



Website review geokosmos.ru

Generated on May 25 2025 08:10 AM

The score is 29/100



SEO Content

	Title	Главная Length : 7 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	1С-Битрикс: Управление сайтом Length : 29 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	1С-Битрикс, CMS, PHP, bitrix, система управления контентом Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>3</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] О компании • [H1] Подписка • [H1] Новости	H1	H2	H3	H4	H5	H6	3	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	0	0	0	0	0									
	Images	We found 21 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.72% Internal Links 98.28%

In-page links

Anchor	Type	Juice
Geokosmos.ru	Internal	Passing Juice
Главная	Internal	Passing Juice
ENG	External	Passing Juice
История	Internal	Passing Juice
Наши технологии	Internal	Passing Juice
Лазерное сканирование	Internal	Passing Juice
Мобильное лазерное сканирование	Internal	Passing Juice
Аэрофотосъемка	Internal	Passing Juice
Управление качеством	Internal	Passing Juice

In-page links

Координаты	Internal	Passing Juice
Адреса офисов	Internal	Passing Juice
Обратная связь	Internal	Passing Juice
Ваши вопросы	Internal	Passing Juice
Ваши отзывы	Internal	Passing Juice
Работа в компании	Internal	Passing Juice
Кадровая политика	Internal	Passing Juice
Вакансии	Internal	Passing Juice
Новости	Internal	Passing Juice
Новости о проектах	Internal	Passing Juice
События компании	Internal	Passing Juice
Архив	Internal	Passing Juice
Пресс служба	Internal	Passing Juice
Нефть и газ	Internal	Passing Juice
Градостроительство	Internal	Passing Juice
Электроэнергетика	Internal	Passing Juice
Сельское хозяйство	Internal	Passing Juice
Дорожное хозяйство	Internal	Passing Juice
Автомобильные дороги	Internal	Passing Juice
Железные дороги	Internal	Passing Juice
Земельный кадастр	Internal	Passing Juice
Горнодобывающая промышленность	Internal	Passing Juice
Развитие инфраструктуры	Internal	Passing Juice
Мониторинг	Internal	Passing Juice
Экология	Internal	Passing Juice
Чрезвычайные ситуации	Internal	Passing Juice
Заказ услуг	Internal	Passing Juice
Цифровая модель рельефа (ЦМР)	Internal	Passing Juice

In-page links

Цифровая модель местности (ЦММ)	Internal	Passing Juice
Топографические карты и планы	Internal	Passing Juice
Архивные космоснимки	Internal	Passing Juice
Аренда оборудования	Internal	Passing Juice
Новости о проектах	Internal	Passing Juice
События компании	Internal	Passing Juice
Архив	Internal	Passing Juice
Пресс служба	Internal	Passing Juice
Адреса офисов	Internal	Passing Juice
Пресс служба	Internal	Passing Juice
Обратная связь	Internal	Passing Juice
Ваши вопросы	Internal	Passing Juice
Ваши отзывы	Internal	Passing Juice
«Геокосмос создает «электронные дороги» Японии»	Internal	Passing Juice
«Качество – наше главное конкурентное преимущество сейчас, ранее и в будущем.»	Internal	Passing Juice
Вперед к вершинам!	Internal	Passing Juice
ООО «Интегрированные Гео Системы» стало правопреемником компании «Геолидар»	Internal	Passing Juice
«Геокосмос»: успешная интеграция технологий	Internal	Passing Juice
Новый год в новом офисе. «Геокосмос» переезжает ближе к Кремлю.	Internal	Passing Juice
«Геокосмос» мониторит подземное хозяйство «Газпрома»	Internal	Passing Juice
Все новости	Internal	Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Usability

	Url	Domain : geokosmos.ru Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is WINDOWS-1251.
	W3C Validity	Errors : 93 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.

Document



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://geokosmos.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.