



# Website review instashopapp.com

Generated on March 25 2025 10:29 AM





The score is 39/100







## SEO Content

	Title	InstaShop &#8211; Shoppable Instagram galleries on Shopify, WooCommerce, GoDaddy GoCentral and any Online WebShop!  <b>Length : 114</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>3</td><td>3</td><td>5</td><td>3</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] InstaShop for Shopify, WooCommerce and more!</li><li>• [H1] Join for Free</li><li>• [H1] Login</li><li>• [H2] Home</li><li>• [H2] Give your customers a new way to shop your store.</li><li>• [H2] Pricing</li><li>• [H3] Flexible</li><li>• [H3] Don't take our word for it</li><li>• [H3] What kind of store do you have?</li><li>• [H4] InstaShop converts Instagram pictures into sales</li><li>• [H4] INTRODUCING: Product Galleries</li><li>• [H4] Basic</li><li>• [H4] Essential</li><li>• [H4] Business</li><li>• [H5] Price</li><li>• [H5] Price</li></ul>	H1	H2	H3	H4	H5	H6	3	3	3	5	3	0
H1	H2	H3	H4	H5	H6									
3	3	3	5	3	0									

## SEO Content

		• [H5] Price
	Images	We found 4 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 35.71%  Internal Links 64.29%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Join</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Little Hotdog Watson</a>	External	Passing Juice
<a href="#">Sienna Alexander Collection</a>	External	Passing Juice
<a href="#">Bianca Bikinis</a>	External	Passing Juice
<a href="#">Zipline</a>	External	Passing Juice
<a href="#">Shopify</a>	External	Passing Juice
<a href="#">WooCommerce / Wordpress</a>	Internal	Passing Juice
<a href="#">Other</a>	Internal	Passing Juice
<a href="#">Forgotten Password?</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : instashopapp.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>




## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://instashopapp.com/wp-sitemap.xml">https://instashopapp.com/wp-sitemap.xml</a>
	Robots.txt	<a href="http://instashopapp.com/robots.txt">http://instashopapp.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>