

# Website review grupomercadeo.com

Generated on March 31 2025 01:25 AM

The score is 41/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                |                 |                |                |                |
|--|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------|----------------|----------------|----------------|
|  | Title              | <p>Grupo Mercadeo &amp;#8211; Arquitectura Comercial, Dise o, Exhibici n, Impresi n</p> <p><b>Length : 76</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                         |                |                 |                |                |                |
|  | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                |                 |                |                |                |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                |                 |                |                |                |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                |                 |                |                |                |
|  | Headings           | <b>H1</b><br>5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <b>H2</b><br>0 | <b>H3</b><br>18 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  |                    | <ul style="list-style-type: none"><li>• [H1] Generamos activos productivos</li><li>• [H1] Proyectos comerciales</li><li>• [H1] Creamos espacios para disfrutar de su marca</li><li>• [H1] Careers</li><li>• [H1] Hagamos grandes proyectos juntos</li><li>• [H3] Experiencia de compra</li><li>• [H3] Cielos arquitectonicos</li><li>• [H3] Fachadas perforadas arquitectonicas</li><li>• [H3] Planta de producci n con tecnolog a CNC</li><li>• [H3] Dise o y conceptualizaci n punto de venta</li><li>• [H3] Arquitectura comercial</li><li>• [H3] Sectores que atendemos</li><li>• [H3] Ropa y Calzado</li><li>• [H3] Supermercado</li><li>• [H3] Marcas consumo masivo</li><li>• [H3] Arquitectura</li></ul> |                |                 |                |                |                |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"> <li>• [H3] +140</li> <li>• [H3] +4,000 m2</li> <li>• [H3] +40k mt2</li> <li>• [H3] Blog Grupo Mercadeo</li> <li>• [H3] ¿Necesitas Ayuda?</li> <li>• [H3] Grupo Mercadeo en USA</li> <li>• [H3] Comencemos a trabajar, dinos tu proximo proyecto para cotizar y acompañar</li> </ul> |
|   | Images          | <p>We found 15 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                               |
|   | Text/HTML Ratio | <p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                             |
|   | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                       |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>                                                                                                                                                                                                              |

## SEO Links

|                                                                                     |                         |                                                                                                               |
|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                                                                       |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>         |
|  | In-page links           | <p>We found a total of 41 links including 0 link(s) to files</p>                                              |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.07%</p> <p>Internal Links 82.93%</p> |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

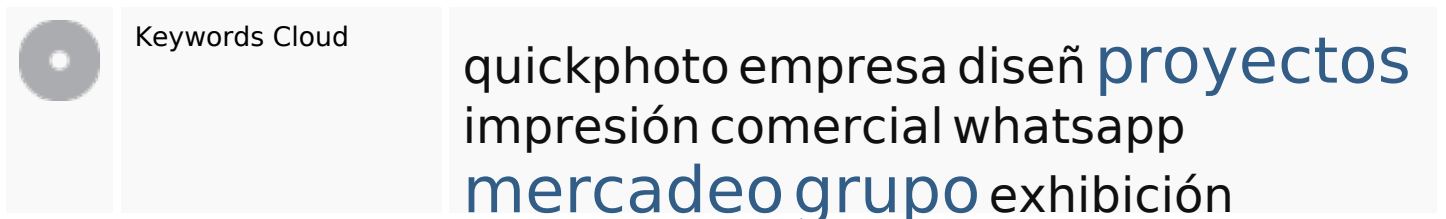
## In-page links

|                                                               |          |               |
|---------------------------------------------------------------|----------|---------------|
| <a href="#">Inicio</a>                                        | Internal | Passing Juice |
| <a href="#">Productos</a>                                     | Internal | Passing Juice |
| <a href="#">Exhibición y Mobiliario</a>                       | Internal | Passing Juice |
| <a href="#">Material POP</a>                                  | Internal | Passing Juice |
| <a href="#">Impresión gran formato</a>                        | Internal | Passing Juice |
| <a href="#">Fachada metálicas y Revestimientos</a>            | Internal | Passing Juice |
| <a href="#">QuickPhoto</a>                                    | Internal | Passing Juice |
| <a href="#">Paquetes QuickPhoto</a>                           | Internal | Passing Juice |
| <a href="#">Grupo Mercadeo Services</a>                       | Internal | Passing Juice |
| <a href="#">Grupo Mercadeo Services – Servicios</a>           | Internal | Passing Juice |
| <a href="#">whatsapp</a>                                      | Internal | Passing Juice |
| <a href="#">Paquetes Whatsapp</a>                             | Internal | Passing Juice |
| <a href="#">Proyectos</a>                                     | Internal | Passing Juice |
| <a href="#">Proyectos comerciales</a>                         | Internal | Passing Juice |
| <a href="#">Diseño de espacios</a>                            | Internal | Passing Juice |
| <a href="#">Conceptualización</a>                             | Internal | Passing Juice |
| <a href="#">Producción industrial</a>                         | Internal | Passing Juice |
| <a href="#">Proyectos realizados</a>                          | Internal | Passing Juice |
| <a href="#">Portal de Clientes</a>                            | Internal | Passing Juice |
| <a href="#">Peticiónes, quejas, reclamos y felicitaciones</a> | Internal | Passing Juice |
| <a href="#">Ubicación y contacto ?</a>                        | Internal | Passing Juice |
| <a href="#">Colaboradores</a>                                 | Internal | Passing Juice |
| <a href="#">Blog</a>                                          | Internal | Passing Juice |
| <a href="#">Tienda</a>                                        | Internal | Passing Juice |
| <a href="#">Detalles de la cuenta</a>                         | Internal | Passing Juice |
| <a href="#">Pedidos</a>                                       | Internal | Passing Juice |
| <a href="#">Direcciones</a>                                   | Internal | Passing Juice |
| <a href="#">Contraseña perdida</a>                            | Internal | Passing Juice |

## In-page links

|                                                                      |          |               |
|----------------------------------------------------------------------|----------|---------------|
| <a href="#">Grupo Mercadeo at USA</a>                                | External | Passing Juice |
| <a href="#">=</a>                                                    | Internal | Passing Juice |
| <a href="#">Caso de éxito Euro Supermercado Jardines Llanogrande</a> | Internal | Passing Juice |
| <a href="#">=</a>                                                    | Internal | Passing Juice |
| <a href="#">DICO CUSTOM LLC</a>                                      | External | Passing Juice |
| <a href="#">Blog noticias</a>                                        | Internal | Passing Juice |
| <a href="#">google maps</a>                                          | External | Passing Juice |
| <a href="#">divi theme discount</a>                                  | External | Passing Juice |
| <a href="#">DICO CUSTOM LLC</a>                                      | External | Passing Juice |
| <a href="#">Petitionen, quejas y reclamos</a>                        | Internal | Passing Juice |
| <a href="#">Marketing 360</a>                                        | Internal | Passing Juice |
| <a href="#">Facebook</a>                                             | External | Passing Juice |
| <a href="#">Instagram</a>                                            | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| grupo      | 9       | ✓     | ✗        | ✗           | ✓        |
| mercadeo   | 9       | ✓     | ✗        | ✗           | ✓        |
| proyectos  | 8       | ✗     | ✗        | ✗           | ✓        |
| quickphoto | 5       | ✗     | ✗        | ✗           | ✗        |
| whatsapp   | 5       | ✗     | ✗        | ✗           | ✗        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : grupomercadeo.com<br>Length : 17         |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 171<br>Warnings : 20                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div>✔ Apple Icon</div><div>✔ Meta Viewport Tag</div><div>✔ Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                   |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://www.grupomercadeo.com/wp-sitemap.xml">https://www.grupomercadeo.com/wp-sitemap.xml</a></div> |
|  | Robots.txt  | <p><a href="http://grupomercadeo.com/robots.txt">http://grupomercadeo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                    |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>   |