



# Website review info-magazin.ru

Generated on March 25 2025 20:35 PM

The score is 40/100



## SEO Content

|    | Title              | <p>Учиться лучше на примерах   «Инфо-магазин.ру»</p> <p><b>Length : 45</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>«Инфо-магазин.ру» предлагает актуальные материалы в помощь аналитикам, предпринимателям, студентам, аспирантам, преподавателям и другим участникам сфер обучения и бизнеса. Они ориентированы на подготовку аналитических материалов, презентаций, тренингов, лекций, семинаров и деловых игр</p> <p><b>Length : 285</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>учиться лучше на примерах</p> <p>Good, your page contains meta keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Учиться лучше на примерах</li><li>[H2] Время дороже денег. Наши материалы – экономят Ваше время</li><li>[H2] Инфо-магазин.ру - это:</li></ul>                                                                                                                                           | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 0 | 0 | 0 | 0 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 2                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 146 images on this web page.</p> <p>62 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | <p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                                                                      |
|----------------------------------------------------------------------------------|--------|------------------------------------------------------------------------------------------------------|
|                                                                                  |        | that your website probably needs more text content.                                                  |
|  | Flash  | Terrible, you have Flash content, this mean that for search engines hard to understand your content. |
|  | Iframe | Great, there are no Iframes detected on this page.                                                   |

## SEO Links

|                                                                                    |                         |                                                                                                |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                               |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 148 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0.68%<br>Internal Links 99.32%  |

## In-page links

| Anchor                              | Type     | Juice         |
|-------------------------------------|----------|---------------|
| <a href="#">Вход</a>                | Internal | Passing Juice |
| <a href="#">Регистрация</a>         | Internal | Passing Juice |
| <a href="#">Лист желаний</a>        | Internal | Passing Juice |
| <a href="#">Инфографика</a>         | Internal | Passing Juice |
| <a href="#">Менеджмент</a>          | Internal | Passing Juice |
| <a href="#">Наука и образование</a> | Internal | Passing Juice |
| <a href="#">Интернет</a>            | Internal | Passing Juice |
| <a href="#">Законодательство</a>    | Internal | Passing Juice |

## In-page links

|                                                  |          |               |
|--------------------------------------------------|----------|---------------|
| <a href="#">Трудоустройство</a>                  | Internal | Passing Juice |
| <a href="#">Маркетинг</a>                        | Internal | Passing Juice |
| <a href="#">Ценообразование</a>                  | Internal | Passing Juice |
| <a href="#">Брендинг</a>                         | Internal | Passing Juice |
| <a href="#">Тенденции рынков</a>                 | Internal | Passing Juice |
| <a href="#">Social media marketing</a>           | Internal | Passing Juice |
| <a href="#">Портреты потребителей</a>            | Internal | Passing Juice |
| <a href="#">Банковский маркетинг</a>             | Internal | Passing Juice |
| <a href="#">Event-маркетинг</a>                  | Internal | Passing Juice |
| <a href="#">Реклама</a>                          | Internal | Passing Juice |
| <a href="#">Справочник маркетолога</a>           | Internal | Passing Juice |
| <a href="#">Анализ hi-tech рынков</a>            | Internal | Passing Juice |
| <a href="#">Инновации</a>                        | Internal | Passing Juice |
| <a href="#">Кластеры</a>                         | Internal | Passing Juice |
| <a href="#">Наноиндустрия</a>                    | Internal | Passing Juice |
| <a href="#">Презентации</a>                      | Internal | Passing Juice |
| <a href="#">Маркетинг</a>                        | Internal | Passing Juice |
| <a href="#">Анализ рынков</a>                    | Internal | Passing Juice |
| <a href="#">Ценообразование</a>                  | Internal | Passing Juice |
| <a href="#">Брендинг</a>                         | Internal | Passing Juice |
| <a href="#">Конкуренция</a>                      | Internal | Passing Juice |
| <a href="#">Social media marketing</a>           | Internal | Passing Juice |
| <a href="#">Портреты потребителей</a>            | Internal | Passing Juice |
| <a href="#">Технологии анализа рынка</a>         | Internal | Passing Juice |
| <a href="#">Персонализированные коммуникации</a> | Internal | Passing Juice |
| <a href="#">Справочник маркетолога</a>           | Internal | Passing Juice |
| <a href="#">Инновации</a>                        | Internal | Passing Juice |
| <a href="#">Кластеры</a>                         | Internal | Passing Juice |

