

Website review iolabs.io

Generated on March 27 2025 02:07 AM

The score is 50/100



SEO Content

	Title	JavaScript and cookie search engine I/O Labs Length : 46 Perfect, your title contains between 10 and 70 characters.															
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.															
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.															
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>I/O Labs</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>JavaScript and cookie search engine</td></tr><tr><td>url</td><td>https://iolabs.io/</td></tr></table>						Property	Content	site_name	I/O Labs	type	website	title	JavaScript and cookie search engine	url	https://iolabs.io/
Property	Content																
site_name	I/O Labs																
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title	JavaScript and cookie search engine																
url	https://iolabs.io/																
	Headings	H1 1	H2 3	H3 21	H4 0	H5 1	H6 1										
		• [H1] • [H2] The industry numbers • [H2] How we can help • [H2] Fraud Leads Piracy • [H3] Search • [H3] Welcome to I/O Labs • [H3] Digital ad spend [1] • [H3] Programmatic ad spend [1] • [H3] Who watches the watchers? • [H3] Potential bad actors on networks															

SEO Content

		• [H3] Affiliate marketing spend (+7.7% per year) [7, 8, 9] • [H3] Spidering since 2013 • [H3] Firehose • [H3] Cookie domains found • [H3] JavaScript objects found • [H3] Detect cookies and JavaScript objects and get real-time alerts as they are seen. • [H3] Forced clicks by cookie • [H3] Forced clicks by URL • [H3] Try it out for free • [H3] Product usage by JS object • [H3] Product usage by cookie • [H3] Try it out for free • [H3] Installation by JS object • [H3] Installation by script • [H3] Try it out for free • [H5] The math • [H6] Citations
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 392 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.55%

SEO Links

Internal Links 97.45%

In-page links

Anchor	Type	Juice
Tools	Internal	Passing Juice
Search cookies	Internal	Passing Juice
Search JavaScript	Internal	Passing Juice
Search associated domains	Internal	Passing Juice
Add domain	Internal	Passing Juice
Real-time spider	Internal	Passing Juice
Analytics	Internal	Passing Juice
Logs	Internal	Passing Juice
Support	Internal	Passing Juice
New posts	Internal	Passing Juice
Search forums	Internal	Passing Juice
Latest activity	Internal	Passing Juice
Register	Internal	Passing Juice
Log in	Internal	Passing Juice
alternative browser	External	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
6	Internal	Passing Juice
7	Internal	Passing Juice
8	Internal	Passing Juice
9	Internal	Passing Juice

In-page links

easily hidden referrer data	Internal	Passing Juice
potentially cookie stuffing	Internal	Passing Juice
Sample analytics data	Internal	Passing Juice
chat widget installed	Internal	Passing Juice
vBulletin JavaScript object	Internal	Passing Juice
alert cookies	Internal	Passing Juice
alert JavaScript	Internal	Passing Juice
available here	Internal	Passing Juice
API documentation	Internal	Passing Juice
contains the string tpim	Internal	Passing Juice
unique cookie for each managed affiliate program	Internal	Passing Juice
The Size of the Ad Fraud Problem in Digital Marketing Is Varying	External	Passing Juice
21 Astonishing Affiliate Marketing Statistics	External	Passing Juice
Digital Advertising Ecosystem is Rife with Fraud	External	Passing Juice
Characterizing fraud and its ramifications in affiliate marketing networks	External	Passing Juice
Click Fraud: How Real Is the Threat?	External	Passing Juice
Cookie-Stuffing Targeting Major Affiliate Merchants	External	Passing Juice
Affiliate Marketing to Be a \$36.9 Billion Market by 2030	External	Passing Juice
Affiliate marketing spending in the United States from 2010 to 2022	External	Passing Juice
Affiliate marketing fraud now a \$3.4 Billion problem	External	Passing Juice
az-katalog.com	Internal	Passing Juice
.weebly.com	Internal	Passing Juice
.elegantwedding.ca	Internal	Passing Juice
.infolinks.com	Internal	Passing Juice
.tapad.com	Internal	Passing Juice
.sharethrough.com	Internal	Passing Juice
.360yield.com	Internal	Passing Juice

In-page links

.adsrvr.org	Internal	Passing Juice
.intentiq.com	Internal	Passing Juice
.doubleclick.net	Internal	Passing Juice
.shrpsports.com	Internal	Passing Juice
.pubmatic.com	Internal	Passing Juice
.ads.stickyadstv.com	Internal	Passing Juice
.adkernel.com	Internal	Passing Juice
.rfihub.com	Internal	Passing Juice
.twitter.com	Internal	Passing Juice
.casalemedia.com	Internal	Passing Juice
.quantserve.com	Internal	Passing Juice
ww25.funksheet.com	Internal	Passing Juice
.disqus.com	Internal	Passing Juice
.33across.com	Internal	Passing Juice
.go.sonobi.com	Internal	Passing Juice
.pxl.iqm.com	Internal	Passing Juice
.t.co	Internal	Passing Juice
.adxn.com	Internal	Passing Juice
.smartadserver.com	Internal	Passing Juice
.media.net	Internal	Passing Juice
funksheet.com	Internal	Passing Juice
.3lift.com	Internal	Passing Juice
.pinterest.com	Internal	Passing Juice
.mgid.com	Internal	Passing Juice
.openx.net	Internal	Passing Juice
.lijit.com	Internal	Passing Juice
.funksheet.com	Internal	Passing Juice
shrpsports.com	Internal	Passing Juice

In-page links

.paypal.com	Internal	Passing Juice
revelblog.com	Internal	Passing Juice
.revelblog.com	Internal	Passing Juice
nlbm.org	Internal	Passing Juice
api.aws.parking.godaddy.com	Internal	Passing Juice
www.idslogic.com	Internal	Passing Juice
.idslogic.com	Internal	Passing Juice
.c.clarity.ms	Internal	Passing Juice
.linkedin.com	Internal	Passing Juice
www.clarity.ms	Internal	Passing Juice
.tahititourisme.pf	Internal	Passing Juice
.c.bing.com	Internal	Passing Juice
brettrussell.com	Internal	Passing Juice
.clarity.ms	Internal	Passing Juice
www.google.com	Internal	Passing Juice
.www.linkedin.com	Internal	Passing Juice
.bing.com	Internal	Passing Juice
idslogic.com	Internal	Passing Juice
.google.com	Internal	Passing Juice
.victoriamotorhomes.blogspot.com	Internal	Passing Juice
runinout.com	Internal	Passing Juice
.youtube.com	Internal	Passing Juice
.runinout.com	Internal	Passing Juice
.getrockerbox.com	Internal	Passing Juice
.criteo.com	Internal	Passing Juice
.jmqms.mqmsh.com	Internal	Passing Juice
.tumblr.com	Internal	Passing Juice
.tri-countypowersports.com	Internal	Passing Juice

In-page links

www.valuemytradein.com	Internal	Passing Juice
www.tumblr.com	Internal	Passing Juice
.bat.bing.com	Internal	Passing Juice
.hm.baidu.com	Internal	Passing Juice
www.tri-countypowersports.com	Internal	Passing Juice
.ihtbilisi.ge	Internal	Passing Juice
.thesawon.blogspot.com	Internal	Passing Juice
.adtdp.com	Internal	Passing Juice
.bidswitch.net	Internal	Passing Juice
.admaster.cc	Internal	Passing Juice
.instagram.com	Internal	Passing Juice
.yahoo.com	Internal	Passing Juice
.mediago.io	Internal	Passing Juice
.adsmoloco.com	Internal	Passing Juice
.desenhosparapintar.org	Internal	Passing Juice
.sdapnz.ru	Internal	Passing Juice
.yandex.ru	Internal	Passing Juice
.mc.yandex.com	Internal	Passing Juice
.yandex.com	Internal	Passing Juice
sdapnz.ru	Internal	Passing Juice
.clashdesigns88.blogspot.com	Internal	Passing Juice
mc.yandex.com	Internal	Passing Juice
.travellaudience.com	Internal	Passing Juice
.burgoscf.es	Internal	Passing Juice
.mc.yandex.ru	Internal	Passing Juice
.bloggerseolinks.blogspot.com	Internal	Passing Juice
amanhaeuteconto.com.br	Internal	Passing Juice
HHyZ7	Internal	Passing Juice

