

Website review hesseschrader.com

Generated on June 06 2025 18:30 PM

The score is 50/100



SEO Content

	Title	Bewerbung, Karriere, Personalentwicklung: Hesse/Schrader Length : 56 Perfect, your title contains between 10 and 70 characters.												
	Description	Coaching, Bewerbungsunterlagen, Bewerbungseminare. Professionelle Unterstützung seit 25 Jahren von Bewerbungsvorbereitung bis Vorstellungsgespräch Length : 147 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Bewerbung, Bewerbungsunterlagen, Beratung, Coaching, Arbeitszeugnis, Vorstellungsgespräch, Seminar Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>11</td><td>9</td><td>5</td><td>0</td><td>0</td></tr></table> • [H1] Hesse/Schrader - Erfolg haben. Mensch bleiben. • [H2] Wir über uns • [H2] Privatkunden • [H2] Firmenkunden • [H2] Trainerakademie • [H2] Bücher, E-Books & Muster • [H2] Career4Young & Testtrainings • [H2] Privatkunden • [H2] Firmenkunden • [H2] Trainerakademie • [H2] Bücher, E-Books & Muster • [H2] Career4Young & Testtrainings • [H3] „Erfolg haben. Mensch bleiben.“ • [H3] Warum Hesse/Schrader? • [H3] Unser Seminarangebot	H1	H2	H3	H4	H5	H6	1	11	9	5	0	0
H1	H2	H3	H4	H5	H6									
1	11	9	5	0	0									

SEO Content

		• [H3] Wir über uns • [H3] Privatkunden • [H3] Firmenkunden • [H3] Trainerakademie • [H3] Bücher, E-Books & Muster • [H3] Career4Young & Testtrainings • [H4] Privatkunden • [H4] Firmenkunden • [H4] Trainerakademie • [H4] Bücher, E-Books & Muster • [H4] Career4Young & Testtrainings
	Images	We found 18 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66% Internal Links 34%

In-page links

Anchor	Type	Juice
kontakt@hesseschrader.com	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Privatkunden	External	Passing Juice
Firmenkunden	External	Passing Juice
Warum Hesse/Schrader?	Internal	Passing Juice
Was unsere Klienten sagen	Internal	Passing Juice
Diese Firmen vertrauen uns	External	Passing Juice
Über die Autoren	Internal	Passing Juice
Dienstleistungen Bewerbung & Karriere	Internal	Passing Juice
Presse und Öffentlichkeitsarbeit	Internal	Passing Juice
Standorte Coaching und Beratung	Internal	Passing Juice
Ansprechpartner	Internal	Passing Juice
Stellenangebote	Internal	Passing Juice
Zu unseren Videos	External	Passing Juice
Wir über uns	Internal	Passing Juice
Coachings	External	Passing Juice
Bewerbungsunterlagen	External	Passing Juice
Onlinetrainings & Seminare	External	Passing Juice
Outplacement	External	Passing Juice
Bewerbungstipps	External	Passing Juice
Seminare	External	Passing Juice
Coaching	External	Passing Juice
Gesundheit fördern	External	Passing Juice
Arbeitszeugnisse erstellen	External	Passing Juice
Outplacement	External	Passing Juice
Personalmarketing gestalten	External	Passing Juice
Bewerbungstrends	External	Passing Juice

In-page links

Kompetenzanalyse	External	Passing Juice
Bewerbung 2.0	External	Passing Juice
Arbeitgeberakquise	External	Passing Juice
Seminargestaltung	External	Passing Juice
Karrierecoach	External	Passing Juice
Hesse/Schrader B&Uuml;cher	External	Passing Juice
PDF eBooks zum Download	External	Passing Juice
RTF Bewerbungsmuster	External	Passing Juice
Eignungstests	External	Passing Juice
Testkategorien	External	Passing Juice
Tipps zu Auswahlverfahren	External	Passing Juice
Erfahrungsberichte	External	Passing Juice
AC Video und eBook	External	Passing Juice
Kooperationspartner	Internal	Passing Juice
Impressum	Internal	Passing Juice
Haftungsausschluss	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
AGB	Internal	Passing Juice
hesseschrader.com	Internal	Passing Juice
alle Hesse/Schrader Dienstleistungen	External	Passing Juice
Trainerakademie	External	Passing Juice
Bücher, E-Books & Muster	External	Passing Juice
Career4Young & Testtrainings	External	Passing Juice

SEO Keywords



Keywords Cloud

bewerbung von wir hesseschrader **und** karriere
coachings für e-books bücher

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	51	✖	✖	✖	✔
wir	17	✖	✖	✖	✔
hesseschrader	14	✖	✖	✖	✖
bewerbung	12	✔	✔	✔	✖
von	12	✖	✖	✔	✖

Usability

	Url	Domain : hesseschrader.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document



Deprecated HTML

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

 Excellent, your website doesn't use nested tables.

 Too bad, your website is using inline styles.

 Great, your website has few CSS files.

 Too bad, your website has too many JS files (more than 6).

 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✗ Meta Viewport Tag ✓ Flash content
---	---------------------	--

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://hesseschrader.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics