









Website review google.com.au

Generated on June 04 2025 00:41 AM

The score is **36/100**







SEO Content

|  | Title | <p>Google</p> <p>Length : 6</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 10 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 14 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50% |


In-page links

| Anchor | Type | Juice |
|----------------------------------|----------|---------------|
| About | External | Passing Juice |
| Store | External | Passing Juice |
| Gmail | External | Passing Juice |
| Images | Internal | Passing Juice |
| Advertising | Internal | Passing Juice |
| Business | Internal | Passing Juice |
| How Search works | External | Passing Juice |
| Privacy | External | Passing Juice |
| Terms | External | Passing Juice |
| Search settings | Internal | Passing Juice |
| Advanced search | Internal | Passing Juice |
| | | |

In-page links

| | | |
|-------------------------------------|----------|---------------|
| Your data in Search | Internal | Passing Juice |
| Search history | Internal | Passing Juice |
| Search help | External | Passing Juice |






SEO Keywords

| | |
|---|--|
|  Keywords Cloud | google dark send search theme feedback delete settings science help |
|---|--|

Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| search | 6 | ✘ | ✘ | ✘ | ✘ |
| google | 2 | ✔ | ✘ | ✘ | ✘ |
| delete | 2 | ✘ | ✘ | ✘ | ✘ |
| settings | 2 | ✘ | ✘ | ✘ | ✘ |
| science | 1 | ✘ | ✘ | ✘ | ✘ |

Usability





| | |
|---|---|
|  Url | Domain : google.com.au Length : 13 |
|  Favicon | Great, your website has a favicon. |
|  Printability | Great. We have found a Print-Friendly CSS. |
|  Language | Good. Your declared language is en. |
|  Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

|  | Doctype | HTML 5 | | | | |
|--|-----------------|--|-----------------|-------------|----------|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 0 Warnings : 0 | | | | |
|  | Email Privacy | Great no email address has been found in plain text! | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <center> | 2 |
| Deprecated tags | Occurrences | | | | | |
| <center> | 2 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. | | | | |



Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|--|-------------|---|

Optimization

| | | |
|--|------------|--|
| | | https://www.google.com/sitemap.xml |
|  | Robots.txt | http://google.com.au/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |