

### **SEO Content**

	Title	Google Length : (					
				uld contain <u>ee tool</u> to ca			aracters (spaces
8	Description	-	We haven'	t found met			age. Use <u>this</u>
8	Keywords			t found met <u>erator</u> to cr	-		ge. Use <u>this free</u>
8	Og Meta Properties	social craw	ler's bette		e your page	roperties. Th e. Use <u>this fr</u>	iis tags allows <u>ee og</u>
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigotimes$	Images	10 alt attri	butes are e		issing. Add	alternative content of yc	
$\bigotimes$	Text/HTML Ratio		s ratio of te	ext to HTML bably need			ent, this means
$\bigcirc$	Flash	Perfect, no	Flash con	tent has be	en detecte	d on this pa <u>c</u>	je.

### **SEO Content**

$\bigcirc$	lframe	Great, there are no Iframes detected on this page.
		SEO Links
$\bigotimes$	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 14 links including 0 link(s) to files

0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 42.86%
		Internal Links 57.14%

# In-page links

Anchor	Туре	Juice
<u>Gmail</u>	External	Passing Juice
<u>Images</u>	Internal	Passing Juice
Deutsch	Internal	Passing Juice
About	External	Passing Juice
Advertising	Internal	Passing Juice
Business	Internal	Passing Juice
How Search works	External	Passing Juice
<u>Privacy</u>	External	Passing Juice
<u>Terms</u>	External	Passing Juice
Search settings	Internal	Passing Juice
Advanced search	Internal	Passing Juice

## In-page links

Your data in Search	Internal	Passing Juice
Search history	Internal	Passing Juice
Search help	External	Passing Juice

## SEO Keywords

0	Keywords Cloud	environment Search delete data terms advanced
		google settings privacy history

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
search	6	×	×	×	×
google	3	×	×	×	×
delete	2	×	×	×	×
settings	2	×	×	×	×
advanced	1	×	×	×	×

### Usability

0	Url	Domain : google.li Length : 9
$\bigcirc$	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
⊗	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

$\bigcirc$	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 21 Warnings : 1
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
$\bigotimes$	Deprecated HTML	Deprecated tags Occurrences
		<center>2Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
$\sim$		

# Optimization

		https://www.google.com/sitemap.xml
$\bigcirc$	Robots.txt	http://google.li/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.