



Website review gailanderson-assoc.com

Generated on March 28 2025 04:34 AM

The score is 49/100







SEO Content

	Title	<p>Gail Anderson & Associates</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 0</p>	<p>H2 2</p>	<p>H3 0</p>	<p>H4 0</p>	<p>H5 4</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> • [H2] • [H2] THESE ARE UNPRECEDENTED TIMES FOR MUSEUMSEXPLORE HOW THE RESILIENCE PLAYBOOK CAN HELP Gail Anderson & AssociatesTransforms museums and cultural organizations Builds leadership capacity Expands community and global relevance • [H5] Contact Us • [H5] Subscribe to newsletter • [H5] VIDEOS • [H5] DOWNLOADS 					
	Images	<p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 3%</p>					

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

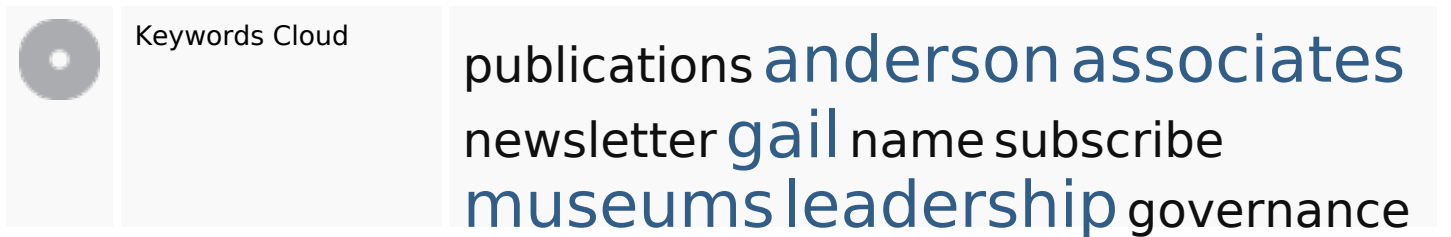
In-page links

Anchor	Type	Juice
EXPERIENCE	Internal	Passing Juice
GAIL ANDERSON	Internal	Passing Juice
CLIENTS	Internal	Passing Juice
TESTIMONIALS	Internal	Passing Juice
SERVICES	Internal	Passing Juice
TRANSFORMATION &#038; PLANNING	Internal	Passing Juice
PUBLIC ENGAGEMENT	Internal	Passing Juice
LEADERSHIP CULTIVATION	Internal	Passing Juice

In-page links

GOVERNANCE	Internal	Passing Juice
NEWS	Internal	Passing Juice
PUBLICATIONS	Internal	Passing Juice
CONTACT	Internal	Passing Juice
EXPERIENCE	Internal	Passing Juice
SERVICES	Internal	Passing Juice
NEWS	Internal	Passing Juice
CLIENTS	Internal	Passing Juice
TESTIMONIALS	Internal	Passing Juice
PUBLICATIONS	Internal	Passing Juice
REINVENTING THE MUSEUM	External	Passing Juice
RESUME	Internal	Passing Juice
REINVENTING THE MUSEUM TOOL	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gail	2	✓	✗	✗	✓
associates	2	✓	✗	✗	✓
anderson	2	✓	✗	✗	✓
museums	2	✗	✗	✗	✓

Keywords Consistency

leadership

2



Usability

	Url	Domain : gailanderson-assoc.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://gailanderson-assoc.com/wp-sitemap.xml>



Robots.txt

<http://gailanderson-assoc.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics