






# Website review heraldcorp.com

Generated on March 25 2025 01:52 AM

The score is 41/100



## SEO Content

	Title	HERALD  <b>Length : 6</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.																	
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>						<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>														
0	0	0	0	0	0														
	Images	We found 1 images on this web page.  Good, most or all of your images have alt attributes.																	
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.																	
	Flash	Perfect, no Flash content has been detected on this page.																	

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 14 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 7.14%

Internal Links 92.86%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
<a href="#">ENGLISH</a>	External	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice
<a href="#">□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□</a>	Internal	Passing Juice
<a href="#">□□□□□□</a>	Internal	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<a href="#">Home</a> <a href="#">About</a> <a href="#">Contact</a> <a href="#">Services</a> <a href="#">Products</a> <a href="#">Herald</a>
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## Keywords Consistency


Keyword	Content	Title	Keywords	Description	Headings
<a href="#">Home</a>	2	✗	✗	✗	✗
<a href="#">About</a>	2	✗	✗	✗	✗
<a href="#">Contact</a>	2	✗	✗	✗	✗
<a href="#">Services</a>	2	✗	✗	✗	✗
<a href="#">Products</a>	2	✗	✗	✗	✗

## Usability





	Url	Domain : heraldcorp.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

### Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://company.heraldcorp.com/sitemap.xml">https://company.heraldcorp.com/sitemap.xml</a></div>
	Robots.txt	<a href="http://heraldcorp.com/robots.txt">http://heraldcorp.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>