Website review hypothes.is

The score is 50/100

SEO Content

✅	Title	Collaborate & Annotate with Hypothesis | Online Annotation Tool **Length : 67** Perfect, your title contains between 10 and 70 characters.
✅	Description	Engage students with Hypothesis, the leading online annotation tool. Create a free account or explore education solutions today! **Length : 128** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Collaborate & Annotate with Hypothesis | Online Annotation Tool
description	Engage students with Hypothesis, the leading online annotation tool. Create a free account or explore education solutions today!
url	https://web.hypothes.is/
site_name	Hypothesis
image	https://d242fdlp0qlcia.cloudfront.net/uploads/2020/05/25133654/HypothesisFeaturedDefault.png
image:width	924

SEO Content

		image:height	554				
		image:type	image/png				

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	10	1	0	0	0

- [H1] Turn Content Into Conversations
- [H2] How Does Hypothesis Social Annotation Work?
- [H2] Comment and highlight directly over content.
- [H2] Turn Annotations into Discussions.
- [H2] Tag Other Users for Increased Collaboration.
- [H2] How Hypothesis Improves the Teaching & Learning Experience:
- [H2] Seamless LMS Integration for Educators
- [H2] Proven Success with Hypothesis
- [H2] Testimonials
- [H2] What Can Be Annotated with Hypothesis?
- [H2] Get Started with Hypothesis Today
- [H3] Learn more about Hypothesis.

	Images	We found 33 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 1 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 7.32%
		Internal Links 92.68%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Scheduled maintenance: Hypothesis will be unavailable on Saturday, November 30, from 3:00–5:00 AM ET.	Internal	Passing Juice
About Us	Internal	Passing Juice
Resources	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
Create Account	Internal	Passing Juice
Get Started	Internal	Passing Juice
Improve Outcomes	Internal	Passing Juice
https://web.hypothes.is/wp-content/uploads/2024/09/V.mp4	Internal	Passing Juice
Educators	Internal	Passing Juice
Explore our Case Studies	Internal	Passing Juice
Schedule a Demo	Internal	Passing Juice
Blog	Internal	Passing Juice
Help	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Community Guidelines	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Security	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Team	Internal	Passing Juice

In-page links

Jobs	Internal	Passing Juice
Partners	Internal	Passing Juice
Press	Internal	Passing Juice
Status	Internal	Passing Juice
Developers	Internal	Passing Juice
Engineering Values	Internal	Passing Juice
Documentation	External	Passing Juice
GitHub	External	Passing Juice
Roadmap	Internal	Passing Juice
Hiring Process	Internal	Passing Juice
Events	Internal	Passing Juice
Education	Internal	Passing Juice
Journalism	Internal	Passing Juice
Publishing	Internal	Passing Juice
Research	Internal	Passing Juice
Demos	Internal	Passing Juice
I Annotate	External	Passing Juice
AAK	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords

Keywords Cloud	online reading tool university get text hypothesis directly students professor

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings

Keywords Consistency

				on	
hypothesis	16	✔	✖	✔	✔
students	16	✖	✖	✔	✖
professor	7	✖	✖	✖	✖
directly	6	✖	✖	✖	✔
reading	5	✖	✖	✖	✖

Usability

	Url	Domain : hypothes.is Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

Speed Tips		
	✔	Excellent, your website doesn't use nested tables.
	✖	Too bad, your website is using inline styles.
	✖	Too bad, your website has too many CSS files (more than 4).
	✖	Too bad, your website has too many JS files (more than 6).
	✔	Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

| ✖ | XML Sitemap | Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| ✔ | Robots.txt | http://hypothes.is/robots.txt

Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |