Website review fundraising.ie

The score is 49/100

SEO Content

⚠️	Title	Fundraising.ie – Chapterhouse Consulting – A professional resource for fundraising in Ireland & the UK **Length : 118** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚫	Headings	

H1	H2	H3	H4	H5	H6
1	7	3	0	0	0

- [H1] PROFESSIONAL FUNDRAISERS WHO DELIVER RESULTS
- [H2] Fundraising for
- [H2] EDUCATION
- [H2] ARTS & HERITAGE
- [H2] CHARITIES
- [H2] HEALTH
- [H2] RELIGION
- [H2] CLUBS & SOCIETIES
- [H3] Chapterhouse Consulting is Ireland's leading firm for planning, implementing and advising on fundraising programmes for non-profit organisations.
- [H3] Founded in 1998, we have an unrivalled record of success. Every one of our campaigns has reached and exceeded the agreed fundraising goal, while costs are always kept to a minimum.
- [H3] Discover how we can make your campaign the success

SEO Content

		that it deserves to be.
❌	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 13 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Our Services	Internal	Passing Juice
Donor Identification & Research	Internal	Passing Juice

In-page links

Developing the Case and Strategy	Internal	Passing Juice
Obtaining Major Gifts & Sponsorship	Internal	Passing Juice
Capacity Building	Internal	Passing Juice
Developing Your Digital Presence	Internal	Passing Juice
Schools Fundraising	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
bruce bet casino login	External	Passing Juice
Top	Internal	Passing Juice

SEO Keywords

● Keywords Cloud	kept developing ireland fundraising chapterhouse always consulting agreed success fundraisingie	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fundraising	4	✔	✖	✖	✔
consulting	3	✔	✖	✖	✔
chapterhouse	3	✔	✖	✖	✔
ireland	2	✔	✖	✖	✔
success	2	✖	✖	✖	✔

Usability

	Url	Domain : fundraising.ie Length : 14	

Usability

⚪		
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 2 Warnings : 28
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://fundraising.ie/wp-sitemap.xml
✔	Robots.txt	http://fundraising.ie/robots.txt
		Great, your website has a robots.txt file.
✘	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.