Website review hughmacconvillephotographer.com

The score is 50/100

SEO Content

✅	Title	Hugh McConville | Landscape Photographer in Ireland **Length : 51** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	These pictures are an authentic record of my journey to see and understand the soul of the landscape photography. It gives me great pleasure to share with you those moments when I feel the landscape photography reveals the true picture of what it is. **Length : 250** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Landscape Photographer | Hugh MacConville | Ireland
description	These pictures are an authentic record of my journey to see and understand the soul of the landscape photography. It gives me great pleasure to share with you those moments when I feel the landscape photography reveals the true picture of what it is.
url	https://www.hughmacconvillephotographer.com/

SEO Content

		site_name	Hugh McConville			
		image	https://www.hughmacconvillephotographer.com/wp-content/uploads/2022/06/Carowteige-journal.jpg			

⊙	Headings	**H1** 1	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 3

- [H1] Landscape Photographer | Hugh MacConville | Ireland
- [H6] Land Sea & Sky
- [H6] Haikus
- [H6] Belmullet – A Special Place

✗	Images	We found 26 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 12 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Story	Internal	Passing Juice
Gallery	Internal	Passing Juice
Belmullet – A Special Place	Internal	Passing Juice
Haikus	Internal	Passing Juice
Land, Sea & Sky	Internal	Passing Juice
The Soul of Things	Internal	Passing Juice
Journal	Internal	Passing Juice
Shop	Internal	Passing Juice
Contact	Internal	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice

SEO Keywords

Keywords Cloud	belmullet journal land soul special hugh haikus place sky sea

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hugh	1	✔	✖	✖	✔
special	1	✖	✖	✖	✔
journal	1	✖	✖	✖	✖
soul	1	✖	✖	✔	✖
sky	1	✖	✖	✖	✔

Usability

	Url	Domain : hughmacconvillephotographer.com Length : 31
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.hughmacconvillephotographer.com/sitemap_index.xml
✔	Robots.txt	http://hughmacconvillephotographer.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics