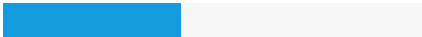


Website review ipromash.ru

Generated on March 24 2025 03:05 AM

The score is 37/100



SEO Content

	Title	АО "Ипромашпром" проектный институт Length : 35 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 4	H3 19	H4 8	H5 0	H6 0
		• [H2] Деятельность • [H2] Новости • [H2] Интерактивная карта выполненных проектов • [H2] Выполненные проекты • [H3] Москва • [H3] Московская область • [H3] Санкт-Петербург • [H3] Калининградская область • [H3] Смоленск • [H3] Калужская область • [H3] Тверская область • [H3] Воронежская область • [H3] Самара • [H3] Саратов • [H3] Свердловская область • [H3] Удмуртская республика • [H3] Омская область • [H3] Красноярский край					

SEO Content

		• [H3] Оренбургская область • [H3] Кемеровская область • [H3] Республика Казахстан • [H3] Пермь • [H3] Амурская область • [H4] Объекты космической инфраструктуры • [H4] Объекты общепромышленного и гражданского назначения • [H4] Объекты сервиса и торговли • [H4] Объекты космической инфраструктуры • [H4] Объекты общепромышленного и гражданского назначения • [H4] Объекты наземной космической инфраструктуры • [H4] Объекты сервиса и торговли • [H4] Объекты общепромышленного и гражданского назначения
	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
читать полностью	Internal	Passing Juice
Выписка из Протокола № 25 годового общего собрания акционеров	Internal	Passing Juice
Новый состав Совета директоров 2016	Internal	Passing Juice
В рамках ежегодного международного экономического рейтинга «Лига Лучших предприятий России»: ОАО «ИПРОМАШПРОМ» удостоено статуса «Предприятие Года 2015»:	Internal	Passing Juice
все новости	Internal	Passing Juice
все объекты	Internal	Passing Juice
Карта сайта	Internal	Passing Juice

SEO Keywords



Keywords Cloud

объекты проектный институт
карта ипромашпром
общепромышленного назначения
сайта все промышленности

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
объекты	5	✗	✗	✗	✓
институт	4	✓	✗	✗	✗
ипромашпром	3	✓	✗	✗	✗
промышленности	2	✗	✗	✗	✗

Keywords Consistency

проектный

2



Usability

	Url	Domain : ipromash.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is WINDOWS-1251.
	W3C Validity	Errors : 6 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://ipromash.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.