



Website review icefishmichigan.com

Generated on May 28 2025 17:09 PM




The score is 39/100







SEO Content

	Title	Home Page - Ice Fish MichiganIce Fish Michigan Length : 46 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home Page - Ice Fish Michigan</td></tr><tr><td>url</td><td>https://www.icefishmichigan.com/</td></tr><tr><td>site_name</td><td>Ice Fish Michigan</td></tr></table>	Property	Content	locale	en_US	type	website	title	Home Page - Ice Fish Michigan	url	https://www.icefishmichigan.com/	site_name	Ice Fish Michigan
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H2] Ice Fish Michigan[H3] Part of North Shore Adventures	H1	H2	H3	H4	H5	H6	0	1	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	1	0	0	0									
	Images	We found 44 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40.91% Internal Links 59.09%


In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
COMMUNITY	Internal	Passing Juice
PHOTOS	External	Passing Juice
VIDEOS	External	Passing Juice
CALENDAR	Internal	Passing Juice
SPONSORS	Internal	Passing Juice
CONTACT US	Internal	Passing Juice

In-page links

Ice Fishing Reports	External	Passing Juice
Videos	External	Passing Juice
Weather and Ice Reports	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Ice Fishing Reports	Internal	Passing Juice
Watch Video >>	Internal	Passing Juice
Watch Video >>	Internal	Passing Juice
Sport Fish Michigan	External	Passing Juice
Wolfe Outfitters	External	Passing Juice
Traverse City Bass	External	Passing Juice
Manistee River Salmon	External	Passing Juice
Get Out Get Bit	External	Passing Juice
Sitemap	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	videos fishing photos weather current michigan latest get reports ice
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
ice	20	✓	✗	✗	✓
fishing	15	✗	✗	✗	✗
reports	11	✗	✗	✗	✗
michigan	7	✓	✗	✗	✓

Keywords Consistency

weather

6



Usability

	Url	Domain : icefishmichigan.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 57 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://icefishmichigan.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics