Juice
<a href="#">To know about Japan</a>	Internal	Passing Juice
<a href="#">Travel by train</a>	Internal	Passing Juice
<a href="#">Taking the Shinkansen</a>	Internal	Passing Juice
<a href="#">Train itineraries in Japan</a>	Internal	Passing Juice
<a href="#">Unique trains in Japan</a>	Internal	Passing Juice
<a href="#">Japan Rail Pass</a>	Internal	Passing Juice
<a href="#">JRP Care</a>	Internal	Passing Juice
<a href="#">JRP Carbon-free</a>	Internal	Passing Juice
<a href="#">JRP &amp; Tickets Wallet</a>	Internal	Passing Juice
<a href="#">Train Tickets in Japan</a>	Internal	Passing Juice
<a href="#">Tokyo to Kyoto</a>	Internal	Passing Juice
<a href="#">Tokyo to Osaka</a>	Internal	Passing Juice
<a href="#">Tokyo to Hiroshima</a>	Internal	Passing Juice
<a href="#">Tokyo to Kanazawa</a>	Internal	Passing Juice
<a href="#">Kyoto to Hiroshima</a>	Internal	Passing Juice
<a href="#">Kyoto to Kanazawa</a>	Internal	Passing Juice
<a href="#">Regional Rail Passes</a>	Internal	Passing Juice
<a href="#">North Japan   Hokkaido</a>	Internal	Passing Juice
<a href="#">East Japan   Tohoku</a>	Internal	Passing Juice
<a href="#">Mount Fuji &amp; Around Tokyo</a>	Internal	Passing Juice

## In-page links

<a href="#">Central Japan   Japanese Alps</a>	Internal	Passing Juice
<a href="#">Kansai   Kyoto, Osaka, Nara</a>	Internal	Passing Juice
<a href="#">Shikoku   Ehime, Kochi</a>	Internal	Passing Juice
<a href="#">Kyushu   Fukuoka, Beppu</a>	Internal	Passing Juice
<a href="#">Transfers &amp; public transport</a>	Internal	Passing Juice
<a href="#">Tokyo Airport Transfers</a>	Internal	Passing Juice
<a href="#">Kyoto Airport Transfers</a>	Internal	Passing Juice
<a href="#">Osaka Airport Transfers</a>	Internal	Passing Juice
<a href="#">Tokyo Subway Pass</a>	Internal	Passing Juice
<a href="#">Kansai Railway Pass</a>	Internal	Passing Juice
<a href="#">Kyoto Bus &amp; Subway Pass</a>	Internal	Passing Juice
<a href="#">Osaka Bus &amp; Subway Pass</a>	Internal	Passing Juice
<a href="#">Driving in Japan</a>	Internal	Passing Juice
<a href="#">Driving License Translation</a>	Internal	Passing Juice
<a href="#">Self-Guided Tours</a>	Internal	Passing Juice
<a href="#">Tokyo, Mount Fuji &amp; Kyoto</a>	Internal	Passing Juice
<a href="#">Highlights Of Japan</a>	Internal	Passing Juice
<a href="#">Japan Family Tour</a>	Internal	Passing Juice
<a href="#">Between Manga and Tradition</a>	Internal	Passing Juice
<a href="#">Tokyo to Okinawa beaches</a>	Internal	Passing Juice
<a href="#">Japan itinerary North to South</a>	Internal	Passing Juice
<a href="#">Chugoku: Japan's secret</a>	Internal	Passing Juice
<a href="#">All our self-guided tours...</a>	Internal	Passing Juice
<a href="#">Small Group tours</a>	Internal	Passing Juice
<a href="#">Japan in a Week</a>	Internal	Passing Juice
<a href="#">Discover Japan</a>	Internal	Passing Juice
<a href="#">The Tokaido Road</a>	Internal	Passing Juice
<a href="#">Urban and Rural Japan</a>	Internal	Passing Juice

## In-page links

<a href="#">All our group tours...</a>	Internal	Passing Juice
<a href="#">Tailor made Tours</a>	Internal	Passing Juice
<a href="#">Our travel advisors</a>	Internal	Passing Juice
<a href="#">All our Tours in Japan</a>	Internal	Passing Juice
<a href="#">Our excursions in Japan</a>	Internal	Passing Juice
<a href="#">Bicycle escape: Mount Fuji and its 5 lakes</a>	Internal	Passing Juice
<a href="#">A natural getaway in Yakushima</a>	Internal	Passing Juice
<a href="#">Shikoku pilgrimage: 15 temples to enlightenment</a>	Internal	Passing Juice
<a href="#">Bicycle escape: Lake Biwa</a>	Internal	Passing Juice
<a href="#">Tohoku by train</a>	Internal	Passing Juice
<a href="#">All our excursions in Japan</a>	Internal	Passing Juice
<a href="#">Our houses by city</a>	Internal	Passing Juice
<a href="#">Tokyo</a>	Internal	Passing Juice
<a href="#">Kyoto</a>	Internal	Passing Juice
<a href="#">Kanazawa</a>	Internal	Passing Juice
<a href="#">Takayama - Japanese Alps</a>	Internal	Passing Juice
<a href="#">Okayama - Access to Naoshima</a>	Internal	Passing Juice
<a href="#">Japanese Countryside</a>	Internal	Passing Juice
<a href="#">Okinawa Islands</a>	Internal	Passing Juice
<a href="#">See all our houses</a>	Internal	Passing Juice
<a href="#">Our houses by standing</a>	Internal	Passing Juice
<a href="#">Best prices (2*)</a>	Internal	Passing Juice
<a href="#">Essential comfort (3*)</a>	Internal	Passing Juice
<a href="#">Highest Standard (4*)</a>	Internal	Passing Juice
<a href="#">Elegant and unique (5*)</a>	Internal	Passing Juice
<a href="#">Our houses by collection</a>	Internal	Passing Juice
<a href="#">The traditionals</a>	Internal	Passing Juice
<a href="#">Designer houses</a>	Internal	Passing Juice

## In-page links

<a href="#">Houses with Japanese gardens</a>	Internal	Passing Juice
<a href="#">Cosy homes for one or two</a>	Internal	Passing Juice
<a href="#">Family homes</a>	Internal	Passing Juice
<a href="#">Large living spaces</a>	Internal	Passing Juice
<a href="#">Tokyo - Komorebi</a>	Internal	Passing Juice
<a href="#">Kyoto - Rohji</a>	Internal	Passing Juice
<a href="#">Kyoto - Yasaka no Yado</a>	Internal	Passing Juice
<a href="#">Kyoto - Nijo Garden Villa</a>	Internal	Passing Juice
<a href="#">Japanese Countryside - Shinobi Villa</a>	Internal	Passing Juice
<a href="#">SIM Cards</a>	Internal	Passing Juice
<a href="#">eSIM</a>	Internal	Passing Juice
<a href="#">Pocket WiFi rental</a>	Internal	Passing Juice
<a href="#">How to access Internet in Japan?</a>	Internal	Passing Juice
<a href="#">Our activities by city</a>	Internal	Passing Juice
<a href="#">Activities in Tokyo</a>	Internal	Passing Juice
<a href="#">Activities in Kyoto</a>	Internal	Passing Juice
<a href="#">Activities in Kanazawa</a>	Internal	Passing Juice
<a href="#">Activities in Takayama</a>	Internal	Passing Juice
<a href="#">Activities in Hiroshima</a>	Internal	Passing Juice
<a href="#">Activities in Osaka</a>	Internal	Passing Juice
<a href="#">Our activities by region</a>	Internal	Passing Juice
<a href="#">Activities in Hokkaido</a>	Internal	Passing Juice
<a href="#">Activities in Okinawa</a>	Internal	Passing Juice
<a href="#">Activities around Mount Fuji</a>	Internal	Passing Juice
<a href="#">Activities around Kyoto</a>	Internal	Passing Juice
<a href="#">Activities around Tokyo</a>	Internal	Passing Juice
<a href="#">Japan Off the Beaten Tracks</a>	Internal	Passing Juice
<a href="#">Our activities by theme</a>	Internal	Passing Juice

## In-page links

<a href="#">Guided activities</a>	Internal	Passing Juice
<a href="#">Cultural experiences</a>	Internal	Passing Juice
<a href="#">Outdoor activities</a>	Internal	Passing Juice
<a href="#">City escapes and nature</a>	Internal	Passing Juice
<a href="#">Museums and amusement parks</a>	Internal	Passing Juice
<a href="#">Events and performances</a>	Internal	Passing Juice
<a href="#">Our monthly recommendations</a>	Internal	Passing Juice
<a href="#">Tokyo under the cherry blossoms</a>	Internal	Passing Juice
<a href="#">Japanese Head Spa</a>	Internal	Passing Juice
<a href="#">Geisha Entertainment Show</a>	Internal	Passing Juice
<a href="#">Gion Night Walk</a>	Internal	Passing Juice
<a href="#">The Sumo Hall</a>	Internal	Passing Juice
<a href="#">2025 Osaka World Expo</a>	Internal	Passing Juice
<a href="#">Craft Your Own Knife</a>	Internal	Passing Juice
<a href="#">JAPAN RAIL PASS</a>	Internal	Passing Juice
<a href="#">TRAIN TICKETS</a>	Internal	Passing Juice
<a href="#">REGIONAL PASSES</a>	Internal	Passing Juice
<a href="#">Discover</a>	Internal	Passing Juice
<a href="#">Discover</a>	Internal	Passing Juice
<a href="#">Read more here!</a>	Internal	Passing Juice
<a href="#">Top 4</a>	Internal	Passing Juice
<a href="#">Tours</a>	Internal	Passing Juice
<a href="#">House rentals</a>	Internal	Passing Juice
<a href="#">Activities</a>	Internal	Passing Juice
<a href="#">Rail Passes &amp; Tickets</a>	Internal	Passing Juice
<a href="#">The sacred path of Ise</a>	Internal	Passing Juice
<a href="#">KINTETSU Rail Pass 5 days Plus</a>	Internal	Passing Juice
<a href="#">Koyasan World Heritage Digital Ticket</a>	Internal	Passing Juice

## In-page links

<a href="#">The Japan Alps</a>	Internal	Passing Juice
<a href="#">Tokyo &amp; Kyoto</a>	Internal	Passing Juice
<a href="#">Enso-an</a>	Internal	Passing Juice
<a href="#">Ikebukuro</a>	Internal	Passing Juice
<a href="#">Kenroku</a>	Internal	Passing Juice
<a href="#">DELTA STAY</a>	Internal	Passing Juice
<a href="#">Gastronomic stroll through Osaka</a>	Internal	Passing Juice
<a href="#">Découvrez la coutellerie japonaise à Sakai</a>	Internal	Passing Juice
<a href="#">The art of Bonsai</a>	Internal	Passing Juice
<a href="#">Edo Gardens - private tour</a>	Internal	Passing Juice
<a href="#">Tokyo</a>	Internal	Passing Juice
<a href="#">Kyoto</a>	Internal	Passing Juice
<a href="#">OSAKA-TOKYO HOKURIKU Arch Pass</a>	Internal	Passing Juice
<a href="#">How fast does the Japanese Shinkansen bullet train go?</a>	Internal	Passing Juice
<a href="#">How Japan's Trains are Always on Time: The Keys to Japan's Public Transportation</a>	Internal	Passing Juice
<a href="#">5 off-the-beaten-path destinations to go to with the Japan Rail Pass</a>	Internal	Passing Juice
<a href="#">Discounts for the Japan Rail Pass: Can you buy the JR Pass at a more affordable price?</a>	Internal	Passing Juice
<a href="#">Nightlife in Japan: Going out, seeing and drinking</a>	Internal	Passing Juice
<a href="#">Temples and shrines in Japan</a>	Internal	Passing Juice
<a href="#">Markets in Japan</a>	Internal	Passing Juice
<a href="#">Onsen, Hot Springs and Public Baths</a>	Internal	Passing Juice
<a href="#">Family Travel</a>	Internal	Passing Juice
<a href="#">Parks and Gardens</a>	Internal	Passing Juice
<a href="#">Outdoor Activities</a>	Internal	Passing Juice
<a href="#">Museums and Galleries</a>	Internal	Passing Juice
<a href="#">View more</a>	Internal	Passing Juice
<a href="#">Explore Kanazawa</a>	Internal	Passing Juice




## In-page links

<a href="#">Explore Osaka</a>	Internal	Passing Juice
<a href="#">Explore Nara</a>	Internal	Passing Juice
<a href="#">Explore Hiroshima</a>	Internal	Passing Juice
<a href="#">Trustpilot</a>	External	Passing Juice
<a href="#">Paris</a>	Internal	Passing Juice
<a href="#">London</a>	Internal	Passing Juice
<a href="#">Madrid</a>	Internal	Passing Juice
<a href="#">Berlin</a>	Internal	Passing Juice
<a href="#">Los Angeles</a>	Internal	Passing Juice
<a href="#">Tokyo</a>	Internal	Passing Juice
<a href="#">Milan</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Who are we ?</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Affiliates</a>	Internal	Passing Juice
<a href="#">B2B Trade</a>	Internal	Passing Juice
<a href="#">Media Kit</a>	Internal	Passing Juice
<a href="#">Employment and internship offers</a>	External	Passing Juice
<a href="#">Frequently asked questions</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Delivery</a>	Internal	Passing Juice
<a href="#">iRASSHAI</a>	External	Passing Juice
<a href="#">Forum</a>	External	Passing Juice
<a href="#">Our guides</a>	Internal	Passing Juice
<a href="#">Airport Transfers</a>	Internal	Passing Juice
<a href="#">Legal Terms</a>	Internal	Passing Juice
<a href="#">Terms and Conditions of Sale</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice

## In-page links

<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Term of Service</a>	Internal	Passing Juice
<a href="#">Secured payment</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	travel kyoto pass osaka activities tours <b>tokyo</b> <b>japan</b> from rail
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## Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
japan	97	✓	✗	✗	✓
tokyo	39	✗	✗	✗	✓
activities	35	✗	✗	✗	✗
kyoto	31	✗	✗	✗	✓
pass	29	✓	✗	✗	✗

## Usability





	Url	Domain : japan-experience.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 106 Warnings : 72
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>



## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://www.japan-experience.com/sitemap.xml">https://www.japan-experience.com/sitemap.xml</a></div>
	Robots.txt	<a href="http://japan-experience.com/robots.txt">http://japan-experience.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>