



# Website review google.co.uk

Generated on June 03 2025 14:46 PM

The score is 36/100



## SEO Content

	Title	<p>Google</p> <p><b>Length : 6</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	<p>We found 10 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 14 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 50%

Internal Links 50%


## In-page links

Anchor	Type	Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Store</a>	External	Passing Juice
<a href="#">Gmail</a>	External	Passing Juice
<a href="#">Images</a>	Internal	Passing Juice
<a href="#">Advertising</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">How Search works</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Terms</a>	External	Passing Juice
<a href="#">Search settings</a>	Internal	Passing Juice
<a href="#">Advanced search</a>	Internal	Passing Juice

## In-page links

<a href="#">Your data in Search</a>	Internal	Passing Juice
<a href="#">Search history</a>	Internal	Passing Juice
<a href="#">Search help</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	send google delete theme <b>search</b> settings science dark help feedback
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
search	6	✗	✗	✗	✗
google	2	✓	✗	✗	✗
delete	2	✗	✗	✗	✗
settings	2	✗	✗	✗	✗
science	1	✗	✗	✗	✗

## Usability





	Url	Domain : google.co.uk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 20 Warnings : 1				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="https://www.google.com/sitemap.xml">https://www.google.com/sitemap.xml</a>
	Robots.txt	<p><a href="http://google.co.uk/robots.txt">http://google.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>