

#### **SEO Content**

	Title	Google Length	: 6				
					n between 1 alculate tex		aracters (spaces
8	Description	-	. We haven		ta description		age. Use <u>this</u>
$\bigotimes$	Keywords				ta keywords reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuriz	ze your page	roperties. Th e. Use <u>this fr</u>	nis tags allows <u>ee og</u>
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigotimes$	Images	10 alt att		empty or n	nissing. Add	alternative content of yo	
$\bigotimes$	Text/HTML Ratio		e's ratio of t		L code is be ds more tex	•	ent, this means
$\bigcirc$	Flash	Perfect, r	no Flash cor	ntent has be	een detecte	d on this pa <u>c</u>	ge.

## **SEO Content**

$\bigcirc$	lframe	Great, there are no lframes detected on this page.
		SEO Links
	URL Rewrite	Bad. Your links have query string.
⊗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 15 links including 0 link(s) to files

0	Statistics	External Links : noFollow 0%
•		External Links : Passing Juice 46.67%
		Internal Links 53.33%

# In-page links

Anchor	Туре	Juice
About	External	Passing Juice
Store	External	Passing Juice
<u>Gmail</u>	External	Passing Juice
<u>Images</u>	Internal	Passing Juice
Español (Latinoamérica)	Internal	Passing Juice
Advertising	Internal	Passing Juice
Business	Internal	Passing Juice
How Search works	External	Passing Juice
<u>Privacy</u>	External	Passing Juice
Terms	External	Passing Juice
Search settings	Internal	Passing Juice

# In-page links

Advanced search	Internal	Passing Juice
Your data in Search	Internal	Passing Juice
Search history	Internal	Passing Juice
Search help	External	Passing Juice

#### SEO Keywords

0	Keywords Cloud	delete google Search settings towards theme dark gmail feedback send
		dark gmail feedback send

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
search	6	×	×	×	×
google	3	×	×	×	×
delete	2	×	×	×	×
settings	2	×	×	×	×
gmail	1	×	×	×	×

## Usability

0	Url	Domain : google.cl Length : 9
$\bigcirc$	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

0	Doctype	HTML 5
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
$\bigotimes$	Deprecated HTML	Deprecated tags Occurrences
		<center>2Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>

## Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Cimization					
		https://www.google.com/sitemap.xml			
0	Robots.txt	http://google.cl/robots.txt Great, your website has a robots.txt file.			
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.			