











# Website review gsialliance.net

Generated on March 29 2025 10:34 AM

**The score is 49/100**



## SEO Content

	Title	Contact-Global Security Industry Alliance <b>Length : 41</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	GSIA_Global_Security_Industry_Alliance_Richard Chace_global security community_SSPIA_CPSE Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>11</td><td>0</td><td>0</td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	11	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
0	0	0	11	0	0									
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>34%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 44 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 36.36%

Internal Links 63.64%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About GSIA</a>	Internal	Passing Juice
<a href="#">The Alliance</a>	Internal	Passing Juice
<a href="#">Members</a>	Internal	Passing Juice
<a href="#">Strategic Partners</a>	Internal	Passing Juice


## In-page links

<a href="#">Apply for Membership</a>	Internal	Passing Juice
<a href="#">Resource Center</a>	Internal	Passing Juice
<a href="#">White Papers</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Research</a>	Internal	Passing Juice
<a href="#">Industry Resource Links</a>	Internal	Passing Juice
<a href="#">B4S.com</a>	Internal	Passing Juice
<a href="#">Global Security Finance</a>	Internal	Passing Juice
<a href="#">GSIA SME Network</a>	Internal	Passing Juice
<a href="#">Bitpipe Search</a>	Internal	Passing Juice
<a href="#">Industry News Feeds</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Industry and GSIA Member Events</a>	Internal	Passing Juice
<a href="#">GSIA Supported Events</a>	Internal	Passing Juice
<a href="#">The Gold Shield Award</a>	Internal	Passing Juice
<a href="#">GSIA Congress Presentations</a>	External	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Photo Gallery</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Arabic</a>	External	Passing Juice
<a href="#">Chinese</a>	External	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">French</a>	External	Passing Juice
<a href="#">German</a>	External	Passing Juice
<a href="#">Italian</a>	External	Passing Juice
<a href="#">Japanese</a>	External	Passing Juice

## In-page links

<a href="#">Korean</a>	External	Passing Juice
<a href="#">Portuguese</a>	External	Passing Juice
<a href="#">Russian</a>	External	Passing Juice
<a href="#">Spanish</a>	External	Passing Juice
<a href="#">Turkish language</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	services <b>gsia</b> resource alliance industry events network <b>global</b> research security
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
gsia	23	✗	✓	✗	✓
industry	13	✓	✓	✗	✗
global	11	✓	✓	✗	✗
alliance	9	✓	✓	✗	✗
security	9	✓	✓	✗	✗












## Usability

	Url	Domain : gsialliance.net Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 42 Warnings : 13				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;U&gt;</td><td>10</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<U>	10
Deprecated tags	Occurrences					
<U>	10					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://gsialliance.net/sitemap.xml">https://gsialliance.net/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://gsialliance.net/robots.txt">http://gsialliance.net/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>