

#### **SEO Content**

	Title	Google Length :	6				
					n between 1 alculate tex		aracters (spaces
8	Description	-	We haven		ta description	• •	age. Use <u>this</u>
$\bigotimes$	Keywords				ta keyword: reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra	wler's bette		ze your page	roperties. Th e. Use <u>this fr</u>	nis tags allows <u>ee og</u>
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigotimes$	Images	10 alt att	ributes are		nissing. Add	alternative t	
$\bigotimes$	Text/HTML Ratio		's ratio of t		L code is be ds more tex	•	ent, this means
0	Flash	Perfect, n	o Flash cor	ntent has be	een detecte	d on this pa <u>c</u>	ge.

### **SEO Content**

$\bigcirc$	lframe	Great, there are no lframes detected on this page.
		SEO Links
	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 14 links including 0 link(s) to files

0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 50%
		Internal Links 50%

# In-page links

Anchor	Туре	Juice
About	External	Passing Juice
Store	External	Passing Juice
<u>Gmail</u>	External	Passing Juice
<u>Images</u>	Internal	Passing Juice
Advertising	Internal	Passing Juice
Business	Internal	Passing Juice
How Search works	External	Passing Juice
<u>Privacy</u>	External	Passing Juice
<u>Terms</u>	External	Passing Juice
Search settings	Internal	Passing Juice
Advanced search	Internal	Passing Juice

# In-page links

Your data in Search	Internal	Passing Juice
Search history	Internal	Passing Juice
Search help	External	Passing Juice

## SEO Keywords

0	Keywords Cloud	settings send action theme dark google feedback
		search help delete

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
search	6	×	×	×	×
google	2	×	×	×	×
delete	2	×	×	×	×
settings	2	×	×	×	×
action	1	×	×	×	×

### Usability

0	Url	Domain : google.nr Length : 9
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

$\bigcirc$	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 20 Warnings : 1
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tagsOccurrences <center>2Deprecated HTML tags are HTML tags that are no longer used. It is</center>
		recommended that you remove or replace these HTML tags because they are now obsolete.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
$\sim$		

# Optimization

		https://www.google.com/sitemap.xml
$\bigcirc$	Robots.txt	http://google.nr/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.