










# Website review happybottle.ru

Generated on March 23 2025 08:41 AM

The score is 50/100







## SEO Content

	Title	HappyBottle  <b>Length : 11</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Жемчужины семейных виноделен. Лучшие вина по лучшим ценам  <b>Length : 57</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	вино, шампанское, игристое, коньяк, брунелло, бароло, кьянти, мерло  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Винная коллекция от энтузиастов</li><li>• [H2] Вас непременно порадует, что у насТолько интересные вина по лучшей цене</li><li>• [H2] Вино и разговоры</li></ul>	H1	H2	H3	H4	H5	H6	0	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	0	0									
	Images	We found 5 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect. no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Вино</a>	Internal	Passing Juice
<a href="#">Шампанское и игристое</a>	Internal	Passing Juice
<a href="#">Ваш сомелье</a>	Internal	Passing Juice
<a href="#">Дегустации</a>	Internal	Passing Juice
<a href="#">Мы</a>	Internal	Passing Juice
<a href="#">жемчужины небольших виноделен</a>	Internal	Passing Juice
<a href="#">О покупке и оплате</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Информация</a>	Internal	Passing Juice

## In-page links

[Правила использования](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

поможем **ВИНО** для **вина** вас  
которых что говорить поговорим  
**ТОЛЬКО**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
вино	4	✗	✓	✓	✓
только	4	✗	✗	✗	✓
вина	3	✗	✗	✓	✓
поможем	3	✗	✗	✗	✗
поговорим	2	✗	✗	✗	✗





## Usability

	Url	Domain : happybottle.ru Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.happybottle.ru/sitemap.xml</div>
	Robots.txt	http://happybottle.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics