Website review
harpswales.co.uk

Generated on March 31 2025 04:23 AM

The score is 50/100

SEO Content

⚠️	Title	Harps Wales – Harps Wales | Headstone Cleaning | Grave Maintenance **Length : 72** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 1 **H2** 5 **H3** 3 **H4** 0 **H5** 1 **H6** 0 [H1] Welcome to Harps Wales [H2] Let us remove the hurt and worry off your shoulders. [H2] Our Services [H2] Headstone and resting place services, including cleaning and maintenance serving South Wales including; CF, NP & SA postcode areas. [H2] Headstone Cleaning Graveside Maintenance [H2] Copyright © 2021 Harps Wales | All Rights Reserved [H3] Maintenance [H3] Renovations [H3] Cleaning [H5] Headstone Cleaning | Graveside Maintenance
❌	Images	We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to the content	Internal	Passing Juice
Home	Internal	Passing Juice
Our Services	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords

	Keywords Cloud
	including grave **cleaning** enquiriesharpswalesuk **headstones** services **wales** harps maintenance headstone

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
headstone	5	✔	✖	✖	✔
cleaning	5	✔	✖	✖	✔
maintenance	5	✔	✖	✖	✔
wales	5	✔	✖	✖	✔
harps	4	✔	✖	✖	✔

Usability

	Url	Domain : harpswales.co.uk Length : 16
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 6 Warnings : 4
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://harpswales.co.uk/wp-sitemap.xml
✓	Robots.txt	http://harpswales.co.uk/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.