In-page links

YjAgv4	Internal	Passing Juice
volcE3	Internal	Passing Juice
IRLO2	Internal	Passing Juice
closure_lm_207770	Internal	Passing Juice
ailct	Internal	Passing Juice
aicct	Internal	Passing Juice
aiact	Internal	Passing Juice
google_ad_intents_format	Internal	Passing Juice
12	Internal	Passing Juice
amplnaboxFrameOverlayManager	Internal	Passing Juice
__AMP_MODE	Internal	Passing Juice
__AMP_ERRORS	Internal	Passing Juice
__AMP_LOG	Internal	Passing Juice
WoodyMainJsModules	Internal	Passing Juice
ueto_78be8603a1	Internal	Passing Juice
6	Internal	Passing Juice
closure_lm_207656	Internal	Passing Juice
google_noFurtherRedirects	Internal	Passing Juice
mini_tangram_log_fmzpx0	Internal	Passing Juice
mini_tangram_log_tfwqpu	Internal	Passing Juice
closure_lm_486588	Internal	Passing Juice
lazyImages	Internal	Passing Juice
webpackChunkparking_lander	Internal	Passing Juice
4	Internal	Passing Juice
closure_lm_389473	Internal	Passing Juice
closure_lm_303528	Internal	Passing Juice
Webflow	Internal	Passing Juice
webpackChunk	Internal	Passing Juice

In-page links

WebFont	Internal	Passing Juice
documentPictureInPicture	Internal	Passing Juice
closure_lm_688787	Internal	Passing Juice
webpackChunkelementorFrontend	Internal	Passing Juice
RavenLoader	Internal	Passing Juice
tude	Internal	Passing Juice
__tudeLoadedScripts	Internal	Passing Juice
Raven	Internal	Passing Juice
tudeChunk	Internal	Passing Juice
wa_client	Internal	Passing Juice
closure_lm_787541	Internal	Passing Juice
_33Across	Internal	Passing Juice
_dtspv	Internal	Passing Juice
Tynt	Internal	Passing Juice
cv	Internal	Passing Juice
a	Internal	Passing Juice
_HistatsCounterGraphics_0_setValues	Internal	Passing Juice
Histats	Internal	Passing Juice
oncltpc	Internal	Passing Juice
2023266__cngfg	Internal	Passing Juice
sidr	Internal	Passing Juice
ratings_mouseover_image	Internal	Passing Juice
ratingsL10n	Internal	Passing Juice
_Hasync	Internal	Passing Juice
2023266__cngfg__r	Internal	Passing Juice
2023266__cngfg__d	Internal	Passing Juice
RmVIZEZyZXFDYXBTdG9yYWdl	Internal	Passing Juice
oncontextstore	Internal	Passing Juice

In-page links

style	Internal	Passing Juice
item	Internal	Passing Juice
gcsLst	Internal	Passing Juice
chaport	Internal	Passing Juice
chaportConfig	Internal	Passing Juice
closure_lm_730232	Internal	Passing Juice
slugs	Internal	Passing Juice
block_tdi_281	Internal	Passing Juice
block_tdi_280	Internal	Passing Juice
block_tdi_279	Internal	Passing Juice
block_tdi_189	Internal	Passing Juice
closure_lm_461153	Internal	Passing Juice
closure_lm_896672	Internal	Passing Juice
__cfBeacon	Internal	Passing Juice
wpa_field_info	Internal	Passing Juice
lastSetTimerId	Internal	Passing Juice
closure_lm_397211	Internal	Passing Juice
VWOInsights	Internal	Passing Juice
_vwo_surveySettings	Internal	Passing Juice
functionWrapper	Internal	Passing Juice
fetcher	Internal	Passing Juice
vwoChannelToW	Internal	Passing Juice
vwoChannelFW	Internal	Passing Juice
mainThread	Internal	Passing Juice
_vwo_settings_timer	Internal	Passing Juice
closure_lm_154252	Internal	Passing Juice
closure_lm_791238	Internal	Passing Juice
__AMP_EXTENDED_ELEMENTS	Internal	Passing Juice

