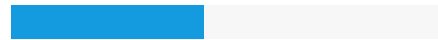




Website review houstontx.gov

Generated on March 27 2025 06:57 AM





The score is 40/100



SEO Content





[illegible]

SEO Content

		<ul style="list-style-type: none"> • [H1] MARCH • [H1] MARCH • [H1] MAR • [H1] MAR • [H1] APRIL • [H1] APRIL • [H2] Welcome To Houston • [H2] Popular City Pages • [H2] NEWS • [H2] 17 • [H2] 13 • [H2] 08 • [H2] 06 • [H2] 05 • [H2] 18 • [H2] 14 • [H2] 12 • [H2] 12 • [H2] 12 • [H2] 11 • [H2] EVENTS • [H2] 24 • [H2] 27 • [H2] 28 • [H2] 29 • [H2] 29 • [H2] 12 • [H2] 13 • [H3] HTX Collects • [H3] Open Finance Portal • [H3] Social Media • [H3] 311 Help & Info • [H3] HTV Houston TV • [H3] City Data Portal • [H3] City Hall
	Images	<p>We found 22 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 89 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.49% Internal Links 95.51%

In-page links

Anchor	Type	Juice
RESIDENTS	Internal	Passing Juice
311 Help and Info	Internal	Passing Juice
Animal Adoptions	Internal	Passing Juice
Trash / Recycling	Internal	Passing Juice
Health Department	Internal	Passing Juice
Housing	Internal	Passing Juice
Parks and Recreation	Internal	Passing Juice
Open Data	Internal	Passing Juice
Report Fraud / Waste	Internal	Passing Juice
View More Residents ...	Internal	Passing Juice
Economic Development	Internal	Passing Juice
Permits / Building Codes	External	Passing Juice
Purchasing Division	Internal	Passing Juice
Business Opportunity	Internal	Passing Juice

In-page links

View More Business ...	Internal	Passing Juice
About Houston	Internal	Passing Juice
Calendar of Events	Internal	Passing Juice
Cultural Affairs	Internal	Passing Juice
Special Events Office	Internal	Passing Juice
Visitors / Tourism	External	Passing Juice
View More Visitors ...	Internal	Passing Juice
Office of the Mayor	Internal	Passing Juice
- Mayor's Divisions	Internal	Passing Juice
City Controller	Internal	Passing Juice
City Council	Internal	Passing Juice
Departments	Internal	Passing Juice
Agenda of City Council	Internal	Passing Juice
Boards / Commissions	Internal	Passing Juice
Code of Ordinances	Internal	Passing Juice
Title VI Information	Internal	Passing Juice
View More Govt ...	Internal	Passing Juice
- Make a 311 Request	External	Passing Juice
- Check 311 Status	External	Passing Juice
Parking Citation	Internal	Passing Juice
Traffic Tickets	Internal	Passing Juice
Water Bills	Internal	Passing Juice
View More Services ...	Internal	Passing Juice
CONTACT / SEARCH	Internal	Passing Juice
Home	Internal	Passing Juice
Scheduling	Internal	Passing Juice

In-page links

Citywide Efficiency Study	Internal	Passing Juice
Proposed Short-Term Rental Ordinance	Internal	Passing Juice
SL Codes Review Report	Internal	Passing Juice
City of Houston Careers	Internal	Passing Juice
Adopt a Pet from BARC	Internal	Passing Juice
Trash and Recycling Schedules	Internal	Passing Juice
Pay a Ticket	Internal	Passing Juice
2024 Tax Rate Information	Internal	Passing Juice
Public Notice Listings	Internal	Passing Juice
City Council Public Meetings Info	Internal	Passing Juice
My Houston ZIP Code Reference	Internal	Passing Juice
العَرَبِيَّة	Internal	Passing Juice
Fran&ccedil;ais	Internal	Passing Juice
Espa&ntilde;ol	Internal	Passing Juice
Tiếng Việt	Internal	Passing Juice
Mayor's Office of Cultural Affairs Continues The "Feel Like Home Exhibition Series" at City Hall	Internal	Passing Juice
City of Houston Plays Key Role in Negotiations Leading to Energy Rate Decrease for Customers	Internal	Passing Juice
City of Houston Announces Service Updates for Solid Waste Heavy Trash Collection and Neighborhood Depositories	Internal	Passing Juice
Mayor Whitmire and Houston First Unveil Master Plan to Transform the Core of East Downtown	Internal	Passing Juice
"Our Community Has Lost a True Public Servant." -- Mayor Whitmire's Statement on the Death of Congressman Sylvester Turner	Internal	Passing Juice
The City of Houston Awards \$100,000 to Projects Amplifying Artistic Creativity and Innovation	Internal	Passing Juice
The City of Houston Awards \$131,600 to Projects Promoting	Internal	Passing Juice

In-page links

[Arts, Tourism and Disaster Resilience](#)

[Mayor Whitmire Releases Results of Citywide Efficiency Study](#)

Internal

Passing Juice

[Roland Garcia Appointed Port of Houston Commissioner](#)

Internal

Passing Juice

[Mayor Whitmire Swears in New City of Houston Municipal Courts Department Director and Presiding Judge](#)

Internal

Passing Juice

[The City of Houston Awards \\$14.7M in Grants to Arts and Culture Non-profit Organizations and Individual Artists](#)

Internal

Passing Juice

[More News](#)

Internal

Passing Juice

[Texas Children's Houston Open Golf Tournament, Thru MARCH 30](#)

Internal

Passing Juice

[Houston Astros 2025 Season Opener vs. New York Mets](#)

Internal

Passing Juice

[Opening Night at Miller Outdoor Theatre](#)

Internal

Passing Juice

[Bayou City Art Festival, THRU March 30](#)

Internal

Passing Juice

[U.S. Men's Clay Court Championship, THRU April 6](#)

Internal

Passing Juice

[Art Car Parade](#)

Internal

Passing Juice

[Tour de Houston](#)

Internal

Passing Juice

[More Events](#)

Internal

Passing Juice

[More HTX Collects](#)

Internal

Passing Juice

[More Open Finance](#)

Internal

Passing Juice

[More Social Media](#)

Internal

Passing Juice

[More HTV](#)

Internal

Passing Juice

[More Open Data](#)

Internal

Passing Juice

[More City Hall](#)

Internal

Passing Juice

[Home](#)

Internal

Passing Juice

[Contact Us](#)

Internal

Passing Juice

[FAQs](#)

Internal

Passing Juice

[Privacy Policy](#)

Internal

Passing Juice

[CitizensNet](#)

Internal

Passing Juice

In-page links

[Your Feedback](#)

Internal

Passing Juice

[Public Information Requests](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

council **city** open info data houston help more
public view

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
city	16	✓	✓	✓	✓
more	9	✗	✗	✗	✗
houston	8	✓	✗	✓	✓
council	6	✗	✓	✗	✗
data	6	✗	✗	✗	✓

Usability

	Url	Domain : houstontx.gov Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 5
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Deprecated tags

Occurrences

4

<u>

1

<center>

19

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile





Mobile Optimization



Apple Icon

Mobile

- | | |
|---|-------------------|
|  | Meta Viewport Tag |
|  | Flash content |

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://houstontx.gov/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.