

SEO Content

	Title	Google Length : (
				uld contain <u>ee tool</u> to ca			aracters (spaces
8	Description	-	We haven'	t found met		• •	age. Use <u>this</u>
8	Keywords			t found met <u>erator</u> to cr	-		ge. Use <u>this free</u>
8	Og Meta Properties	social craw	ler's bette		e your page	roperties. Th e. Use <u>this fr</u>	iis tags allows <u>ee og</u>
0	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
\bigotimes	Images	10 alt attri	butes are e		issing. Add	alternative content of yc	
\bigotimes	Text/HTML Ratio		s ratio of te	ext to HTML bably need			ent, this means
\bigcirc	Flash	Perfect, no	Flash con	tent has be	en detecte	d on this pa <u>c</u>	je.

SEO Content

0	lframe	Great, there are no Iframes detected on this page.
		SEO Links
	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 15 links including 0 link(s) to files

Statistics	External Links : noFollow 0%
	External Links : Passing Juice 46.67%
	Internal Links 53.33%

In-page links

Anchor	Туре	Juice
About	External	Passing Juice
Store	External	Passing Juice
<u>Gmail</u>	External	Passing Juice
<u>Images</u>	Internal	Passing Juice
עברית	Internal	Passing Juice
Advertising	Internal	Passing Juice
Business	Internal	Passing Juice
How Search works	External	Passing Juice
<u>Privacy</u>	External	Passing Juice
Terms	External	Passing Juice
Search settings	Internal	Passing Juice

In-page links

Advanced search	Internal	Passing Juice
Your data in Search	Internal	Passing Juice
Search history	Internal	Passing Juice
Search help	External	Passing Juice

SEO Keywords

0	Keywords Cloud	help settings Search dark towards send feedback google delete theme

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
search	6	×	×	×	×
google	3	×	×	×	×
delete	2	×	×	×	×
settings	2	×	×	×	×
theme	1	×	×	×	×

Usability

0	Url	Domain : google.co.il Length : 12
0	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
\bigcirc	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

0	Doctype	HTML 5
\bigcirc	Encoding	Perfect. Your declared charset is UTF-8.
\bigotimes	W3C Validity	Errors : 21 Warnings : 0
\bigcirc	Email Privacy	Great no email address has been found in plain text!
\bigotimes	Deprecated HTML	Deprecated tags Occurrences
		<center>2Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>

Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
--	-------------	---

Cimization					
		https://www.google.com/sitemap.xml			
\bigcirc	Robots.txt	http://google.co.il/robots.txt Great, your website has a robots.txt file.			
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.			