

## **SEO Content**

	Title	itechne Website - itechne - Create the future of media. Editorial systems, publishing systems, cross-media, software for magazines, newspapers, web publishers, newsletters, blogging, RSS, podcasts					
		Length : 196					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.					
$\bigotimes$	Description	Length :	0				
		-			eta descriptio r to create d		age. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
0		0	0	0	0	0	0
	Images	We found	l 17 images	on this we	b page.		
$\sim$		15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5%	%				
W					L code is be ds more tex	•	ent, this means

# **SEO Content**

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

# **SEO Links**

	URL Rewrite	Bad. Your links have query string.
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 7 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

# In-page links

Anchor	Туре	Juice
<u>Feedback</u>	Internal	Passing Juice
Helpdesk	Internal	Passing Juice
Request info	Internal	Passing Juice
More	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Advanced Search	Internal	Passing Juice

# **SEO Keywords**

Keywords Cloud

# itechne publishers web more solutions cross-media get media systems right

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
solutions	3	×	×	×	×
media	3	<b>*</b>	×	×	×
right	3	×	×	×	×
cross-media	2	4	×	×	×
more	2	×	×	×	×

#### Usability

0	Url	Domain : itechne.com Length : 11
0	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

# Document



Doctype

HTML 4.01 Transitional

## Document

$\bigotimes$	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

# Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://www.itechne.com/sitemap.xml
$\bigcirc$	Robots.txt	http://itechne.com/robots.txt Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool. Google Analytics