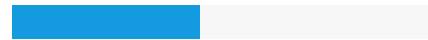









# Website review gellerfounda tionforpatientsafety.org

Generated on March 30 2025 16:47 PM





The score is 39/100







## SEO Content

	Title	<p>The Olivia and Howard Geller Foundation for Patient Safety   We provide resources to support the well-being of hospitalized patients and their families.</p> <p><b>Length : 152</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>12</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] THANK YOU FOR YOUR HELP IN ALLOWING US TO PURCHASE TABLETS FOR COVID-19 PATIENTS IN MINNESOTA HOSPITALS!</li><li>• [H4] PLEASE DONATE</li><li>• [H4] DONATIONS RECEIVED</li><li>• [H4] PLEASE FOLLOW US ON FACEBOOK BY CLICKING ON OUR NAME BELOW</li><li>• [H4] SPECIAL APPRECIATION TO THESE FOUNDATIONS FOR THEIR SUPPORT</li><li>• [H4] FOUNDATION FEATURED ON MITCHELL HAMLINE SCHOOL OF LAW WEBSITE</li><li>• [H4] ABOUT THE FOUNDATION</li><li>• [H4] GELLER FOUNDATION DONATES TABLETS TO MN HOSPITALS FOR PATIENTS TO CONTACT LOVED ONES VIRTUALLY</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	12	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	12	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] WCCO-TV NEWS SEGMENTS ON OUR TABLET DONATIONS</li> <li>• [H4] TABLET DONATION UPDATE ON 5-25-20</li> <li>• [H4] HOW TO CONTACT US</li> <li>• [H4] PHOTOS OF OUR TABLET DONATIONS</li> <li>• [H4] First shipment of 75 tablets on April 25, 2020</li> </ul>
	Images	<p>We found 3 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25%</p> <p>Internal Links 75%</p>

## In-page links

Anchor	Type	Juice
<a href="#">COMMENTS FROM SOME OF OUR TABLET RECIPIENTS</a>	Internal	Passing Juice
<a href="#">COMMUNITY COMMENTS!</a>	Internal	Passing Juice

## In-page links

<a href="#">Minnesota Department of Health News Releases</a>	Internal	Passing Juice
<a href="#">SEE MORE PHOTOS HERE!</a>	Internal	Passing Juice
<a href="#">THANK YOU FOR YOUR HELP IN ALLOWING US TO PURCHASE TABLETS FOR COVID-19 PATIENTS IN MINNESOTA HOSPITALS!</a>	Internal	Passing Juice
<a href="#">WE ARE A 501(c)(3) NON-PROFIT ORGANIZATION</a>	Internal	Passing Juice
<a href="#">WI-FI ENABLED TABLETS DELIVERED TO THESE HOSPITALS</a>	Internal	Passing Juice
<a href="#">The Olivia and Howard Geller Foundation for Patient Safety</a>	External	Passing Juice
<a href="#">CLICK HERE TO READ MORE: Foundation Featured in News and Events   Mitchell Hamline School of Law</a>	External	Passing Juice
<a href="http://www.gellerfoundationforpatientsafety.org/wp-content/uploads/2020/04/WCCO-TV-News-Video-on-4-17-20-1.mp4">http://www.gellerfoundationforpatientsafety.org/wp-content/uploads/2020/04/WCCO-TV-News-Video-on-4-17-20-1.mp4</a>	Internal	Passing Juice
<a href="http://www.gellerfoundationforpatientsafety.org/wp-content/uploads/2020/05/WCCO-UPDATE-5-25-20-45.9-mb.mp4">http://www.gellerfoundationforpatientsafety.org/wp-content/uploads/2020/05/WCCO-UPDATE-5-25-20-45.9-mb.mp4</a>	Internal	Passing Juice
<a href="#">Frontier Theme</a>	External	Passing Juice






## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patients	4	✓	✗	✗	✓
see	4	✗	✗	✗	✗
patient	4	✓	✗	✗	✓
tablets	4	✗	✗	✗	✓
minnesota	3	✗	✗	✗	✓





## Usability

	Url	Domain : gellerfoundationforpatientsafety.org Length : 36
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://gellerfoundationforpatientsafety.org/robots.txt">http://gellerfoundationforpatientsafety.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>