In-page links

__AMP_URL_CACHE	Internal	Passing Juice
__AMP__EXPERIMENT_TOGGLES	Internal	Passing Juice
__AMP_SERVICES	Internal	Passing Juice
__AMP_TOP	Internal	Passing Juice
AMP_EXP	Internal	Passing Juice
AMP_CONFIG	Internal	Passing Juice
AMP	Internal	Passing Juice
closure_lm_906964	Internal	Passing Juice
closure_lm_823999	Internal	Passing Juice
_igfprLPHVkex	Internal	Passing Juice
_igwBNIYdPHoC	Internal	Passing Juice
closure_lm_128929	Internal	Passing Juice
closure_lm_360738	Internal	Passing Juice
closure_lm_135876	Internal	Passing Juice
_dlo_rules	Internal	Passing Juice
_dlo_observer	Internal	Passing Juice
ORIBILI	Internal	Passing Juice
_dlo_rules_custom	Internal	Passing Juice
_dlo_rules_tealium_retail	Internal	Passing Juice
_dlo_rules_google_em_ga4	Internal	Passing Juice
_dlo_rules_google_em	Internal	Passing Juice
_dlo_rules_google_ec_ga4	Internal	Passing Juice
_dlo_rules_google_ec	Internal	Passing Juice
_dlo_rules_ceddI	Internal	Passing Juice
_dlo_rules_adobe_am	Internal	Passing Juice
_dlo_beforeDestination	Internal	Passing Juice
_dlo_telemetryExporter	Internal	Passing Juice
_qoptions	Internal	Passing Juice

In-page links

ezt	Internal	Passing Juice
twtrr	Internal	Passing Juice
_linkedin_data_partner_ids	Internal	Passing Juice
uetq	Internal	Passing Juice
_gevents	Internal	Passing Juice
_fbq_gtm_ids	Internal	Passing Juice
SCHEMA_ID_EVENT_NAME_MAP	Internal	Passing Juice
AUTOMATIC_SCHEMAS	Internal	Passing Juice
scc	Internal	Passing Juice
_sGtmDataLayer	Internal	Passing Juice
ak_chlge	Internal	Passing Juice
bmak	Internal	Passing Juice
_cf	Internal	Passing Juice
gas	Internal	Passing Juice
scc-gd-c1	Internal	Passing Juice
webpackChunk:NRBA-1.285.0.PROD	Internal	Passing Juice
closure_lm_724140	Internal	Passing Juice
TWEEN	Internal	Passing Juice
PANOLENS	Internal	Passing Juice
THREE	Internal	Passing Juice
GreenSockGlobals	Internal	Passing Juice
_gsQueue	Internal	Passing Juice
CSSPlugin	Internal	Passing Juice
gsap	Internal	Passing Juice
SteppedEase	Internal	Passing Juice
Back	Internal	Passing Juice
Sine	Internal	Passing Juice
Circ	Internal	Passing Juice

In-page links

Expo	Internal	Passing Juice
Bounce	Internal	Passing Juice
Elastic	Internal	Passing Juice
Strong	Internal	Passing Juice
Power4	Internal	Passing Juice
closure_lm_386347	Internal	Passing Juice
Quint	Internal	Passing Juice
Power3	Internal	Passing Juice
Quart	Internal	Passing Juice
Power2	Internal	Passing Juice
Cubic	Internal	Passing Juice
Power1	Internal	Passing Juice
Quad	Internal	Passing Juice
Power0	Internal	Passing Juice
Linear	Internal	Passing Juice
realajax	Internal	Passing Juice
closure_lm_610736	Internal	Passing Juice
themeisleGutenbergForm	Internal	Passing Juice
themeisleGutenbergCountdown	Internal	Passing Juice
wpmmVars	Internal	Passing Juice
directorist	Internal	Passing Juice
fizzyUIUtils	Internal	Passing Juice
eventie	Internal	Passing Juice
_google_rum_ns_	Internal	Passing Juice
_sentryDebugIds	Internal	Passing Juice
closure_lm_91253	Internal	Passing Juice
webpackChunknew_bedford_framework	Internal	Passing Juice
webpackChunk_sqs_polyfiller	Internal	Passing Juice

