







Website review highwire.org

Generated on April 01 2025 03:46 AM






The score is 50/100







SEO Content

	Title	Scholarly Publishing Hosting Services Academic Publishing Solutions Length : 69 Perfect, your title contains between 10 and 70 characters.																		
	Description	We provides digital solutions for scholarly publishing by offering tools and services that support publishing by utilizing advanced technology and industry experience. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																		
	Keywords	scholarly publishing Good, your page contains meta keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>Highwire Press</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital Publishing Technology HighWire Press</td></tr><tr><td>description</td><td>Our technology is in the service of knowledge. We provide the nexus where it is collected, certified, stored and shared.</td></tr><tr><td>url</td><td>https://www.highwirepress.com/</td></tr><tr><td>image</td><td>https://www.highwirepress.com/wp-content/uploads/2023/06/highwirepress-logo.svg</td></tr><tr><td>image:secure_url</td><td>https://www.highwirepress.com/wp-content/uploads/2023/06/highwirepress-logo.svg</td></tr></table>	Property	Content	locale	en_GB	site_name	Highwire Press	type	website	title	Digital Publishing Technology HighWire Press	description	Our technology is in the service of knowledge. We provide the nexus where it is collected, certified, stored and shared.	url	https://www.highwirepress.com/	image	https://www.highwirepress.com/wp-content/uploads/2023/06/highwirepress-logo.svg	image:secure_url	https://www.highwirepress.com/wp-content/uploads/2023/06/highwirepress-logo.svg
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SEO Content

	Headings	<div> H1 3 H2 2 H3 3 H4 1 H5 1 H6 0 </div> <ul style="list-style-type: none"> • [H1] Innovation in the Service of the Scholarly Community • [H1] Connecting the best minds to the most people • [H1] You power scholarly publishing • [H2] Over 75 years of combined experience in shaping industry • [H2] HighWire partnership with McGraw Hill strengthened by five-year renewal agreement for identity management and hosting services • [H3] What Our Customers Say • [H3] Share your content with the world • [H3] Sign up to receive our newsletter • [H4] We power the publishing world • [H5] Featured content
	Images	<p>We found 42 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 32 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 84.38%</p> <p>Internal Links 15.63%</p>

In-page links

Anchor	Type	Juice
Sclaris	External	Passing Juice
JCore	External	Passing Juice
DigiCorePro	External	Passing Juice
BenchPress	External	Passing Juice
Ampere	External	Passing Juice
DigiEdit	External	Passing Juice
Rubriq	External	Passing Juice
Impact Vizor	External	Passing Juice
Insight Vizor	External	Passing Juice
ScholarlyStats	External	Passing Juice
Sigma	External	Passing Juice
THINK365	External	Passing Juice
MPSLabs	External	Passing Juice
Fulfillment Services	External	Passing Juice
Blog	External	Passing Juice
News	External	Passing Juice
Events	Internal	Passing Juice
Videos	Internal	Passing Juice
Case Studies	External	Passing Juice
Newsletter	External	Passing Juice
Why Highwire	External	Passing Juice
General Support Questions	External	Passing Juice
Librarian Support	External	Passing Juice
Highwire Express Support	External	Passing Juice
Explore more	Internal	Passing Juice
Speak to our Team	Internal	Passing Juice

In-page links

Solutions	External	Passing Juice
Resources	Internal	Passing Juice
Contact	External	Passing Juice
Sitemap	External	Passing Juice
Privacy Policy	External	Passing Juice
Cookie Policy	External	Passing Juice





SEO Keywords

	Keywords Cloud	cookies site allow highwire register services support cookie content information
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	17	×	×	×	×
site	6	×	×	×	×
allow	5	×	×	×	×
services	4	✓	×	✓	✓
support	4	×	×	✓	×


Usability

	Url	Domain : highwire.org Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://highwire.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>