







# Website review itworldcanada.com

Generated on March 26 2025 04:51 AM

The score is 39/100



## SEO Content

	Title	Technology News for IT Professionals in Canada   IT World Canada <b>Length : 64</b> Perfect, your title contains between 10 and 70 characters.														
	Description	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest. <b>Length : 191</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Technology News for IT Professionals in Canada   IT World Canada</td></tr><tr><td>description</td><td>The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.</td></tr><tr><td>url</td><td>https://www.itworldcanada.com</td></tr></table>	Property	Content	locale	en_US	site_name	IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins	type	article	title	Technology News for IT Professionals in Canada   IT World Canada	description	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.	url	https://www.itworldcanada.com
Property	Content															
locale	en_US															
site_name	IT World Canada - Information Technology news on products, services and issues for CIOs, IT managers and network admins															
type	article															
title	Technology News for IT Professionals in Canada   IT World Canada															
description	The leading Canadian online resource for IT professionals. Daily tech news, product reviews, videos, technology podcasts and features IT professionals who blog on topics of industry interest.															
url	https://www.itworldcanada.com															

## SEO Content

image	<a href="https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png">https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png</a>
image:secure_url	<a href="https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png">https://i.itworldcanada.com/wp-content/uploads/2018/06/cropped-amp-icon.png</a>
image:width	512
image:height	512

### Headings

H1	H2	H3	H4	H5	H6
2	0	59	18	0	0
<ul style="list-style-type: none"><li>• [H1] NewsPaper</li><li>• [H1] IT World Canada</li><li>• [H3] IT World Canada assets are for sale</li><li>• [H3] US government faces criticism over Microsoft security failures: Hashtag Trending, Tuesday April 16, 2024</li><li>• [H3] US government faces criticism over handline Microsoft cybersecurity failures: Hashtag Trending for Tuesday April...</li><li>• [H3] Cyber Security Today, Week in Review for week ending Friday, April 12, 2024</li><li>• [H3] Cyber Security Today, April 12, 2024 - A warning to Sisense customers, a new...</li><li>• [H3] Is EU competition working? One company shows a 250 percent increase. Hashtag Trending...</li><li>• [H3] CyberTowns Initiative Aims to Spotlight Canada's Top Locations for Cybersecurity Careers</li><li>• [H3] Cyber Security Today, May 1, 2024 - Data may have been stolen in London Drugs cyber attack, Congressional testimony today by UnitedHealth CEO on...</li><li>• [H3] Cyber Security Today, April 26, 2024 - Patch warnings for Cisco ASA gateways and a WordPress plugin</li><li>• [H3] Cyber Security Today, April 22, 2024 -Vulnerability in CrushFTP file transfer software, security updates for Cisco's controller management application, and more</li><li>• [H3] Cyber Security Today, April 19, 2024 - Police bust phishing rental platform, a nine-year old virus found on Ukrainian computers, and more</li><li>• [H3] Virtual Avatars fueled by Generative AI increasing B2B sales and marketing scalability</li><li>• [H3] RingCentral drills down the opportunities for AI to revamp customer interactions</li><li>• [H3] Staff training far more cost-effective than going through a cyber compromise - Canadian Centre for Cyber Security</li><li>• [H3] Only 23 per cent of Canadians have a healthy relationship with work; AI can help, says HP</li><li>• [H3] Pilot cybersecurity training program for women to recruit third cohort</li><li>• [H3] Coffee Briefing Mar. 5 - High speed internet access for 150 NWT households; Canadian...</li><li>• [H3] Robot startup uses ChatGPT to enhance its communications and reasoning skills</li><li>• [H3] Lawsuit requires Pegasus spyware to provide code used to spy on WhatsApp users</li></ul>					



## SEO Content

- [H3] OpenAI claims New York Times manipulated ChatGPT “fabricate data”
- [H3] Wendy’s leverages digital tech to test “surge pricing”
- [H3] Bolster your first line of defence – 5 tips to foster a security culture
- [H3] Understanding Current Cybersecurity Challenges in Law: Legal Considerations for Artificial Intelligence and Technological Development (Article 6)
- [H3] Successfully managing Cybersecurity projects in the Age of AI
- [H3] D&A leaders must improve risk culture among their teams
- [H3] Government of Canada announces major broadband investments in the west
- [H3] Review: OnePlus 12 vs OnePlus 12R – A solid pair of devices
- [H3] Cyber Security Today, May 3, 2024 – North Korea exploits weak email DMARC settings, and the latest Verizon analysis of thousands of data breaches
- [H3] Cyber Security Today, April 29, 2024 – Credential stuffing attacks are hitting firms using Okta ID management solutions, and more
- [H3] Cyber Security Today, Week in Review for week ending Friday, April 26, 2024
- [H3] Meta’s new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024
- [H3] Broadcom backs down on VMWare pricing: Hashtag Trending for Wednesday, April 17, 2024
- [H3] Google users say two-factor authentication didn’t protect them. Hashtag Trending for Monday, April 15th
- [H3] Leadership in the Digital Enterprise: Patricia Kosseim
- [H3] Manfred Boudreaux-Dehmer CIO, NATO – Interview on Leadership in the Digital Enterprise
- [H3] Ten key attributes of leadership success Leadership in the Digital Enterprise: Gary Davenport
- [H3] Cybersecurity in 2024: Priorities and challenges for Canadian organizations
- [H3] Survey shows generative AI is a top priority for Canadian corporate leaders.
- [H3] Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour
- [H3] Three reasons NOT to invest in Cybersecurity
- [H3] Stemming the tide of cybercrime
- [H3] President to President: Paul Pinkney, General Manager, Red Hat Canada, Sales
- [H3] President to President: Jeanette Irekvist, President, Ericsson Canada
- [H3] Empower your hybrid workforce
- [H3] Video Conferencing Solutions
- [H3] Built for Business
- [H3] The New World of Work
- [H3] A better way to great customer experience
- [H3] AWS Customer Success Stories
- [H3] Education hub - Education the New Normal
- [H3] Government hub - Future of Digital Government
- [H3] Okta: Identity for the Internet
- [H3] Next Generation Value-Add Distributor



## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Epson Business Solutions</li> <li>• [H3] The professional's choice for hybrid working</li> <li>• [H3] Your Source for Building a Cloud Strategy</li> <li>• [H3] Network Security Knowledge Hub</li> <li>• [H3] Everything you need to run your business in one robust and reliable cloud communications solution</li> <li>• [H3] Step into your Digital Future</li> <li>• [H4] POPULAR CATEGORIES</li> <li>• [H4] Content Types</li> <li>• [H4] ALL CATEGORIES</li> <li>• [H4] EDITOR'S TOP TECH NEWS</li> <li>• [H4] Latest News</li> <li>• [H4] Coffee Briefings</li> <li>• [H4] Best of the Web</li> <li>• [H4] SENIOR CONTRIBUTORS</li> <li>• [H4] TRENDING THIS WEEK</li> <li>• [H4] Featured Downloads</li> <li>• [H4] ITWC's Top Technology PODCASTS</li> <li>• [H4] INDUSTRY VOICES</li> <li>• [H4] Featured Technology Jobs</li> <li>• [H4] President to President VIDEOS</li> <li>• [H4] Featured Partner Content</li> <li>• [H4] Popular Stories This Week</li> <li>• [H4] ITWC Network</li> <li>• [H4] Follow Us</li> </ul>
	Images	<p>We found 27 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 123 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.94%</p> <p>Internal Links 91.06%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Tech News</a>	Internal	Passing Juice
<a href="#">CIO</a>	Internal	Passing Juice
<a href="#">Technology Jobs</a>	Internal	Passing Juice
<a href="#">Reports and Whitepapers</a>	Internal	Passing Juice
<a href="#">News for CIOs</a>	Internal	Passing Juice
<a href="#">CIO Census</a>	Internal	Passing Juice
<a href="#">Digital Security Zone</a>	Internal	Passing Juice
<a href="#">Webinar Highlight Reports</a>	Internal	Passing Juice
<a href="#">Roundtable Highlight Reports</a>	Internal	Passing Juice
<a href="#">2023 IT Salary Calculator</a>	Internal	Passing Juice
<a href="#">AI Directory</a>	Internal	Passing Juice
<a href="#">ITWC Talks</a>	Internal	Passing Juice
<a href="#">Featured Partner Content Hubs</a>	Internal	Passing Juice
<a href="#">Digital Magazines</a>	External	Passing Juice
<a href="#">Senior Contributors</a>	Internal	Passing Juice
<a href="#">Technicity GTA</a>	External	Passing Juice
<a href="#">CIO OF THE YEAR</a>	Internal	Passing Juice
<a href="#">CDN Channel Innovation Awards</a>	External	Passing Juice
<a href="#">Digital Transformation Conference and Awards</a>	External	Passing Juice
<a href="#">Canada's Top Women in Cybersecurity</a>	Internal	Passing Juice

## In-page links

<a href="#">CDN Top Women in the Channel</a>	External	Passing Juice
<a href="#">MapleSEC</a>	Internal	Passing Juice
<a href="#">Analytics Unleashed</a>	Internal	Passing Juice
<a href="#">All IT World Canada Events</a>	Internal	Passing Juice
<a href="#">President to President</a>	Internal	Passing Juice
<a href="#">All Tech Videos</a>	Internal	Passing Juice
<a href="#">Cyber Security Today</a>	Internal	Passing Juice
<a href="#">Hashtag Trending</a>	Internal	Passing Juice
<a href="#">Leadership in the Digital Enterprise</a>	Internal	Passing Juice
<a href="#">CMO Talks</a>	External	Passing Juice
<a href="#">All Hands on Tech Video Podcast Series</a>	Internal	Passing Juice
<a href="#">Deeper Dive</a>	Internal	Passing Juice
<a href="#">ITWC Podcast Network</a>	Internal	Passing Juice
<a href="#">Contributor Opportunities</a>	Internal	Passing Juice
<a href="#">Gartner Corner</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Slideshows</a>	Internal	Passing Juice
<a href="#">IT World Canada assets are for sale</a>	Internal	Passing Juice
<a href="#">Jim Love</a>	Internal	Passing Juice
<a href="#">US government faces criticism over Microsoft security failures: Hashtag Trending, Tuesday April 16, 2024</a>	Internal	Passing Juice
<a href="#">US government faces criticism over handline Microsoft cybersecurity failures: Hashtag Trending for Tuesday April...</a>	Internal	Passing Juice
<a href="#">Cyber Security Today, Week in Review for week ending Friday, April 12, 2024</a>	Internal	Passing Juice