In-page links

Static	Internal	Passing Juice
SQUARESPACE_ROLLUPS	Internal	Passing Juice
Typekit	Internal	Passing Juice
closure_lm_832118	Internal	Passing Juice
closure_lm_447116	Internal	Passing Juice
ueto_3cac46cd12	Internal	Passing Juice
eaElementList	Internal	Passing Juice
pagespeed	Internal	Passing Juice
closure_lm_613114	Internal	Passing Juice
closure_lm_740319	Internal	Passing Juice
webpackJsonp__wix_profile_card_tpa_ooi	Internal	Passing Juice
Criteo	Internal	Passing Juice
Criteo_identitytag_159	Internal	Passing Juice
criteo_pubtag	Internal	Passing Juice
criteo_syncframe_state	Internal	Passing Juice
__id5_finalization_registry	Internal	Passing Juice
pbjs	Internal	Passing Juice
IMSecureSignalProvider	Internal	Passing Juice
__euid	Internal	Passing Juice
__euidSecureSignalProvider	Internal	Passing Juice
__uid2	Internal	Passing Juice
__uid2SecureSignalProvider	Internal	Passing Juice
lotame_sync_16589	Internal	Passing Juice
sync16589_wa	Internal	Passing Juice
sync16589_s	Internal	Passing Juice
sync16589_ja	Internal	Passing Juice
sync16589_ia	Internal	Passing Juice
sync16589_	Internal	Passing Juice

In-page links

sync16589_h	Internal	Passing Juice
ox_esp	Internal	Passing Juice
regeneratorRuntime	Internal	Passing Juice
mRCNotifyObserver	Internal	Passing Juice
20	Internal	Passing Juice
FIRSTID_BY_TYPE	Internal	Passing Juice
FIRSTID_LOADING	Internal	Passing Juice
closure_lm_942582	Internal	Passing Juice
_aci_uidc	Internal	Passing Juice
google	Internal	Passing Juice
closure_lm_452015	Internal	Passing Juice
closure_lm_653896	Internal	Passing Juice
recaptcha	Internal	Passing Juice
grecaptcha	Internal	Passing Juice
__grecaptcha_cfg	Internal	Passing Juice
RT	Internal	Passing Juice
tti	Internal	Passing Juice
_wGtmDataLayer	Internal	Passing Juice
_analyticsDataLayer	Internal	Passing Juice
__SSG_MANIFEST	Internal	Passing Juice
__BUILD_MANIFEST	Internal	Passing Juice
__MIDDLEWARE_MATCHERS	Internal	Passing Juice
Reduxful	Internal	Passing Juice
_N_E	Internal	Passing Juice
__NEXT_P	Internal	Passing Juice
__NEXT_DATA__	Internal	Passing Juice
next	Internal	Passing Juice
webpackChunk_N_E	Internal	Passing Juice

In-page links

_gaq	Internal	Passing Juice
recaptchaOptions	Internal	Passing Juice
scc-afternic-c1	Internal	Passing Juice
_tccTrackingValues	Internal	Passing Juice
_tccInternal	Internal	Passing Juice
HCS	Internal	Passing Juice
ReactTransitionGroup	Internal	Passing Juice
heartbeat	Internal	Passing Juice
webpackChunkuxcore2WebpackJsonp	Internal	Passing Juice
_signalsDataLayer	Internal	Passing Juice
utag_data	Internal	Passing Juice
_trfq	Internal	Passing Juice
_gaDataLayer	Internal	Passing Juice
_expDataLayer	Internal	Passing Juice
ux	Internal	Passing Juice
AKSB	Internal	Passing Juice
d	Internal	Passing Juice
Terms and rules	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Help	Internal	Passing Juice
Click fraud detection	Internal	Passing Juice
Click analytics	Internal	Passing Juice
Marketshare trends	Internal	Passing Juice
Associated domains	Internal	Passing Juice
Statistics	Internal	Passing Juice
Features	Internal	Passing Juice
Samples	Internal	Passing Juice
Pre-sales questions	Internal	Passing Juice

In-page links

Pricing	Internal	Passing Juice
Service plan	Internal	Passing Juice
Methodology / technology	Internal	Passing Juice
Contact us	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	example clicks cookie wants search install domains see sites javascript
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	13	✓	✗	✗	✓
cookie	8	✓	✗	✗	✓
javascript	7	✓	✗	✗	✓
sites	6	✗	✗	✗	✗
example	6	✗	✗	✗	✗

Usability

	Url	Domain : iolabs.io Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://iolabs.io/sitemap.xml
	Robots.txt	http://iolabs.io/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.