Website review
greenearth.org.hk

Generated on March 28 2025 21:34 PM

The score is 49/100

SEO Content

⚠	Title	首頁 | 綠惜地球 **Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 4 **H2** 0 **H3** 2 **H4** 4 **H5** 0 **H6** 0 • [H1] • [H1] 珍惜地球資源 • [H1] 匯聚綠惜種籽 • [H1] 推動零浪費文化 • [H3] 願景 • [H3] 使命 • [H4] 關於我們 • [H4] 重點議題 • [H4] 項目活動 • [H4] 新聞中心
✗	Images	We found 48 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **65%**

SEO Content

✓		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 36 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
A	External	Passing Juice
EN	Internal	Passing Juice
首頁	Internal	Passing Juice
關於我們	External	Passing Juice
我們的故事	Internal	Passing Juice
組織架構	Internal	Passing Juice
職位空缺	Internal	Passing Juice

In-page links

□□□□	Internal	Passing Juice
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In-page links

私穩、版權及免責聲明	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud	framework 香港山徑日綠惜樹林認養計劃綠惜夜行關於我們聯絡我們 了解更多 kong water hong

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
了解更多	6	✖	✖	✖	✖
water	4	✖	✖	✖	✖
關於我們	3	✖	✖	✖	✓
綠惜夜行	3	✖	✖	✖	✖
hong	3	✖	✖	✖	✖

Usability

●	Url	Domain : greenearth.org.hk Length : 17
✓	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is zh.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 21 Warnings : 15
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://greenearth.org.hk/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics