

#### **SEO Content**

	Title	Google					
		Length	: 6				
			our title sho ). Use <u>this fr</u>				aracters (spaces
$\bigotimes$	Description	Length	: 0				
		-	. We haven ne meta tag		•		age. Use <u>this</u>
$\bigotimes$	Keywords	-	. We haven eta tags ger		-		ge. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuriz	ze your page	roperties. Th e. Use <u>this fr</u>	iis tags allows <u>ee og</u>
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found	d 10 images	on this we	b page.		
$\sim$						alternative t content of yo	
	Text/HTML Ratio	Ratio : 1	%				
w l			e's ratio of t website pro			•	ent, this means
0	Flash	Perfect,	no Flash cor	itent has be	een detecte	d on this pag	je.

#### **SEO Content**

$\bigcirc$	lframe	Great, there are no Iframes detected on this page.
		SEO Links
$\bigotimes$	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
$\bigcirc$	In-page links	We found a total of 15 links including 0 link(s) to files

0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 46.67%
		Internal Links 53.33%

# In-page links

Anchor	Туре	Juice
About	External	Passing Juice
Store	External	Passing Juice
<u>Gmail</u>	External	Passing Juice
<u>Images</u>	Internal	Passing Juice
<u>Français</u>	Internal	Passing Juice
Advertising	Internal	Passing Juice
Business	Internal	Passing Juice
How Search works	External	Passing Juice
<u>Privacy</u>	External	Passing Juice
Terms	External	Passing Juice
Search settings	Internal	Passing Juice

# In-page links

Advanced search	Internal	Passing Juice
Your data in Search	Internal	Passing Juice
Search history	Internal	Passing Juice
Search help	External	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	send theme dark delete towards settings google help		
		search feedback		

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
search	6	×	×	×	×
google	3	×	×	×	×
delete	2	×	×	×	×
settings	2	×	×	×	×
theme	1	×	×	×	×

## Usability

0	Url	Domain : google.bf Length : 9
0	Favicon	Great, your website has a favicon.
0	Printability	Great. We have found a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.

## Usability



Dublin Core

This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
8	W3C Validity	Errors : 0 Warnings : 0
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
$\bigotimes$	Deprecated HTML	Deprecated tags Occurrences
		<center> 2</center>
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>
		X Too bad, your website is using inline styles.
		<ul> <li>Great, your website has few CSS files.</li> </ul>
		<ul> <li>Perfect, your website has few JavaScript files.</li> </ul>
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>

## Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
Ŭ		https://www.google.com/sitemap.xml
0	Robots.txt	http://google.bf/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.