



# Website review hagaki-cafe.com

Generated on March 25 2025 00:06 AM

The score is 49/100



## SEO Content

|    | Title              | <div>ハガキカフェ 日本全国のハガキを販売する通販サイト</div> <div>Length : 53</div> <div>Perfect, your title contains between 10 and 70 characters.</div>                                                                                                                             |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <div>ハガキカフェ 日本全国のハガキを販売する通販サイト</div> <div>Length : 44</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>                            |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | <div>ハガキ,通販,日本,全国のハガキ</div> <div>Good, your page contains meta keywords.</div>                                                                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | <div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</div>                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none"><li>[H1] ハガキカフェ<br/>日本全国のハガキを販売する通販サイト</li></ul></div> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                            | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 0                  | 0                                                                                                                                                                                                                                                             | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | <div>We found 53 images on this web page.</div> <div>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div>                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | <div>Ratio : 23%</div> <div>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</div>                                                                                                                                  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | <div>Perfect, no Flash content has been detected on this page.</div>                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|    |                    |                                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                   |        |                                                    |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  | Iframe | Great, there are no Iframes detected on this page. |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------|

## SEO Links

|                                                                                   |                         |                                                                                                |
|-----------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                             |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 119 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0.84%<br>Internal Links 99.16%  |

## In-page links

[illegible]

## In-page links

|            |          |               |
|------------|----------|---------------|
| □□□□□□□□   | Internal | Passing Juice |
| □□□□□□□    | Internal | Passing Juice |
| □□□□□□□    | Internal | Passing Juice |
| □□□□□□□    | Internal | Passing Juice |
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| □□□□□□□□   | Internal | Passing Juice |
| □□□□□□□□   | Internal | Passing Juice |

In-page links

|                             |          |               |
|-----------------------------|----------|---------------|
| <a href="#">Utolee 2022</a> | Internal | Passing Juice |
| <a href="#">Utolee 2021</a> | Internal | Passing Juice |
| <a href="#">Utolee 2020</a> | Internal | Passing Juice |
| <a href="#">Utolee 2019</a> | Internal | Passing Juice |
| <a href="#">Utolee 2018</a> | Internal | Passing Juice |
| <a href="#">Utolee 2017</a> | Internal | Passing Juice |
| <a href="#">Utolee 2016</a> | Internal | Passing Juice |
| <a href="#">Utolee 2015</a> | Internal | Passing Juice |
| <a href="#">Utolee 2014</a> | Internal | Passing Juice |
| <a href="#">Utolee 2013</a> | Internal | Passing Juice |
| <a href="#">Utolee 2012</a> | Internal | Passing Juice |
| <a href="#">Utolee 2011</a> | Internal | Passing Juice |
| <a href="#">Utolee 2010</a> | Internal | Passing Juice |
| <a href="#">Utolee 2009</a> | Internal | Passing Juice |
| <a href="#">Utolee 2008</a> | Internal | Passing Juice |
| <a href="#">Utolee 2007</a> | Internal | Passing Juice |
| <a href="#">Utolee 2006</a> | Internal | Passing Juice |
| <a href="#">Utolee 2005</a> | Internal | Passing Juice |
| <a href="#">Utolee 2004</a> | Internal | Passing Juice |
| <a href="#">Utolee 2003</a> | Internal | Passing Juice |
| <a href="#">Utolee 2002</a> | Internal | Passing Juice |
| <a href="#">Utolee 2001</a> | Internal | Passing Juice |
| <a href="#">Utolee 2000</a> | Internal | Passing Juice |
| <a href="#">Utolee 1999</a> | Internal | Passing Juice |
| <a href="#">Utolee 1998</a> | Internal | Passing Juice |
| <a href="#">Utolee 1997</a> | Internal | Passing Juice |
| <a href="#">Utolee 1996</a> | Internal | Passing Juice |
| <a href="#">Utolee 1995</a> | Internal | Passing Juice |
| <a href="#">Utolee 1994</a> | Internal | Passing Juice |
| <a href="#">Utolee 1993</a> | Internal | Passing Juice |
| <a href="#">Utolee 1992</a> | Internal | Passing Juice |
| <a href="#">Utolee 1991</a> | Internal | Passing Juice |
| <a href="#">Utolee 1990</a> | Internal | Passing Juice |



## In-page links

[illegible]

## SEO Keywords



## Keywords Cloud

20141113thu  
 20141113thu

## SEO Keywords

## Keywords Consistency

| Keyword         | Content | Title | Keywords | Description | Headings |
|-----------------|---------|-------|----------|-------------|----------|
| 跨境电商            | 4       | ✖     | ✖        | ✖           | ✖        |
| 跨境电商            | 4       | ✖     | ✖        | ✖           | ✖        |
| 跨境电商运营          | 3       | ✔     | ✖        | ✖           | ✔        |
| 跨境电商运营          | 3       | ✖     | ✖        | ✖           | ✖        |
| 跨境电商20141113thu | 3       | ✖     | ✖        | ✖           | ✖        |

## Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : hagaki-cafe.com<br>Length : 15           |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ja.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

# Document

|                                                                                    |          |                                          |
|------------------------------------------------------------------------------------|----------|------------------------------------------|
|  | Doctype  | XHTML 1.0 Transitional                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |

## Document

|                                                                                   |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | W3C Validity    | Errors : 44<br>Warnings : 37                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                     |                     |                                                                                                                                                                                                                                                                                                                                         |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|-------------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://hagaki-cafe.com/robots.txt">http://hagaki-cafe.com/robots.txt</a><br><br>Great, your website has a robots.txt file.                                                                                                                                                                                                       |
|  | Analytics   | Great, your website has an analytics tool.<br><div> Google Analytics</div>                                                                                                                                                                             |