## In-page links

|                                                  |          |               |
|--------------------------------------------------|----------|---------------|
| <a href="#">Каталоги</a>                         | Internal | Passing Juice |
| <a href="#">Инновации</a>                        | Internal | Passing Juice |
| <a href="#">Кластеры</a>                         | Internal | Passing Juice |
| <a href="#">Мировой рынок</a>                    | Internal | Passing Juice |
| <a href="#">Россия</a>                           | Internal | Passing Juice |
| <a href="#">США</a>                              | Internal | Passing Juice |
| <a href="#">Страны ЕС</a>                        | Internal | Passing Juice |
| <a href="#">Страны Азии</a>                      | Internal | Passing Juice |
| <a href="#">Статьи</a>                           | Internal | Passing Juice |
| <a href="#">Менеджмент</a>                       | Internal | Passing Juice |
| <a href="#">Наука и образование</a>              | Internal | Passing Juice |
| <a href="#">Управление издержками</a>            | Internal | Passing Juice |
| <a href="#">Управление организацией</a>          | Internal | Passing Juice |
| <a href="#">Маркетинг</a>                        | Internal | Passing Juice |
| <a href="#">Конкурентоспособность</a>            | Internal | Passing Juice |
| <a href="#">Технические задания</a>              | Internal | Passing Juice |
| <a href="#">Ценообразование</a>                  | Internal | Passing Juice |
| <a href="#">Брендинг</a>                         | Internal | Passing Juice |
| <a href="#">Кейсы</a>                            | Internal | Passing Juice |
| <a href="#">Модели конкуренции</a>               | Internal | Passing Juice |
| <a href="#">Технологии анализа рынка</a>         | Internal | Passing Juice |
| <a href="#">Реклама</a>                          | Internal | Passing Juice |
| <a href="#">Персонализированные коммуникации</a> | Internal | Passing Juice |
| <a href="#">Справочник маркетолога</a>           | Internal | Passing Juice |
| <a href="#">Инновации</a>                        | Internal | Passing Juice |
| <a href="#">Кластеры</a>                         | Internal | Passing Juice |
| <a href="#">Наноиндустрия</a>                    | Internal | Passing Juice |
| <a href="#">Схемы</a>                            | Internal | Passing Juice |

## In-page links

|                                                  |          |               |
|--------------------------------------------------|----------|---------------|
| <a href="#">Менеджмент</a>                       | Internal | Passing Juice |
| <a href="#">Наука и образование</a>              | Internal | Passing Juice |
| <a href="#">Справочник менеджера</a>             | Internal | Passing Juice |
| <a href="#">Интернет</a>                         | Internal | Passing Juice |
| <a href="#">Трудоустройство</a>                  | Internal | Passing Juice |
| <a href="#">Маркетинг</a>                        | Internal | Passing Juice |
| <a href="#">Конкурентоспособность</a>            | Internal | Passing Juice |
| <a href="#">Ценообразование</a>                  | Internal | Passing Juice |
| <a href="#">Брендинг</a>                         | Internal | Passing Juice |
| <a href="#">Тенденции рынков</a>                 | Internal | Passing Juice |
| <a href="#">Social media marketing</a>           | Internal | Passing Juice |
| <a href="#">Банковский маркетинг</a>             | Internal | Passing Juice |
| <a href="#">Event-маркетинг</a>                  | Internal | Passing Juice |
| <a href="#">Технологии анализа рынка</a>         | Internal | Passing Juice |
| <a href="#">Реклама</a>                          | Internal | Passing Juice |
| <a href="#">Персонализированные коммуникации</a> | Internal | Passing Juice |
| <a href="#">Инновации</a>                        | Internal | Passing Juice |
| <a href="#">Кластеры</a>                         | Internal | Passing Juice |
| <a href="#">Наноиндустрия</a>                    | Internal | Passing Juice |
| <a href="#">Подарки</a>                          | Internal | Passing Juice |
| <a href="#">Календари</a>                        | Internal | Passing Juice |
| <a href="#">Календарь на месяц</a>               | Internal | Passing Juice |
| <a href="#">Календарь на год</a>                 | Internal | Passing Juice |
| <a href="#">Постеры</a>                          | Internal | Passing Juice |
| <a href="#">Коллекции</a>                        | Internal | Passing Juice |
| <a href="#">Открытки</a>                         | Internal | Passing Juice |
| <a href="#">Поздравления</a>                     | Internal | Passing Juice |
| <a href="#">Коллекции</a>                        | Internal | Passing Juice |

