# Website review google.ad

Generated on June 03 2025 19:44 PM

**The score is 36/100**

## SEO Content

| | | |
|---|---|---|
| ⚠ | Title | Google<br><br>**Length : 6**<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ✗ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ● | Headings | **H1** 0 · **H2** 0 · **H3** 0 · **H4** 0 · **H5** 0 · **H6** 0 |
| ✗ | Images | We found 10 images on this web page.<br><br>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✗ | Text/HTML Ratio | Ratio : **1%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |

## SEO Content

| | | |
|---|---|---|
| | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

| | | |
|---|---|---|
| | URL Rewrite | Bad. Your links have query string. |
| | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 15 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br>External Links : Passing Juice 46.67%<br>Internal Links 53.33% |

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| About | External | Passing Juice |
| Store | External | Passing Juice |
| Gmail | External | Passing Juice |
| Images | Internal | Passing Juice |
| català | Internal | Passing Juice |
| Advertising | Internal | Passing Juice |
| Business | Internal | Passing Juice |
| How Search works | External | Passing Juice |
| Privacy | External | Passing Juice |
| Terms | External | Passing Juice |
| Search settings | Internal | Passing Juice |

## In-page links

| | | |
|---|---|---|
| Advanced search | Internal | Passing Juice |
| Your data in Search | Internal | Passing Juice |
| Search history | Internal | Passing Juice |
| Search help | External | Passing Juice |

## SEO Keywords

| | | |
|---|---|---|
| | Keywords Cloud | settings theme search feedback help dark send google delete towards |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| search | 6 | ✖ | ✖ | ✖ | ✖ |
| google | 3 | ✔ | ✖ | ✖ | ✖ |
| delete | 2 | ✖ | ✖ | ✖ | ✖ |
| settings | 2 | ✖ | ✖ | ✖ | ✖ |
| theme | 1 | ✖ | ✖ | ✖ | ✖ |

## Usability

| | | |
|---|---|---|
| | Url | Domain : google.ad<br>Length : 9 |
| | Favicon | Great, your website has a favicon. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

# Usability

## Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 21<br>Warnings : 1 |
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✗ | Deprecated HTML | **Deprecated tags** / **Occurrences**<br> / 2<br>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete. |
| ○ | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✗ Too bad, your website is using inline styles.<br>✓ Great, your website has few CSS files.<br>✓ Perfect, your website has few JavaScript files.<br>✓ Perfect, your website takes advantage of gzip. |

## Mobile

| | | |
|---|---|---|
| ○ | Mobile Optimization | ✗ Apple Icon<br>✗ Meta Viewport Tag<br>✓ Flash content |

## Optimization

| | | |
|---|---|---|
| | XML Sitemap | Great, your website has an XML sitemap. |

## Optimization

| | | |
|---|---|---|
| | | https://www.google.com/sitemap.xml |
| | Robots.txt | http://google.ad/robots.txt<br><br>Great, your website has a robots.txt file. |
| | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |