



# Website review gaetanoleone.com

Generated on March 23 2025 21:56 PM

The score is 49/100



## SEO Content

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# SEO Content

|    | Headings        | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>18</td><td>1</td><td>16</td><td>4</td><td>0</td><td>1</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Aiutiamo i vincenti a vincere nuove sfide</li><li>• [H1] Aiutiamo i vincentia vincere nuove sfide</li><li>• [H1] Chi siamo</li><li>• [H1] Come possiamo supportarti</li><li>• [H1] BrandIdentity</li><li>• [H1] WebStrategy</li><li>• [H1] E-Commerce</li><li>• [H1] SocialMedia</li><li>• [H1] La squadra</li><li>• [H1] “La funzione del design è lasciare che funzioni il design”</li><li>• [H1] Customer Onboarding</li><li>• [H1] I successi</li><li>• [H1] Cosa dicono di noi</li><li>• [H1] Chi ci ha scelto</li><li>• [H1] Candida la tua azienda</li><li>• [H1] News</li><li>• [H1] CONTATTI</li><li>• [H1] SEGUICI SU</li><li>• [H2] GUARDA IL VIDEO</li><li>• [H3] Gaetano Leone</li><li>• [H3] Antonio Ciarla</li><li>• [H3] Nicoletta Russo</li><li>• [H3] Floriana Capuano</li><li>• [H3] Silvia D’Agostino</li><li>• [H3] Stefania Rottigni</li><li>• [H3] Alex Neagoe</li><li>• [H3] Lorenzo Anfora</li><li>• [H3] Grande team</li><li>• [H3] Eccellente servizio da parte della...</li><li>• [H3] Punto di riferimento per Marketing &amp;...</li><li>• [H3] Leone Design è competenza, professionalità, disponibilità..</li><li>• [H3] Per realizzare un'etichetta vincente</li><li>• [H3] Sin dal primo incontro mi ha trasmesso...</li><li>• [H3] D'altronde il Leone non è Re della savana a caso!</li><li>• [H3] Formativi e concreti</li><li>• [H4] Brand Identity</li><li>• [H4] Web Strategy</li><li>• [H4] E-commerce</li><li>• [H4] Social Media</li><li>• [H6] – Micha Commeren –</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 18 | 1 | 16 | 4 | 0 | 1 |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|----|---|----|---|---|---|
| H1                                                                                 | H2              | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | H4 | H5 | H6 |    |    |    |    |   |    |   |   |   |
| 18                                                                                 | 1               | 16                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4  | 0  | 1  |    |    |    |    |   |    |   |   |   |
|  | Images          | <p>We found 69 images on this web page.</p> <p>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |    |    |    |    |    |    |    |   |    |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |    |   |    |   |   |   |
|                                                                                    | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |    |    |    |    |    |    |    |   |    |   |   |   |

## SEO Content

|                                                                                  |        |                                                                                                    |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|
|  |        |                                                                                                    |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|                                                                                   |                         |                                                                                         |
|-----------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                        |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                          |
|   | In-page links           | We found a total of 25 links including 1 link(s) to files                               |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 92%<br>Internal Links 8% |

## In-page links

| Anchor                                 | Type     | Juice         |
|----------------------------------------|----------|---------------|
| <a href="#">Leone Design</a>           | Internal | Passing Juice |
| <a href="#">Chi siamo</a>              | External | Passing Juice |
| <a href="#">Manifesto</a>              | External | Passing Juice |
| <a href="#">Lavora con noi</a>         | External | Passing Juice |
| <a href="#">Candida la tua azienda</a> | External | Passing Juice |
| <a href="#">Storie di successo</a>     | External | Passing Juice |
| <a href="#">Servizi</a>                | Internal | Passing Juice |
| <a href="#">Brand identity</a>         | External | Passing Juice |
| <a href="#">Sito vetrina</a>           | External | Passing Juice |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">Sito E-commerce</a>  | External | Passing Juice |
| <a href="#">Lead Generation</a>  | External | Passing Juice |
| <a href="#">Social Media</a>     | External | Passing Juice |
| <a href="#">E-mail marketing</a> | External | Passing Juice |
| <a href="#">News</a>             | External | Passing Juice |
| <a href="#">Contattaci</a>       | External | Passing Juice |
| <a href="#">Leggi di più</a>     | External | Passing Juice |
| <a href="#">Leggi di più</a>     | External | Passing Juice |
| <a href="#">Leggi di più</a>     | External | Passing Juice |
| <a href="#">Trustpilot</a>       | External | Passing Juice |
| <a href="#">Iscriviti</a>        | External | Passing Juice |
| <a href="#">Privacy Policy</a>   | External | Passing Juice |
| <a href="#">Fb</a>               | External | Passing Juice |
| <a href="#">In</a>               | External | Passing Juice |
| <a href="#">Ld</a>               | External | Passing Juice |
| <a href="#">Tk</a>               | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                             |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------|
|  | Keywords Cloud | loro nostro nel <b>design</b> della leggi <b>leone</b><br>che del consiglia |
|------------------------------------------------------------------------------------|----------------|-----------------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| design  | 29      | ✓     | ✗        | ✗           | ✓        |
| leone   | 25      | ✓     | ✗        | ✗           | ✓        |
| nel     | 15      | ✗     | ✗        | ✗           | ✗        |
| del     | 15      | ✗     | ✗        | ✗           | ✓        |

## Keywords Consistency

della

13



## Usability

|  |              |                                                   |
|--|--------------|---------------------------------------------------|
|  | Url          | Domain : gaetanoleone.com<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is it.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |                                                                                                                                                                                                                                                                         |
|--|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                |
|  | W3C Validity    | Errors : 81<br>Warnings : 89                                                                                                                                                                                                                                            |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                              |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> |

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://leonedeign.it/sitemap\\_index.xml](https://leonedeign.it/sitemap_index.xml)



### Robots.txt

<http://gaetanoleone.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.