











Website review healthyschools.com

Generated on May 31 2025 11:04 AM

The score is 33/100







SEO Content

	Title	Healthy Schools Arrival Page Length : 28 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 16 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 47.37% Internal Links 52.63%


In-page links

Anchor	Type	Juice
Latest News & Site Updates	Internal	Passing Juice
Listing of Schools	Internal	Passing Juice
Participating School Boards	Internal	Passing Juice
Starting a Discussion Group	Internal	Passing Juice
Submitting Your Experiences	Internal	Passing Juice
Feedback Form	Internal	Passing Juice
disclaimer	Internal	Passing Juice
Pollution Probe	External	Passing Juice
Technology and Health Foundation	External	Passing Juice
The Trillium Foundation*	External	Passing Juice
The Laidlaw Foundation	External	Passing Juice

In-page links

Toronto Catholic District School Board	External	Passing Juice
Durham District School Board	External	Passing Juice
Canadian Institute for Child Health	External	Passing Juice
The Canadian Association of Physicians for the Environment	External	Passing Juice
The Ontario College of Family Physicians	External	Passing Juice
Envirodesic Certification Program	Internal	Passing Juice
Small & Rubin Ltd.	Internal	Passing Juice
CMAC Web Design	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	<p>ontario from foundation probe technology site health all school pollution</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
foundation	7	✖	✖	✖	✖
health	4	✔	✖	✖	✖
probe	4	✖	✖	✖	✖
pollution	4	✖	✖	✖	✖
site	4	✖	✖	✖	✖












Usability

	Url	Domain : healthyschools.com Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	Missing doctype								
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.								
	W3C Validity	Errors : 181 Warnings : 17								
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.								
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>19</td></tr><tr><td><CENTER></td><td>13</td></tr><tr><td></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		19	<CENTER>	13		2
Deprecated tags	Occurrences									
	19									
<CENTER>	13									
	2									
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Perfect. No inline css has been found in HTML tags!</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>								

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235">✖ Apple Icon</div> <div data-bbox="555 264 877 302">✖ Meta Viewport Tag</div> <div data-bbox="555 331 807 369">✔ Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://healthyschools.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>