

Website review it-otdel.com

Generated on March 29 2025 01:57 AM

The score is 39/100



SEO Content

	Title	1С Франчайзи - АйТи отдел Length : 25 Perfect, your title contains between 10 and 70 characters.												
	Description	Продажа, установка, настройка программ 1С, обучение пользователей. Разработка и внедрение систем полной автоматизации предприятий. Length : 130 Great, your meta description contains between 70 and 160 characters.												
	Keywords	1С, бухгалтерия, автоматизация, внедрение, бухгалтерский учет, оперативный учет, курсы 1С, обновление 1С, управленческий учет, Франчайзи, купить 1С, скачать 1С, 1С бухгалтерия, 1С предприятие, 1С зарплата и кадры, 1С кадры, 1С предприятие, 1С расчет, 1С торговля Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>6</td><td>1</td><td>0</td><td>0</td></tr></table> • [H3] Наши преимущества • [H3] Новости компании • [H3] Специальные предложения • [H3] Новости 1С • [H3] о нас • [H3] Наши предложения • [H4] Наши клиенты	H1	H2	H3	H4	H5	H6	0	0	6	1	0	0
H1	H2	H3	H4	H5	H6									
0	0	6	1	0	0									
	Images	We found 36 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.44% Internal Links 95.56%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Войти	Internal	Passing Juice
Забыли пароль?	Internal	Passing Juice
1С Отчетность	Internal	Passing Juice
Аренда 1с	Internal	Passing Juice

In-page links

1С Такском	Internal	Passing Juice
Доставка и установка	Internal	Passing Juice
Консультации по выбору программного обеспечения	Internal	Passing Juice
Настройка и внедрение	Internal	Passing Juice
Сопровождение 1С (ИТС)	Internal	Passing Juice
Стоимость услуг	Internal	Passing Juice
1С:Бухгалтерия предприятия	Internal	Passing Juice
1С:Зарплата и управление персоналом	Internal	Passing Juice
1С:Управление торговлей	Internal	Passing Juice
1С:Управление небольшой фирмой	Internal	Passing Juice
1С:Комплексная автоматизация	Internal	Passing Juice
1С:Консолидация	Internal	Passing Juice
1С:Документооборот	Internal	Passing Juice
Отраслевые решения	Internal	Passing Juice
1С-Битрикс	Internal	Passing Juice
Наши клиенты	Internal	Passing Juice
Истории успеха	Internal	Passing Juice
Внедренные решения	Internal	Passing Juice
Наши преимущества	External	Passing Juice
Подробнее	Internal	Passing Juice
Наш новый сайт заработал	Internal	Passing Juice
Новинки 1С:Мультимедиа: 1С:Познавательная коллекция. Ю.С. Рябцев. Иллюстрированный словарь-справочник по русской культуре	Internal	Passing Juice
Новый курс «Перевод прикладных решений на «1С:Предприятие 8.2» в 1С:Учебном центре №1 с 01 по 02 ноября 2010 года	Internal	Passing Juice
Вышла новая версия 1.1.3 типовой конфигурации «Комплексная автоматизация»	Internal	Passing Juice
Все новости	Internal	Passing Juice
Все акции	Internal	Passing Juice

In-page links

Все новости	External	Passing Juice
автоматизации учета	Internal	Passing Juice
обслуживания компьютерной	Internal	Passing Juice
Все предложения	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Прайс-лист	Internal	Passing Juice
Заявка	Internal	Passing Juice
Календарь	Internal	Passing Juice
Другие сайты 1С	Internal	Passing Juice
Услуги	Internal	Passing Juice
Поиск	Internal	Passing Juice

SEO Keywords

Keywords Cloud

для alt услуг программного
stylepadding-bottom2px
компании решения
srcbitrixtemplatesmodernima
geslefttpng 1суправление

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
stylepadding- bottom2px	11	✖	✖	✖	✖
alt	11	✖	✖	✖	✖
srcbitrixtemplates modernimagesleft tpng	11	✖	✖	✖	✖

Keywords Consistency

img	11	✖	✖	✖	✖
для	8	✖	✖	✖	✖

Usability

	Url	Domain : it-otdel.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is WINDOWS-1251.
	W3C Validity	Errors : 99 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://it-otdel.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.