## In-page links

<a href="#">Howard Solomon</a>	Internal	Passing Juice
<a href="#">Cyber Security Today, April 12, 2024 &amp;#8211; A warning to Sisense customers, a new...</a>	Internal	Passing Juice
<a href="#">Is EU competition working? One company shows a 250 percent increase. Hashtag Trending...</a>	Internal	Passing Juice
<a href="#">CyberTowns Initiative Aims to Spotlight Canada&amp;#8217;s Top Locations for Cybersecurity Careers</a>	Internal	Passing Juice
<a href="#">Emerging Tech</a>	Internal	Passing Juice
<a href="#">Cyber Security Today, May 1, 2024 &amp;#8211; Data may have been stolen in London Drugs cyber attack, Congressional testimony today by UnitedHealth CEO on...</a>	Internal	Passing Juice
<a href="#">Cyber Security Today, April 26, 2024 &amp;#8211; Patch warnings for Cisco ASA gateways and a WordPress plugin</a>	Internal	Passing Juice
<a href="#">Cyber Security Today, April 22, 2024 -Vulnerability in CrushFTP file transfer software, security updates for Cisco&amp;#8217;s controller management application, and more</a>	Internal	Passing Juice
<a href="#">Cyber Security Today, April 19, 2024 &amp;#8211; Police bust phishing rental platform, a nine-year old virus found on Ukrainian computers, and more</a>	Internal	Passing Juice
<a href="#">Virtual Avatars fueled by Generative AI increasing B2B sales and marketing scalability</a>	Internal	Passing Juice
<a href="#">Dr. Cindy Gordon</a>	Internal	Passing Juice
<a href="#">RingCentral drills down the opportunities for AI to revamp customer interactions</a>	Internal	Passing Juice
<a href="#">Ashee Pamma</a>	Internal	Passing Juice
<a href="#">Staff training far more cost-effective than going through a cyber compromise &amp;#8211; Canadian Centre for Cyber Security</a>	Internal	Passing Juice
<a href="#">Only 23 per cent of Canadians have a healthy relationship with work; AI can help, says HP</a>	Internal	Passing Juice
<a href="#">Pilot cybersecurity training program for women to recruit third cohort</a>	Internal	Passing Juice
<a href="#">Coffee Briefing Mar. 5 &amp;#8211; High speed internet access for 150 NWT households; Canadian...</a>	Internal	Passing Juice
<a href="#">Artificial Intelligence</a>	Internal	Passing Juice
<a href="#">Robot startup uses ChatGPT to enhance its communications and reasoning skills</a>	Internal	Passing Juice

## In-page links

<a href="#">Lawsuit requires Pegasus spyware to provide code used to spy on WhatsApp users</a>	Internal	Passing Juice
<a href="#">OpenAI claims New York Times manipulated ChatGPT “fabricate data”</a>	Internal	Passing Juice
<a href="#">Wendy’s leverages digital tech to test “surge pricing”</a>	Internal	Passing Juice
<a href="#">Bolster your first line of defence &amp;#8211; 5 tips to foster a security culture</a>	Internal	Passing Juice
<a href="#">Darren Gallop</a>	Internal	Passing Juice
<a href="#">Understanding Current Cybersecurity Challenges in Law: Legal Considerations for Artificial Intelligence and Technological Development (Article 6)</a>	Internal	Passing Juice
<a href="#">Melissa Lukings and Arash Habibi Lashkari</a>	Internal	Passing Juice
<a href="#">Successfully managing Cybersecurity projects in the Age of AI</a>	Internal	Passing Juice
<a href="#">Yogi Schulz</a>	Internal	Passing Juice
<a href="#">D&amp;#038;A leaders must improve risk culture among their teams</a>	Internal	Passing Juice
<a href="#">Gartner</a>	Internal	Passing Juice
<a href="#">Communications &amp; Telecom</a>	Internal	Passing Juice
<a href="#">Government of Canada announces major broadband investments in the west</a>	Internal	Passing Juice
<a href="#">Mobility</a>	Internal	Passing Juice
<a href="#">Review: OnePlus 12 vs OnePlus 12R &amp;#8211; A solid pair of devices</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Cyber Security Today, May 3, 2024 &amp;#8211; North Korea exploits weak email DMARC settings, and the latest Verizon analysis of thousands of data breaches</a>	Internal	Passing Juice
<a href="#">Cyber Security Today, April 29, 2024 &amp;#8211; Credential stuffing attacks are hitting firms using Okta ID management solutions, and more</a>	Internal	Passing Juice



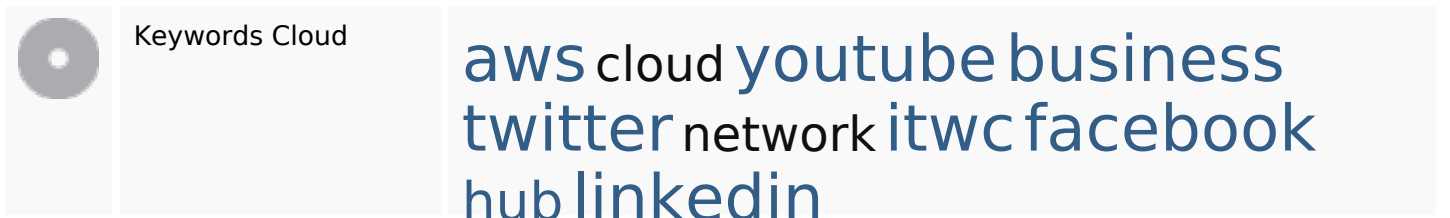
## In-page links

<a href="#">Cyber Security Today, Week in Review for week ending Friday, April 26, 2024</a>	Internal	Passing Juice
<a href="#">Meta's new release sparks debate about open versus closed source AI: Hashtag Trending for Friday, April 19, 2024</a>	Internal	Passing Juice
<a href="#">Broadcom backs down on VMWare pricing: Hashtag Trending for Wednesday, April 17, 2024</a>	Internal	Passing Juice
<a href="#">Google users say two-factor authentication didn't protect them. Hashtag Trending for Monday, April 15th</a>	Internal	Passing Juice
<a href="#">Leadership in the Digital Enterprise: Patricia Kosseim</a>	Internal	Passing Juice
<a href="#">Manfred Boudreaux-Dehmer CIO, NATO &amp; Interview on Leadership in the Digital Enterprise</a>	Internal	Passing Juice
<a href="#">Ten key attributes of leadership success Leadership in the Digital Enterprise: Gary Davenport</a>	Internal	Passing Juice
<a href="#">Cybersecurity in 2024: Priorities and challenges for Canadian organizations</a>	Internal	Passing Juice
<a href="#">Survey shows generative AI is a top priority for Canadian corporate leaders.</a>	Internal	Passing Juice
<a href="#">Leveraging ERP and AI to Anticipate and Respond to Consumer Behaviour</a>	Internal	Passing Juice
<a href="#">Three reasons NOT to invest in Cybersecurity</a>	Internal	Passing Juice
<a href="#">Stemming the tide of cybercrime</a>	Internal	Passing Juice
<a href="#">President to President: Paul Pinkney, General Manager, Red Hat Canada, Sales</a>	Internal	Passing Juice
<a href="#">President to President: Jeanette Irekvist, President, Ericsson Canada</a>	Internal	Passing Juice
<a href="#">Empower your hybrid workforce</a>	Internal	Passing Juice
<a href="#">Video Conferencing Solutions</a>	Internal	Passing Juice
<a href="#">Built for Business</a>	Internal	Passing Juice
<a href="#">The New World of Work</a>	Internal	Passing Juice
<a href="#">A better way to great customer experience</a>	Internal	Passing Juice
<a href="#">Stories</a>	Internal	Passing Juice
<a href="#">Education hub - Education the New Normal</a>	Internal	Passing Juice
<a href="#">Government hub - Future of Digital Government</a>	Internal	Passing Juice
<a href="#">Okta: Identity for the Internet</a>	Internal	Passing Juice

## In-page links

<a href="#">Next Generation Value-Add Distributor</a>	Internal	Passing Juice
<a href="#">Epson Business Solutions</a>	Internal	Passing Juice
<a href="#">The professional's choice for hybrid working</a>	Internal	Passing Juice
<a href="#">Your Source for Building a Cloud Strategy</a>	Internal	Passing Juice
<a href="#">Network Security Knowledge Hub</a>	Internal	Passing Juice
<a href="#">Everything you need to run your business in one robust and reliable cloud communications solution</a>	Internal	Passing Juice
<a href="#">Step into your Digital Future</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Linkedin</a>	External	Passing Juice
<a href="#">RSS</a>	Internal	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice



## SEO Keywords













## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
facebook	4	×	×	×	×
itwc	4	×	×	×	✓
aws	4	×	×	×	✓
linkedin	4	×	×	×	×
youtube	4	×	×	×	×





## Usability

	Url	Domain : itworldcanada.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.itworldcanada.com/sitemapindex.xml">https://www.itworldcanada.com/sitemapindex.xml</a></div>
	Robots.txt	<p><a href="http://itworldcanada.com/robots.txt">http://itworldcanada.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>