

# Website review iloveplanetlincoln.com

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The score is 35/100







## SEO Content

	Title	New Lincoln and Used Car Dealer Serving Dallas   Planet Lincoln Dallas Love Field  <b>Length : 81</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Visit Planet Lincoln Dallas Love Field for a variety of new and used cars by Lincoln, serving Dallas, Texas. We serve Fort Worth, Arlington TX, Plano, Grapevine TX and Waxahacie and are ready to assist you!  <b>Length : 206</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>7</td><td>17</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Planet Lincoln Dallas Love Field</li><li>• [H3] Explore Our Range</li><li>• [H3] Lincoln Aviator</li><li>• [H3] Lincoln Corsair</li><li>• [H3] Lincoln Nautilus</li><li>• [H3] Lincoln Navigator</li><li>• [H3] Lincoln Navigator L</li><li>• [H3] Planet Lincoln Dallas Love Field of Dallas</li><li>• [H4] New Vehicles</li><li>• [H4] Shop By Model</li><li>• [H4] Pre-Owned Vehicles</li><li>• [H4] Recommended Vehicles</li><li>• [H4] Lincoln Specials</li></ul>	H1	H2	H3	H4	H5	H6	1	0	7	17	0	0
H1	H2	H3	H4	H5	H6									
1	0	7	17	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Financing</li><li>• [H4] Offers</li><li>• [H4] Service</li><li>• [H4] Service Hours</li><li>• [H4] Pickup &amp; Delivery</li><li>• [H4] Lincoln Ownership</li><li>• [H4]</li><li>• [H4] New Model Research</li><li>• [H4] Model Comparisons</li><li>• [H4] About Us</li><li>• [H4] Showroom Hours</li><li>• [H4] Find us</li></ul>
	Images	<p>We found 14 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 68 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 1.47%</p> <p>External Links : Passing Juice 8.82%</p> <p>Internal Links 89.71%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">CLICK HERE TO START!</a>	External	noFollow
<a href="#">New Vehicle Inventory</a>	Internal	Passing Juice
<a href="#">New Vehicle Specials</a>	Internal	Passing Juice
<a href="#">Custom Inventory</a>	Internal	Passing Juice
<a href="#">2025 Lincoln Corsair Plug In Hybrid</a>	Internal	Passing Juice
<a href="#">2025 Lincoln Nautilus</a>	Internal	Passing Juice
<a href="#">2024 Lincoln Corsair</a>	Internal	Passing Juice
<a href="#">2024 Lincoln Nautilus</a>	Internal	Passing Juice
<a href="#">Lincoln Black Label</a>	Internal	Passing Juice
<a href="#">Commercial Inventory</a>	Internal	Passing Juice
<a href="#">Value Your Trade</a>	Internal	Passing Juice
<a href="#">Current Incentives</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Demos &amp; Loaners</a>	Internal	Passing Juice
<a href="#">Certified Pre-Owned Vehicles</a>	Internal	Passing Juice
<a href="#">Pre-Owned Vehicles</a>	Internal	Passing Juice
<a href="#">Benefits of CPO</a>	Internal	Passing Juice
<a href="#">Featured Vehicles</a>	Internal	Passing Juice
<a href="#">Pre-Owned Vehicle Specials</a>	Internal	Passing Juice
<a href="#">CarFinder</a>	Internal	Passing Juice
<a href="#">Service &amp; Parts Specials</a>	Internal	Passing Juice
<a href="#">Manufacturer Service Offers</a>	Internal	Passing Juice
<a href="#">Finance Options</a>	Internal	Passing Juice
<a href="#">Apply for Credit</a>	Internal	Passing Juice
<a href="#">Payment Calculator</a>	Internal	Passing Juice

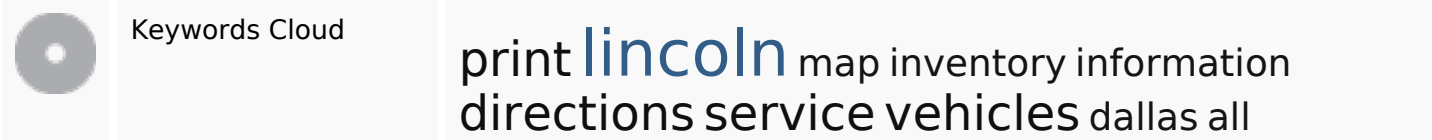
## In-page links

<a href="#">Credit Estimator</a>	Internal	Passing Juice
<a href="#">Offers</a>	Internal	Passing Juice
<a href="#">Service &amp; Parts Center</a>	Internal	Passing Juice
<a href="#">Schedule Service</a>	Internal	Passing Juice
<a href="#">Pickup &amp; Delivery</a>	Internal	Passing Juice
<a href="#">Mobile Service</a>	Internal	Passing Juice
<a href="#">Accessories</a>	External	Passing Juice
<a href="#">Lincoln Access Rewards</a>	Internal	Passing Juice
<a href="#">Lincoln Priority Service</a>	Internal	Passing Juice
<a href="#">Tires</a>	Internal	Passing Juice
<a href="#">Ownership Benefits</a>	Internal	Passing Juice
<a href="#">Hybrid Electric Vehicles</a>	Internal	Passing Juice
<a href="#">Lincoln Aviator</a>	Internal	Passing Juice
<a href="#">Lincoln Corsair</a>	Internal	Passing Juice
<a href="#">Lincoln Navigator</a>	Internal	Passing Juice
<a href="#">Research Models</a>	Internal	Passing Juice
<a href="#">Lincoln Navigator vs. the Competition</a>	Internal	Passing Juice
<a href="#">Lincoln Nautilus vs. the Competition</a>	Internal	Passing Juice
<a href="#">Lincoln Corsair vs. the Competition</a>	Internal	Passing Juice
<a href="#">Lincoln Aviator vs. the Competition</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Community/Events</a>	External	Passing Juice
<a href="#">Meet The Reeds</a>	Internal	Passing Juice
<a href="#">We're Hiring</a>	External	Passing Juice
<a href="#">Leave Us A Review</a>	Internal	Passing Juice
<a href="#">Read Our Reviews</a>	Internal	Passing Juice
<a href="#">Hours &amp; Directions</a>	Internal	Passing Juice
<a href="#">Meet Our Staff</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">SUV</a>	Internal	Passing Juice
<a href="#">Lincoln Aviator</a>	Internal	Passing Juice
<a href="#">Lincoln Corsair</a>	Internal	Passing Juice
<a href="#">Lincoln Nautilus</a>	Internal	Passing Juice
<a href="#">Lincoln Navigator</a>	Internal	Passing Juice
<a href="#">Lincoln Navigator L</a>	Internal	Passing Juice
<a href="#">Discover the 2025 Aviator</a>	External	Passing Juice
<a href="#">NEW 2024 LINCOLN NAUTILUS</a>	Internal	Passing Juice
<a href="#">Get Directions</a>	External	Passing Juice
<a href="#">Lincoln Continental</a>	External	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice






## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
lincoln	7	✓	✗	✓	✓
vehicles	4	✗	✗	✗	✓
service	4	✗	✗	✗	✓
directions	3	✗	✗	✗	✗
print	3	✗	✗	✗	✗


## Usability

	Url	Domain : iloveplanetlincoln.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235">✖ Apple Icon</div> <div data-bbox="555 264 877 302">✖ Meta Viewport Tag</div> <div data-bbox="555 331 809 369">✔ Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://iloveplanetlincoln.com/robots.txt">http://iloveplanetlincoln.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>