## In-page links

|                                                                                                            |          |               |
|------------------------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Расширенный поиск</a>                                                                          | Internal | Passing Juice |
| <a href="#">=</a>                                                                                          | Internal | Passing Juice |
| <a href="#">Менеджмент</a>                                                                                 | Internal | Passing Juice |
| <a href="#">Маркетинг</a>                                                                                  | Internal | Passing Juice |
| <a href="#">Инновации</a>                                                                                  | Internal | Passing Juice |
| <a href="#">ТОР продаж</a>                                                                                 | Internal | Passing Juice |
| <a href="#">Новинки</a>                                                                                    | Internal | Passing Juice |
| <a href="#">Каталог</a>                                                                                    | Internal | Passing Juice |
| <a href="#">Новости</a>                                                                                    | Internal | Passing Juice |
| <a href="#">Контакты</a>                                                                                   | Internal | Passing Juice |
| <a href="#">Home-Office – новый формат в жилой недвижимости массового сегмента</a>                         | Internal | Passing Juice |
| <a href="#">Экспертный блог маркетингового агентства &amp;quot;Сканмаркет&amp;quot;:</a>                   | Internal | Passing Juice |
| <a href="#">Нам 4 года!</a>                                                                                | Internal | Passing Juice |
| <a href="#">Умный и хорошо оформленный рисунок - залог успеха любой презентации и отчета</a>               | Internal | Passing Juice |
| <a href="#">Нам 3 года!</a>                                                                                | Internal | Passing Juice |
| <a href="#">День открытых дверей Института маркетинга ГУУ</a>                                              | Internal | Passing Juice |
| <a href="#">Новогоднее колесо бренда или поздравление с Новым годом от команды проекта Инфо-магазин.ру</a> | Internal | Passing Juice |
| <a href="#">Популярное</a>                                                                                 | Internal | Passing Juice |
| <a href="#">ТОР10</a>                                                                                      | Internal | Passing Juice |
| <a href="#">Подробнее о проекте</a>                                                                        | Internal | Passing Juice |
| <a href="#">Подробные базы данных (каталоги)</a>                                                           | Internal | Passing Juice |
| <a href="#">Схемы для презентаций и курсовых работ</a>                                                     | Internal | Passing Juice |
| <a href="#">анализ рынка</a>                                                                               | Internal | Passing Juice |
| <a href="#">брендинг</a>                                                                                   | Internal | Passing Juice |
| <a href="#">инновации</a>                                                                                  | Internal | Passing Juice |
| <a href="#">Инновации</a>                                                                                  | Internal | Passing Juice |

## In-page links

|                                               |          |               |
|-----------------------------------------------|----------|---------------|
| <a href="#">календарь</a>                     | Internal | Passing Juice |
| <a href="#">каталог</a>                       | Internal | Passing Juice |
| <a href="#">Каталог</a>                       | Internal | Passing Juice |
| <a href="#">кейсы</a>                         | Internal | Passing Juice |
| <a href="#">кластеры</a>                      | Internal | Passing Juice |
| <a href="#">конкуренция</a>                   | Internal | Passing Juice |
| <a href="#">маркетинг</a>                     | Internal | Passing Juice |
| <a href="#">менеджмент</a>                    | Internal | Passing Juice |
| <a href="#">модель</a>                        | Internal | Passing Juice |
| <a href="#">нано</a>                          | Internal | Passing Juice |
| <a href="#">открытки</a>                      | Internal | Passing Juice |
| <a href="#">портрет потребителя</a>           | Internal | Passing Juice |
| <a href="#">постер</a>                        | Internal | Passing Juice |
| <a href="#">презентация</a>                   | Internal | Passing Juice |
| <a href="#">проходные баллы в ВУЗы Москвы</a> | Internal | Passing Juice |
| <a href="#">реклама</a>                       | Internal | Passing Juice |
| <a href="#">ТЗ</a>                            | Internal | Passing Juice |
| <a href="#">ценообразование</a>               | Internal | Passing Juice |
| <a href="#">О компании</a>                    | Internal | Passing Juice |
| <a href="#">Сотрудничество</a>                | Internal | Passing Juice |
| <a href="#">Карта сайта</a>                   | Internal | Passing Juice |
| <a href="#">Пользовательское соглашение</a>   | Internal | Passing Juice |
| <a href="#">Условия оплаты</a>                | Internal | Passing Juice |
| <a href="#">Выбор формата файла</a>           | Internal | Passing Juice |
| <a href="#">Часто задаваемые вопросы</a>      | Internal | Passing Juice |
| <a href="#">Подписаться на рассылку</a>       | Internal | Passing Juice |
| <a href="#">Забыли логин или пароль?</a>      | Internal | Passing Juice |
| <a href="#">=</a>                             | External | Passing Juice |

## In-page links

[восстановить пароль](#)

Internal

Passing Juice

[условиями обслуживания](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

пароль **для** маркетинга сканмаркет  
наши презентаций инфо-магазинру  
**материалы** института материалов

## Keywords Consistency

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| для         | 12      | ✗     | ✗        | ✗               | ✗        |
| материалы   | 8       | ✗     | ✗        | ✓               | ✓        |
| маркетинга  | 7       | ✗     | ✗        | ✗               | ✗        |
| материалов  | 5       | ✗     | ✗        | ✓               | ✗        |
| презентаций | 5       | ✗     | ✗        | ✓               | ✗        |

## Usability

|  |              |                                                                                                                                          |
|--|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Url          | Domain : info-magazin.ru<br>Length : 15                                                                                                  |
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Usability

### Document

|                                                                                  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | XHTML 1.0 Transitional                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | W3C Validity    | Errors : 3<br>Warnings : 21                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

### Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

### Optimization

|                                                                                    |             |                                                                                          |
|------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>http://info-magazin.ru/sitemap.xml</div> |
|  | Robots.txt  | http://info-magazin.ru/robots.txt<br>Great, your website has a robots.txt file.          |

## Optimization



### Analytics

Great, your website has an analytics tool.



Google Analytics